



No.: MVLU/SN/35-B/2025-26
Date: 2nd August, 2025

NOTICE

TYBAMMC SEM V INTERNAL EXAMINATION AUGUST 2025

SR.NO.	DATE/DAY	TIME	SUBJECT
1.	11th August, 2025 Monday	7.30 am to 9.10 am	Consumer Behavior
2.	11th August, 2025 Monday	9.30 am to 10.20 am	Social Media Marketing
3.	12 th August, 2025 Tuesday	12.00 pm to 2.00 pm	Brand Building
4.	12 th August, 2025 Tuesday	2.30 pm to 4.30 pm	Advertising & Marketing Research
5.	13 th August, 2025 Wednesday	7.30 am to 8.30 am	Copy Writing
6.	13 th August, 2025 Wednesday	8.30 am to 9.30 am	Agency Management

Instructions:

- 1) Students reporting time is 15 minutes prior to exam commencement time
- 2) Candidate arriving after reporting time will not be allowed to give Examination
- 3) Candidate will not be allowed in the examination without valid identity card
- 4) Carry Smartphone with internet access & Official email id login
- 5) College in not responsible for loss of any valuable property

P. Bhabal

Exam Committee Incharge

Paal

Co-ordinator
B.A.M.M.C

Manu

I/C Principal

- ✓ CC: 1) I/C Principal
2) Office Copy
3) Examination Department
4) B.A.M.M.C. Department





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrisnan Marg, Andheri (East) Mumbai 400 069



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NOTICE

FYBAMMC SEM I MODULE 1 INTERNAL EXAMINATION AUGUST 2025

SR.NO.	DATE / DAY	TIME	SUBJECT NAMES
1	11 th August, 2025 Monday	9.30 am to 10.30 am	COMMUNICATION SKILLS IN ENGLISH
2	11 th August, 2025 Monday	10.50 am to 12.50 pm	INTRODUCTION TO COMPUTERS
3	12 th August, 2025 Tuesday	7.30 am to 9.30 am	CONTEMPORARY ISSUES/ AFFAIRS
4	13 th August, 2025 Wednesday	7.30 am to 9.30 am	INDIAN KNOWLEDGE SYSTEM
5	13 th August, 2025 Wednesday	9.30 am to 10.30 am	EVOLUTION OF COMMUNICATION
6	14 th August, 2025 Thursday	9.30 am to 11.30 am	FUNDAMENTALS OF MASS COMMUNICATION
7	14 th August, 2025 Thursday	11.50 pm to 1.50 pm	MARKETING MIX- I
8	18 th August, 25 Monday	10.50 am to 12.50 pm	VISUAL COMMUNICATION
9	19 th August, 2025 Tuesday	9.30 am to 10.30 am	INTRODUCTION TO MANAGEMENT
10	23 rd August, 2025 Saturday	7.30 am to 9.30 am	ENVIRONMENTAL MANAGEMENT &SUSTAINABLE DEVELOPMENT – I

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P. Bhabel

Exam Committee Incharge

P. Bhabel
Co-ordinator
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SYBAMMC SEM III MODULE 1 INTERNAL EXAMINATION AUGUST 2025

SR.NO.	DATE / DAY	TIME	SUBJECT NAMES
1.	11 th August, 2025 Monday	7.30 am to 8.30 am	Web Designing with Word Press
2.	11 th August, 2025 Monday	8.30 am to 9.30 am	IKS in Communication & Media
3.	12 th August, 2025 Tuesday	12.00 pm to 1.00 pm	Basics of Copywriting
4.	12 th August, 2025 Tuesday	1.00 pm to 2.00 pm	Introduction to Advertising
5.	13 th August, 2025 Wednesday	10.50 am to 11.50 am	Electronic Media
6.	13 th August, 2025 Wednesday	11.50 am to 12.50 pm	Film Communication – I
7.	14 th August, 2025 Thursday	7.30 am to 9.30 am	Introduction to Photography
8.	14 th August, 2025 Thursday	9.30 am to 11.50 am	Hindi

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