



Laxmi Charitable Trust's  
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce  
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.



No. MVLU/EXAM/148-B/23-24

Date: 21<sup>st</sup> February, 2024

**NOTICE**  
Time Table for

SYBMM SEM-III ATKT Internal Exam February -2024

SR.NO.	SUBJECT	SUBMISSION DATE & TIME	INTERNAL ASSESSMENT
1.	CULTURAL STUDIES	29/02/2024 Thursday 12:00 pm	Open Book Test (Carry fullscope supplements and Textbook for the exam)
2.	INTRODUCTION TO PUBLIC RELATIONS	01/03/2024 Friday 12:00 pm	Writing a Press release on the following topic For the upcoming movie - Accident or Conspiracy- Godhara SUBMISSION FORMAT -HANDWRITTEN PRESS RELEASE -Scanned Pdf of the HANDWRITTEN PRESS RELEASE needs to be kept ready for the E-submission.
3.	INTRODUCTION TO CREATIVE WRITING	02/03/2024 Saturday 12:00 pm	Create a fiction story and write a screenplay for that story. SUBMISSION FORMAT -HANDWRITTEN SCREENPLAY -Scanned Pdf of the HANDWRITTEN SCREENPLAY needs to be kept ready for the E-submission.
4.	UNDERSTANDING CINEMA	04/03/2024 Monday 12:00 pm	Students need to write reviews of films seen by them to inculcate an understanding of cinema and writing skills needed for film review. Students should write reviews on any Two films. (200-250 words only per film review) SUBMISSION FORMAT - -HANDWRITTEN REVIEW -Scanned Pdf of the HANDWRITTEN review needs to be kept ready for the E-submission.
5.	INTRODUCTION TO ADVANCED COMPUTERS	05/03/2024 Tuesday 12:00 pm	Students must write four (4) blogs online on any topic related to the 21st Century- Lifestyle or Mental Health. Any blog with Plagiarism will be considered null and void and no marks will be given to the candidate. Blogging Platform - WordPress, Wix, Blogger SUBMISSION FORMAT- Online blog link.
6.	INTRODUCTION TO MEDIA STUDIES	06/03/2024 Wednesday 12:00 pm	Open Book Test (Carry fullscope supplements and Textbook for the exam)

*Prayani*

H.O.D BMM/BAMMC

*P.Bhabal*

EXAM IN-CHARGE

*Murthy*

IN-CHARGE PRINCIPAL

CC: 1) I/C Principal 2) Office copy 3) Examination Committee 4) BAMMC Department

