



SYBAMMC – REGULAR INTERNAL EXAM (SEMESTER IV)

SR. NO.	SUBJECT	SUBMISSION DATE & TIME	INTERNAL ASSESSMENT
1.	COMPUTERS MULTIMEDIA- II	20/02/2024, Tuesday, 8:20 am	<p>Students need to prepare a Magazine and series of postures of different size (Type of a campaign promotion) of any product or service using either Indesign, photoshop or Illustrator</p> <p>SUBMISSION FORMAT – A. A4 File B. e-file of the magazine and posters in a PDF format</p>
	FILM COMMUNICATION- II	21/02/2024, Wednesday, 8:20 am	<p>Kindly form your groups (08 STUDENTS IN 1 GROUP). Each group needs to make a short film of your own genre.</p> <p>The duration of short films must be not less than 11 minutes and not more than 13 minutes.</p> <p>Actors and Editors should be strictly students only. Professional actors and editors are not allowed. No vulgarity/ obscenity.</p> <p>The short film should be original content and not simply a copy / duplicate of existing.</p> <p>Language used only English, Hindi or Marathi strictly.</p> <p>The short film must be subtitled in English language only.</p> <p>Each group also needs to submit the handwritten script of the short film, and also scan it & convert it into PDF format</p> <p>SUBMISSION FORMAT – 1080p .MP4</p>
3.	MASS MEDIA RESEARCH	22/02/2024, Thursday, 10:20 am	<p>Open Book Test.</p> <p>(Individual students must carry their own textbooks, no sharing of textbooks is allowed.)</p> <p>Submission Format – Written answer sheets & PDF</p>



4.	MEDIA LAWS & ETHICS	23/02/2024. Friday, 9:10 am	Students will have to appear for the class test. Should need to carry their own Notebooks for answer sheets. (NOTE- It is a theory written exam and not an open book test.) Submission Format – Written answer sheets & PDF
5.	WRITING & EDITING FOR MEDIA	24/02/2024, Saturday, 10:20 am	Students must write four (4) blogs online on any topic related to the 21st Century- Lifestyle or Mental Health. The blog shall be supervised by the concerned teacher and marks shall be assigned for quality of language, design, layout, frequency of updating, the quality of comment by the audience, and interactivity on the blog. The concerned faculty will also take a practical/ VIVA during the time of submission to understand if the student knows how to operate and work on the WordPress platform. Any blog with Plagiarism will be considered null and void and no marks will be given to the candidate. Blogging Platform - WordPress, Wix, Blogger SUBMISSION FORMAT- Online blog link.
6.	RADIO PROGRAM PRODUCTION- II	26/02/2024, Monday, 8:20 am	Students need to make a short story & podcast it online on this platform (SoundCloud). The story has to be original, handwritten and recorded by the student. The duration of the story has to be minimum 4 minutes and maximum 5 minutes. SUBMISSION FORMAT- A. Write the script, scan it and convert it into a the PDF format B. Link of the podcast – Platform (SoundCloud)

Sayani

H.O.D BMM/BAMMC

P. Bhabal

EXAM IN-CHARGE

Murthy

IN-CHARGE PRINCIPAL

CC: I/C Principal Copy

Office Copy

Examination Committee

BAMMC Department

