



NOTICE

FYBAMMC – REGULAR INTERNAL EXAM (SEMESTER II)

SR.NO.	SUBJECT	SUBMISSION DATE & TIME	INTERNAL ASSESSMENT
1.	CONTENT WRITING	20/02/2024, Tuesday, 8:20 am	INDIVIDUAL PROJECT Make a three-minute powerpoint presentation on any one topic given below. Topics- <ol style="list-style-type: none">1. Information Technology- blessing or curse for society?2. Cybersecurity is important in every organization.3. Why is drug abuse one of the most important concerns among youngsters?4. Let's Talk about Climate Change?5. Why is breakfast the most important meal of the day?6. OTT platforms: A Boon or a Bane7. Why are good communication skills very important?8. Plastic and its disposal method.9. Is Social Media lowering the Youth's Self-Esteem10. New Education Policy 2020. Submission Format - Powerpoint Presentation
2.	FOUNDATION COURSE- II	21/02/2024, Wednesday, 8:20 am	GROUP PROJECT Kindly Form Your own Groups (10 students in 1 group)- Make a PowerPoint Presentation on any one topic mentioned below:- (MINIMUM 40 SLIDES-SHOULD INCLUDE AT LEAST TWO REAL LIFE CASE STUDIES) <ol style="list-style-type: none">a. Increasing Urbanization, problems of Housing, Health & Sanitationb. Changing lifestyles and impact on culture in a globalized world.c. Farmer's suicides and agrarian distress.d. Debate regarding Genetically Modified Crops.e. Development projects and Human Rights violations.f. Increasing crime/suicides among youth. Submission Format - Powerpoint Presentation
3.	INTRODUCTION TO ADVERTISING	22/02/2024, Thursday, 9:10 am	INDIVIDUAL PROJECT Make three Storyboards for Advertisement in a Drawing Book Create a storyboard with the graphic presentation of how your story will unfold shot-by-shot for :- <ol style="list-style-type: none">1. For any FMCG(Fast Moving Consumer Goods) product.2. Gold & Diamond Jewellery brand Submission Format - Drawing Book



4.	MEDIA, GENDER & CULTURE	23/02/2024. Friday, 9:10 am	Open Book Test (Individual students must carry their own textbooks, no sharing of textbooks is allowed.) Submission Format – Written answer sheets & PDF
5.	EFFECTIVE COMMUNICATION- II	24/02/2024, Saturday, 10:20 am	INDIVIDUAL PROJECT Make a 2-minute clipping video on any current topic news where you are a reporter. Write your script of the news which should be submitted during internal submissions. Reporting must be in the English language only. Students must compulsorily wear Formals while reporting. Video & Script both must be original. Submission Format - 1080p. MP4 (Video) & Script (Handwritten scanned & converted into PDF)
6.	INTRODUCTION TO JOURNALISM	26/02/2024, Monday, 8:20 am	Open Book Test (Individual students must carry their own textbooks, no sharing of textbooks is allowed.) Submission Format – Written answer sheets & PDF

F. Jayani

H.O.D BMM/BAMMC

P. Bhabal

EXAM IN-CHARGE

Chandray

IN-CHARGE PRINCIPAL

CC: I/C Principal Copy
Office Copy
Examination Committee
BAMMC Department

