



Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrisnan Marg, Andheri (East) Mumbai 400 069



No. : MVLU/Exam/16-C/ 2024-25

Date: 16th August, 2024

NOTICE – 1
FYBAMMC - 1ST INTERNALS
A.Y. 2024 – 2025

SR. NO.	SUBJECT	SUBMISSION DATE	INTERNAL ASSESSMENT
1.	INTRODUCTION TO MANAGEMENT [Prof. Charmy Shah]	30/08/2024 Friday 7:30 am - 9:30 am	1. Quiz (MCQ's via Google form) 2. Assignment Submission & Upload SUBMISSION FORMAT 1. Carry Smartphone with internet access & Official email id login 2. HANDWRITTEN ASSIGNMENTS 3. Scanned Pdf of the HANDWRITTEN ASSIGNMENTS needs to be kept ready for the E-submission & Upload on Google classroom.
2.	INTRODUCTION TO COMPUTERS [Prof. Mukesh Verma]	30/08/2024 Friday 9:30 am - 10:50.am	1. PRINT: Prepare a magazine or a series of posters of different size (type of a promotion) using either quark or PS or Corel SUBMISSION FORMAT - PDF
3.	FOUNDATION OF BEHAVIORAL SKILLS [Prof. Namrata Singh]	31/08/2024 Saturday 7:30 am - 8:30 am	1. Quiz (MCQ's via Google form) SUBMISSION FORMAT 1. Carry Smartphone with internet access & Official email id login
4.	FUNDAMENTALS OF MASS COMMUNICATION [Prof. Manisha Sayani]	02/09/2024 Monday 10:50 am-12:50 pm	1. OPEN BOOK TESTS SUBMISSION FORMAT 1. Carry Textbook/Printed notes shared on the Google classroom along with full scape sheets. 2. Scanned Pdf of the open book test needs to be kept ready for the E-submission & Upload on Google classroom.
5.	MARKETING MIX- I [Prof. Manisha Sayani]	03/09/2024 Tuesday 10:50 am-12:50 pm	1. Assignment submissions SUBMISSION FORMAT 1. HANDWRITTEN ASSIGNMENTS 2. Scanned Pdf of the HANDWRITTEN ASSIGNMENTS needs to be kept ready for the E-submission & Upload on Google classroom.
6.	INDIAN KNOWLEDGE SYSTEM [Prof. Namrata Singh]	04/09/2024 Wednesday 7:30 am - 9:30 am	1. Quiz (MCQ's via Google form) SUBMISSION FORMAT 1. Carry Smartphone with internet access & Official email id login



	EVOLUTION OF COMMUNICATION [Prof. Namrata Singh]	04/09/2024 Wednesday 9:30 am - 11:30 am	1. OPEN BOOK TESTS SUBMISSION FORMAT 1. Carry Textbook/Printed notes shared on the Google classroom along with full scape sheets. 2. Scanned Pdf of the open book test needs to be kept ready for the E-submission & Upload on Google classroom.
8.	CONTEMPORARY ISSUES/ AFFAIRS [Prof. Charmy Shah]	05/09/2024 Thursday 7:30 am - 9:30 am	1. Quiz (MCQ's via Google form) SUBMISSION FORMAT 1. Carry Smartphone with internet access & Official email id login
9.	VISUAL COMMUNICATION [Prof. Namrata Singh]	06/09/2024 Friday 9:30 am - 10:50 am	1. Picture/ Image analysis for Visual Cues & Extracting Meaning (Minimum 5 pictures) SUBMISSION FORMAT 1. Scrapbook 2. Scanned Pdf of the Scrapbook needs to be kept ready for the E-submission & Upload on Google classroom.

J. Jayani

H.O.D BMM/BAMMC

P. Bhabal

Incharge
Exam Committee

Charmy Shah

In-Charge Principal

CC: I/C Principal
Office Copy
Examination Department
BAMMC Department

