



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. COLLEGE OF ARTS & SIR M.V. COLLEGE OF
SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (EAST), MUMBAI - 400069

B.A.M.M.C Evaluation Scheme A.Y. 2023-24

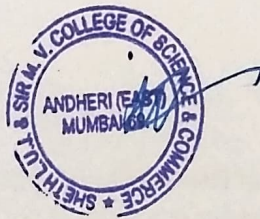
1. Theory External Examination - 75 marks
2. Internal Examination - 25 marks

Internal Examination Methods as prescribed by the Mumbai University in the Syllabus.

- Project/Assignment
- Debate & Group discussion
- Presentation
- Skit /Play
- Translation of famous short story or folk or fable
- Oral & Practical Presentations
- Open Book Tests
- Quiz
- Clipping files.
- Publish letters to editors/Reporting.
- Writing Captions and Headlines.
- To develop an advertising strategy on any product or service.
- Write a storyboard.
- Creating a Big Idea
- Creating On-Air Radio Show
- Writing Press release
- Mock Press conference
- Scrap book with collection of Photographs cropped from newspaper and Magazine (40+20), & Preparing a magazine or a series of posters of different size (type of a campaign promotion) using either InDesign of PS or Illustrator
- Screenshots captured of a movie (36)
- Write reviews of films seen by them during lectures/film festivals.
- Making documentaries on any of the prominent film personalities/genre/film theories.
- Preparing a magazine or a series of posters of different size (type of a campaign promotion) using either quark of PS or Corel.
- Making Podcasts
- Writing blogs
- Field Work - Group presentation based on field visit eg. visit to court
- Short film making & TVC: Focusing on the quality of screenplay, content of the film, narrative, pre production and post-production quality.



- Making posters on any social issue.
- Complete Research report of the survey conducted
- Brand augmentation for a well-known brand and campaign planning - market planning, strategy, segmentation, selection, advertising objective, Creative execution of the campaign, Campaign evaluation and measuring effectiveness.
- Launch online campaign for Facebook, Instagram, YouTube, and LinkedIn
- Internships
- Drawing book for Creative brief & finalized layouts for press & print media that will follow Synergy. Elements of Campaign: 1. Logo Design: (Fresh) presented in Logo Manual 2. Stationary: Visiting Card, Letterhead, Envelope in hard copy crafted in actual. 3. Press Ads: Series of 3 ads for Newspaper maintaining synergy. 4. Print Ads: Series of 2 ads. 5. Outdoor Ad: Billboard, Hoarding (one as reminder ad or warm up campaign) 6. Innovative/ Transit/ Ambient Ad: Any one of these suitable to the product/service 7. Point of Sale: Standee/ Dangers/ Strut cad/ Tent card/ kiosk etc: any one suitable 8. TVC Storyboard: 12 to 16 key frames with Floor plan, Camera plot, OSD, SFX, VFS, VO 9. Internet Ads: Scroll/ Banner/ Pop up etc: Any one ad suitable to product/service.
- Rebranding or Revitalizing national brand or global brand
- Creating a media plan for local television along with the rates, and detailed media scheduling. Product, Budget and city to be given by the faculty.
- Six hours workshop on Media scheduling software conducted by industry practitioner
- Two case studies on actual Media plans particularly "television media plan".



Service



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Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

EVALUATION SCHEME- F.Y.B.Sc. Biotechnology A.Y. 2023-24

The performance of the learners shall be evaluated into TWO Parts.

1. Internal Assessment with 25 marks
2. Semester End Examinations with 75 marks.

Practical Training will have Practical Examination for 100 marks per practical paper at the end of Semester.

The allocation of marks for the Internal Assessment and Semester End Examinations are as follows: -

For Core subjects:

A. Internal Exam-25 Marks

- i. Test/Assignment/Project/Presentation– 20 Marks
- ii. Activities and Attendance - 5 Marks

B. Semester End Examination - 75 Marks

C. Practical Examination – 300 marks (100 marks x 3 core practical papers)

For Ability Enhancement Course:

A. Internal Exam-25 Marks

- i. Assignment/Project/Presentation – 20 Marks
- ii. Activities and Attendance - 5 Marks

B. Semester End Examination- 75 Marks



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Co-ordinator
Dept. of Biotechnology



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EVALUATION SCHEME- S.Y.B.Sc. Biotechnology A.Y. 2023-24

The performance of the learners shall be evaluated into TWO Parts.

1. Internal Assessment with 25 marks
2. Semester End Examinations with 75 marks.

Practical Training will have Practical Examination for 100 marks per practical paper at the end of Semester. The allocation of marks for the Internal Assessment and Semester

End Examinations are as follows: -

For Core subjects:

A. Internal Exam-25 Marks

- i. Test/Assignment/Project/Presentation– 20 Marks
- ii. Activities and Attendance - 5 Marks

B. Semester End Examination - 75 Marks

C. Practical Examination – Each practical paper Sem -3 (USBTP301, USBTP302, USBTP303) and Sem- 4 (USBTP401, USBTP402, USBTP403) of 100 marks = 3 core practical papers

For Ability Enhancement Course:

A. Internal Exam-25 Marks

- i. Assignment/Project/Presentation – 20 Marks
- ii. Activities and Attendance - 5 Marks

B. Semester End Examination- 75 Marks

S. Shinde

Coordinator
Dept. of Biotechnology

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Examination pattern for T.Y.B.Sc. Biotechnology A.Y. 2023-24

Theory:

- The question paper for the Term End Exam would be of 100 marks consisting of 5 Questions (20M each), of which one question would be common for all units in the syllabus.
- The question paper would be set for 150 marks including internal options.
- There shall be no internal exam for any paper.

Practical:

- Would be conducted over a period of 3 days; 50M each paper.
- Each student to perform 2 major and 2 minor practical for Sem V and 2 major and project presentation for Sem VI ,
- Viva would be conducted during the practical during Sem V; Sem VI would have ONLY project presentation
- Journals would be uniform throughout all the centres; matter would be communicated to all the centres by the syllabus committee.

- Distribution of marks for the experiments carried out during the examination:

Sem V (50M/ paper): Major: 20M; Minor: 10M; Viva: 10M; Journal 10M.

Sem VI (50M/paper): Major (x2): 40M; Journal: 10M; Project 50M

The report could be around 25-30 pages with appropriate referencing and formatting.

Marks distribution for the project would be as follows:

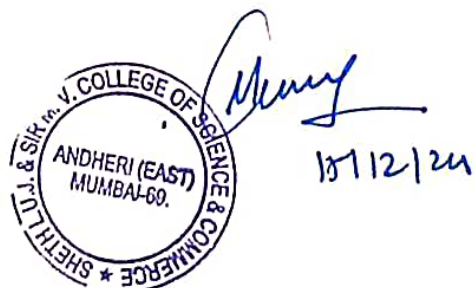
25M documentation, 15M presentation, 10 M viva and interactions;

- Students would undertake a project for 1-2 months during the last semester for 50 M.

The project should include either of the following:

1. One/ more major instrumentation OR
2. One / more major technique/s required in the field of interest OR
3. Bioinformatics OR

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Coordinator
(Dept. of Biotechnology)



Evaluation Scheme

I. Internal Evaluation for Theory Courses – 25 Marks

(i) Mid-Term Class Test– 15Marks

- It should be conducted using any learning management system such as Moodle (Modular object-oriented dynamic learning environment)
- The test should have 15 MCQ's which should be solved in a time duration of 30 minutes.

(ii) Assignment / Case study/ Presentations– 10 Marks

- Assignment / Case Study Report / Presentation can be uploaded on any learning management system.

II. External Examination for Theory Courses – 75 Marks

- Duration: 2.5 Hours
- Theory question paper pattern:

All questions are compulsory.			
Question	Based on	Options	Marks
Q 1	Unit I	Any 4 out of 6	20
Q 2	Unit II	Any 4 out of 6	20
Q 3	Unit III	Any 4 out of 6	20
Q 4	Unit I, II and III	Any 5 out of 6	15

- All questions shall be compulsory with internal choice within the questions.
- Each Question may be sub-divided into subquestions as a, b, c, d, etc. & the allocation of Marks depends on the weightage of the topic.

III. Practical Examination

- Each core subject carries 50 Marks
40 marks + 05 marks (journal) + 05 marks (viva)
- Duration: 2 Hours for each practical course.
- Minimum 80% practical from each core subjects are required to be completed.
- Certified Journal is compulsory for appearing at the time of Practical Exam
- The final submission and evaluation of journal in electronic form using a Learning Management System / Platform can be promoted by college.



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Q.4	Unit I, II and III	Any 5 out of 6	15

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Evaluation Scheme

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- The test should have **15 MCQ's** which should be solved in a time duration of **30 minutes**.

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- Assignment / Case Study Report / Presentation can be uploaded on any **learning management system**.

II. External Examination for Theory Courses – 75 Marks

- Duration: **2.5 Hours**
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40 marks + 05 marks (journal) + 05 marks (viva)
- Duration: **2 Hours** for each practical course.
- Minimum **80% practical** from each core subjects are required to be completed.
- **Certified Journal is compulsory for appearing at the time of Practical Exam**
- The final submission and evaluation of **journal in electronic form** using a Learning Management System / Platform can be promoted by college.



IV. Project

The evaluation of the project will include a viva voce, which will assess the project based on the following parameters:

- **Documentation – 30 Marks:** The completeness, accuracy, and professionalism of the project documentation, including the project report and supporting materials, will be considered.
- **Quality of the Project – 15 Marks:** The overall quality of the project, including its design, implementation, and user experience, will be evaluated.
- **Working of the Project – 20 Marks:** The functionality and performance of the project will be assessed to determine how well it meets the specified requirements and objectives.
- **Project Presentation – 15 Marks:** The clarity, organization, and effectiveness of the project presentation will be evaluated.
- **Viva – 20 Marks:** The viva voce session will provide an opportunity for the student to demonstrate their knowledge and understanding of the project, as well as to answer questions and engage in a discussion with the evaluators.

P. Bhabal



F.Y.B.Sc. INFORMATION TECHNOLOGY

Evaluation Scheme:

1. Internal Evaluation (25 Marks).

- i. Test: 1 Class test of 20 marks. (Can be taken online)
 - The test should have 20 MCQ's which should be solved in a time duration of 30 minutes.
- ii. 5 marks: Active participation in the class, overall conduct, attendance.

2. External Examination: (75 marks)

	All questions are compulsory	
Q1	(Based on Unit 1) Attempt <i>any three</i> of the following:	15
a.		
b.		
c.		
d.		
e.		
f.		
Q2	(Based on Unit 2) Attempt <i>any three</i> of the following:	15
Q3	(Based on Unit 3) Attempt <i>any three</i> of the following:	15
Q4	(Based on Unit 4) Attempt <i>any three</i> of the following:	15
Q5	(Based on Unit 5) Attempt <i>any three</i> of the following:	15

3. Practical Exam: 50 marks

A Certified copy journal is essential to appear for the practical examination.

1.	Practical Question 1	20
2.	Practical Question 2	20
3.	Journal	5
4.	Viva Voce	5

OR

1.	Practical Question	40
2.	Journal	5
3.	Viva Voce	5

Sylokank



S.Y.B.Sc. INFORMATION TECHNOLOGY

Evaluation
I. Inter

Evaluation Scheme:

1. Internal Evaluation (25 Marks).

i. Test: 1 Class test of 20 marks. (Can be taken online)

- The test should have 20 MCQ's which should be solved in a time duration of 30 minutes.

ii. 5 marks: Active participation in the class, overall conduct, attendance.

2. External Examination: (75 marks)

All questions are compulsory		
Q1	(Based on Unit 1) Attempt <i>any three</i> of the following:	15
a.		
b.		
c.		
d.		
e.		
f.		
Q2	(Based on Unit 2) Attempt <i>any three</i> of the following:	15
Q3	(Based on Unit 3) Attempt <i>any three</i> of the following:	15
Q4	(Based on Unit 4) Attempt <i>any three</i> of the following:	15
Q5	(Based on Unit 5) Attempt <i>any three</i> of the following:	15

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1.	Practical Question 1	20
2.	Practical Question 2	20
3.	Journal	5
4.	Viva Voce	5

OR

1.	Practical Question	40
2.	Journal	5
3.	Viva Voce	5

S. J. Kulkarni



T.Y.B.Sc. INFORMATION TECHNOLOGY

Evaluation Scheme:

1. Internal Evaluation (25 Marks).

- Test: 1 Class test of 20 marks. (Can be taken online)
 - The test should have 20 MCQ's which should be solved in a time duration of 30 minutes.
- 5 marks: Active participation in the class, overall conduct, attendance.

2. External Examination: (75 marks)

All questions are compulsory		
Q1	(Based on Unit 1) Attempt <i>any three</i> of the following:	15
a.		
b.		
c.		
d.		
e.		
f.		
Q2	(Based on Unit 2) Attempt <i>any three</i> of the following:	15
Q3	(Based on Unit 3) Attempt <i>any three</i> of the following:	15
Q4	(Based on Unit 4) Attempt <i>any three</i> of the following:	15
Q5	(Based on Unit 5) Attempt <i>any three</i> of the following:	15

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1.	Practical Question 1	20
2.	Practical Question 2	20
3.	Journal	5
4.	Viva Voce	5

OR

1.	Practical Question	40
2.	Journal	5
3.	Viva Voce	5

4. Project:

Project Dissertation Semester V: 50 marks

- Documentation: 50 marks

Project Implementation Semester VI: 150 marks

- Documentation: 50 Marks:
- Implementation and Viva Voce: 100 Marks

(Note: The plagiarism should be maintained as per the UGC guidelines).

S. S. Golkar

