



Criteria No. 7 Institutional Values and Best Practices

Metric No. with Title: 7. 3 Institutional Distinctiveness

Sub Metric No. with Title: 7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust.

ACADEMIC YEAR 2023-24

INDEX

Sr. No	Proposal and Course Completion Report of the courses conducted in the college during the academic year 2023-24 as per the following course list-
1.	Machine Learning Level-1 and Level-2
2.	Statistics Analysis Using R
3.	Data Visualization
4.	Python Libraries for Data Science
5.	Statistics for Data Science
6	Database Administration
7	Python Programming Basic & Hardware & Networking (CCSP SEM I)
8	Digital Marketing
9	Graphic Designing

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 31/01/2024

Proposal For Seminar Webinar Workshop Others: Add-on Course

Event Type Add-on Certification Course

Session Title Machine Learning - Level 1 (Regression, Supervised Learning Models, Model Evaluation, ANN Model)

Proposed Date and Time April 2024 to May 2024

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Resource Person Details

Name Dr. Mahendra Kanojia

Department/ Specialization HOD Computer Science, I/C Principal

Organization / Institute Sheth L.U.J. and Sir M.V. College

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Email ID info@mvlucollege.in, sirmv.coc@gmail.com

Intended Audience Degree College Students

Learning Objectives To equip participants with the fundamental knowledge and practical skills needed to apply machine learning techniques effectively, enabling them to build, evaluate, and deploy predictive models for a variety of applications in domains such as business, healthcare, finance, and beyond.



IQAC Coordinator



IQAC Chairperson



Proposed by



MACHINE
LEARNING-I
2023-24



Laxmi Charitable Trust's
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Computer Science in Association with MVLU IQAC

REPORT ON MACHINE LEARNING - LEVEL 1 ADD-ON COURSE 2023-24

Date: 15th July 2024

By - Ms. Jyoti Chauhan

Title: Machine Learning - Level 1 (Regression, Supervised Learning Models, Model Evaluation, ANN Model)

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi.

Collaboration: NA

Date: May 2024

Duration: From 9th May 2024 to 6th June 2024

Venue: Computer Education Centre **Faculty & Trainer Attended:** 01 **Participants:** Total 22 students.

Objective: To equip participants with the fundamental knowledge and practical skills needed to apply machine learning techniques effectively, enabling them to build, evaluate, and deploy predictive models for a variety of applications.

Outcome: Students have developed a strong understanding of regression techniques, supervised learning models, and model evaluation methods.

Brief Report:

The course aimed to provide students with hands-on experience in fundamental machine learning concepts, including regression, supervised learning models, model evaluation, and artificial neural networks (ANN). Throughout the course, students focused on mastering these techniques, guided by dedicated instructor Dr. Mahendra Kanojia. As the course concluded, students completed their assessments, including multiple-choice exams, practical exercises, and project submissions, and concluded their learning journey by developing live projects that showcased their machine learning skills.

Documents Attached:

Brochure: https://drive.google.com/drive/folders/1G3Ts25mvPD0XAlvWBoIGD7te9w0iQUXJ?usp=drive_link

Photos: https://drive.google.com/drive/folders/1AxEQPT3O5TtD-qYeI5VRGa7D1KWmfys?usp=drive_link

Attendance: https://drive.google.com/drive/folders/1Hwfv7KhUPWX2Hsz9NFAAFI9Ixmemy2Vi?usp=drive_link

Feedback: https://drive.google.com/drive/folders/1vi5suslhU0BjsKd9CC2VM6OdGSz-i4gy?usp=drive_link

YouTube Link: NA

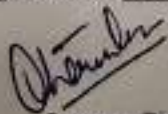
Social Media Link:

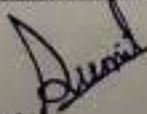
1. Instagram: <https://www.instagram.com/sirmvcec>

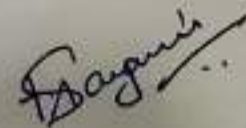
2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

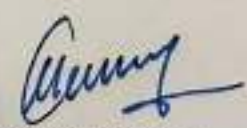
Website Link: <https://www.mvcec.com/>


Program Director




IQAC Coordinator




IQAC Chairperson

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IQAC
Proposal Form

Date: 31/01/2024

To,
The Chairperson, IQAC

Proposal For Seminar Webinar Workshop Others: Add-on Course

Event Type Add-on Certification Course

Session Title Machine Learning - Level 2 (Unsupervised learning Models, Model Evaluation, Natural Language Processing)

Proposed Date and Time May 2024 to June 2024

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Resource Person Details

Name Dr. Mahendra Kanojia

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Organization / Institute Sheth L.U.J. and Sir M.V. College

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Contact Number (+91) 9820846693

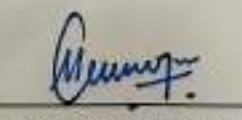
Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To expand their toolkit of machine learning techniques, enabling them to tackle complex data challenges, leverage unstructured data effectively through NLP, and deploy advanced models that deliver actionable insights and value across diverse domains and industries.


IQAC Coordinator




IQAC Chairperson


Proposed by



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REPORT ON MACHINE LEARNING - LEVEL 2 ADD-ON COURSE 2023-24

Date: 15th July 2024
By - Ms. Jyoti Chauhan

Title: Machine Learning - Level 2(Unsupervised learning Models, Model Evaluation, Natural Language Processing)

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi.

Collaboration: NA

Date: June 2024

Duration: From 7th June 2024 to 30th June 2024

Venue: Computer Education Centre **Faculty & Trainer Attended:** 01 **Participants:** Total 22 students.

Objective: To enable them to tackle complex data challenges, leverage unstructured data effectively through NLP, and deploy advanced models that deliver actionable insights and value across diverse domains and industries.

Outcome: Students have developed a deep understanding of unsupervised learning models, model evaluation techniques, and natural language processing (NLP).

Brief Report:

The course aimed to provide students with hands-on experience in advanced machine learning concepts, including unsupervised learning models, model evaluation, and NLP. Throughout the course, students concentrated on mastering these techniques, guided by dedicated instructor Dr. Mahendra Kanojia. As the course concluded, students completed their assessments, which included multiple-choice exams, practical exercises, and project submissions, and wrapped up their learning journey by developing live projects that demonstrated their expertise in advanced machine learning applications.

Documents Attached:

Brochure: https://drive.google.com/drive/folders/1BowMwHtd2UPqwChqvTPFrFiUeJziHaTr?usp=drive_link

Photos: https://drive.google.com/drive/folders/1vyTuAllgssvzRX5vE6P154zXBMW8B0c?usp=drive_link

Attendance: https://drive.google.com/drive/folders/1viX6Uxnc-lqn_KtYllp25pm3eFb-luJa?usp=drive_link

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Website Link: <https://www.mvcec.com/>


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IQAC Coordinator


IQAC Chairperson



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Proposal Form

Date: 31/01/2024

To,
The Chairperson, IQAC.

Proposal For Seminar Webinar Workshop Others: Add-on Course

Event Type Add-on Certification Course

Session Title Statistical Analysis using R

Proposed Date and Time April 2024 to May 2024

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Resource Person Details

Name Mr. Chetan Kanojia

Department/ Specialization Hardware Networking expert & Statistician

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Intended Audience Degree College Students

Learning Objectives

To equip participants with comprehensive skills in conducting statistical analysis and data modeling using the R programming language. To become proficient in using R for statistical analysis, enabling them to effectively analyze data, draw valid conclusions, and communicate insights to inform strategic decisions across various domains.



IQAC Coordinator





IQAC Chairperson



Proposed by

STATIST
2023



Laxmi Charitable Trust's
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REPORT ON STATISTICAL ANALYSIS USING R ADD-ON COURSE 2023-24

Date: 15th July 2024

By - Ms. Jyoti Chauhan

Title: Statistical Analysis using R

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi and Mr. Chetan Kanojia.

Collaboration: NA

Date: May 2024

Duration: From 4th May 2024 to 7th June 2024

Venue: Computer Education Centre Faculty & Trainer Attended: 01 Participants: Total 22 students.

Objective: To become proficient in using R for statistical analysis, enabling them to effectively analyze data, draw valid conclusions, and communicate insights to inform strategic decisions across various domains.

Outcome: Students gain proficiency in applying statistical methods and techniques using R to analyze and interpret data.

Brief Report:

The course aimed to equip students with hands-on experience in statistical analysis using R. Throughout the course, students concentrated on mastering statistical techniques and data analysis methods, guided by dedicated instructor Mr. Chetan Kanojia. As the course concluded, students completed their assessments, including multiple-choice exams, practical exercises, and project submissions, and finalized their learning journey by developing live projects that demonstrated their statistical analysis skills.

Documents Attached:

Brochure: https://drive.google.com/drive/folders/1NeFAAM_HmzrpLEXUf1Ac-5-NjKitf1p?usp=drive_link

Photos: https://drive.google.com/drive/folders/1v-qvAdgQUzhytKUuhNeUMkw46p6TgDE3?usp=drive_link

Attendance: https://drive.google.com/drive/folders/1VKA4c7-PkUZg2s5HvVZ04GKP-e_gbr7h?usp=drive_link

Feedback: https://drive.google.com/drive/folders/1tFkVwFgaRRYDm0T7_Ju3JfXsxCBMSV9W?usp=drive_link

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



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Proposal Form

To,
The Chairperson, IQAC.

Date:31/01/2024

Proposal For Seminar Webinar Workshop Others: Add-on Course

DATA
VISA
202

Event Type Add-on Certification Course

Session Title Data Visualization

Proposed Date and Time March 2024 to April 2024

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Resource Person Details

Name Dr. Mahendra Kanojia

Department/ Specialization HOD Computer Science, I/C Principal

Organization / Institute Sheth L.U.J. and Sir M.V. College

Phone Number +91 9820477088

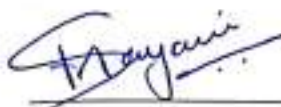
Email ID kgkmahendra@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To equip participants with the skills and knowledge necessary to effectively visualize and communicate insights derived from data. To perform exploratory data analysis through visualization techniques to uncover patterns, trends, and relationships within datasets, facilitating data-driven decision-making.



IQAC Coordinator





IQAC Chairperson



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REPORT ON DATA VISUALIZATION ADD-ON COURSE 2023-24

Date: 15th July 2024
By - Ms. Jyoti Chauhan

Title: Data Visualization

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Collaboration: NA

Date: April 2024

Duration: From 22nd April 2024 to 6th May 2024

Venue: Computer Education Centre **Faculty & Trainer Attended:** 01 **Participants:** Total 22 students.

Objective: To perform exploratory data analysis through visualization techniques to uncover patterns, trends, and relationships within datasets, facilitating data-driven decision-making.

Outcome: Students have become proficient in creating compelling and informative visualizations using a range of tools and techniques. They have learned to transform complex data into clear, actionable insights through the use of effective charts, graphs, and interactive dashboards.

Brief Report:

The course aimed to provide students with hands-on experience in data visualization. Throughout the course, students focused on mastering various visualization techniques and tools, guided by dedicated instructor Dr. Mahendra Kanojia. As the course concluded, students completed their assessments, including multiple-choice exams, practical exercises, and project submissions, and wrapped up their learning journey by developing live projects that showcased their data visualization skills.

Documents Attached:

Brochure: <https://drive.google.com/drive/folders/1xp5mSIVptQ5qkLG1lxI4IDNIFUzoJnCH?usp=sharing>

Photos: <https://drive.google.com/drive/folders/1Fu-eFpWkO6AclXmyJxA2xFh9NIs2soRE?usp=sharing>

Attendance: <https://drive.google.com/drive/folders/1FgESS47wmAclVcenfLXl9-rqdzZSrS9Z?usp=sharing>

Feedback: <https://drive.google.com/drive/folders/1yAypx6IXDGmDwl9IQESDNDhutGkGR2Du?usp=sharing>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

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Website Link: <https://www.mvceec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



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IQAC
Proposal Form

Date: 31/01/2024

To,
The Chairperson, IQAC.

Proposal For

Seminar

Webinar

Workshop

Others:

Add-on Course

PYTHO
L
202

Event Type

Add-on Certification Course

Session Title

Python Libraries for Data science (Numpy, Pandas)

1

Proposed Date and Time

February 2024 to March 2024

Department

Department of Computer Science and IQAC

Organizing Committee

Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Resource Person Details

Name

Mr. Sumitkumar Tripathi

Department/ Specialization

Asst. Professor

Organization / Institute

Sheth L.U.J. and Sir M.V. College

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2

Contact Number

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Intended Audience

Degree College Students

Learning Objectives

To equip participants with essential skills in leveraging Python's powerful libraries—NumPy and Pandas—for effective data manipulation, analysis, and exploration in the context of data science.

Fayazi

IQAC Coordinator

Munshi

IQAC Chairperson

Chauhan
Sumit

Proposed by





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REPORT ON PYTHON LIBRARIES FOR DATA SCIENCE ADD-ON COURSE 2023-24

Date: 15th July 2024
By - Ms. Jyoti Chauhan

Title: Python Libraries for Data Science (Numpy, Pandas)

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi

Collaboration: NA

Date: February 2024

Duration: From 15th February 2024 3rd June 2024.

Venue: Computer Education Centre Faculty & Trainer Attended: 01 Participants: Total 22 students.

Objective: To equip participants with essential skills in leveraging Python's powerful libraries NumPy and Pandas for effective data manipulation, analysis, and exploration in the context of data science.

Outcome: Students gain proficiency in using essential Python libraries, including NumPy, Pandas, and Matplotlib, for data analysis and visualization.

Brief Report:

The course began with the aim of providing students with hands-on experience in utilizing key Python libraries for data analysis and visualization. Throughout the course, students focused on mastering libraries such as NumPy, Pandas, and Matplotlib, guided by the dedicated instructor Mr. Sumitkumar Tripathi. As the course concluded, students completed their assessments, including multiple-choice exams, practical exercises, and project submissions, and finalized their learning journey by developing live projects that showcased their acquired skills.

Documents Attached:

Brochure: <https://drive.google.com/drive/folders/1quEP4aVApUv-LifDnYzZxRd5a4ms35RK?usp=sharing>

Photos: <https://drive.google.com/drive/folders/1jC9sZOXO-k-MqwaTR5xfS7FGD7eWxQR?usp=sharing>

Attendance: https://drive.google.com/drive/folders/1mapA3NEQQXqlgGnpVPnpHMWjYo_NzsjZ?usp=sharing

Feedback: <https://drive.google.com/drive/folders/1mVBM51NKClp0S2zowj5voz29sXMXD3ld?usp=sharing>

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Website Link: <https://www.mvcec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



STA
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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

Date: 15/06/2023

Chairperson, IQAC.

Proposal For

Seminar

Webinar

Workshop

Others:
Add-on Course

Exit Type

Add-on Certification Course

Session Title

Statistics For Data Science

Proposed Date and Time

August 2023 to December 2023

Department

Department of Computer Science and IQAC

Organizing Committee

Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi

Source Person Details

- Name
- Department / Specialization
- Organization / Institute
- Phone Number
- Email ID

Mr. Chetan Kanojia
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Intended Audience

Degree College Students

Learning Objectives

To provide students with a thorough understanding of statistical concepts and techniques essential for data analysis. Students will learn to apply statistical methods to real-world data, interpret results, and make informed decisions.



IQAC Coordinator





IQAC Chairperson



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REPORT ON STATISTICS FOR DATA SCIENCE ADD-ON COURSE 2023-24

Date: 31st January 2024

By - Ms. Jyoti Chauhan

Title: Statistics For Data Science

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumitkumar Tripathi and Mr. Chetan Kanojia

Collaboration: NA

Date: July 2023

Duration: From 24th July 2023 to 23rd January 2024:07 Months

Venue: Computer Education Centre Faculty & Trainer Attended: 01 Participants: Total 39 students.

Objective: To provide students with a thorough understanding of statistical concepts and techniques essential for data analysis.

Outcome: Participants learned to apply statistical methods to real-world data, interpret results, and make informed decisions.

Brief Report:

The course began with the goal of providing students with hands-on experience in statistical analysis and data science skills. Guided by dedicated instructor Mr. Chetan Kanojia, students explored both fundamental and advanced statistical concepts. As the course concluded, students completed assessments, including multiple-choice questions and practical exams, and concluded their learning journey by developing live projects based on their acquired knowledge.

Documents Attached:

Brochure: <https://drive.google.com/drive/folders/1TqzfgLW--unn7oHvdbvTk3QNxqsIRT5B?usp=sharing>

Photos: https://drive.google.com/drive/folders/1gV_2wnA9W5eM4qsklscdVlOQ2xCdBoh?usp=sharing

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Program Director

IQAC Coordinator

IQAC Chairperson



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IQAC
Proposal Form

Date: 15/06/2023

DATA
FORM

To,
The Chairperson, IQAC.

Proposal For Seminar Webinar Workshop Others:
Add-on Course _____

Event Type Add-on Certification Course

Session Title Database Administration

Proposed Date and Time July 2023 to November 2023

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanolia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi

Resource Person Details

Name Ms. Jyoti Chauhan
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Organization / Institute Sheth L.U.J. & Sir M.V. College
Phone Number 8425939025
Email ID chauhan.jyoti2911@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.coc@gmail.com

Intended Audience Degree College Students

Learning Objectives To equip students with the knowledge and skills required to manage, maintain, and optimize database systems. Students will learn to perform essential tasks such as installation, configuration, backup, and recovery, as well as ensuring database security and performance tuning. Students will be proficient in handling various database management systems.



IQAC Coordinator



IQAC Chairperson



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REPORT ON DATABASE ADMINISTRATION ADD-ON COURSE 2023-24

Date: 31st January 2024
By - Ms. Jyoti Chauhan

Title: Database Administration

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan and Mr. Sumitkumar Tripathi

Collaboration: NA

Date: July 2023

Duration: From 24th July 2023 to 23rd January 2024:07 Months

Venue: Computer Education Centre Faculty & Trainer Attended: 01 Participants: Total 39 students.

Objective: To equip students with the knowledge and skills required to manage, maintain, and optimize database systems.

Outcome: Participants learned Database Administration for basic data science. They also created live projects based on it.

Brief Report:

The course began with the goal of providing students with hands-on experience in managing and optimizing database systems. Under the guidance of dedicated instructor Ms. Jyoti Chauhan, students gained a comprehensive understanding of both fundamental and advanced database concepts. As the course concluded, students completed assessments, including multiple-choice questions and practical exams, and concluded their learning journey by developing live projects based on their acquired skills.

Documents Attached:

Brochure: <https://drive.google.com/drive/folders/1Wm576BCIvZdD-JW7rvN7t72d3aV0Sd0X?usp=sharing>

Photos: <https://drive.google.com/drive/folders/1GOgNcheCZmJcvNhlkS6z9MslcW5V5XzD?usp=sharing>

Attendance: <https://drive.google.com/drive/folders/1je7iNosGXckxgZAe2aafZsqCKRsj3dJY?usp=sharing>

Feedback: <https://drive.google.com/drive/folders/1gdZsGxxoyZKf4FjrUEEFOIE4LfikBis8?usp=sharing>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

Date: 15/06/2023

Chairperson, IQAC: _____

Proposal For: Seminar Webinar Workshop Others: Add-on Course

Proposal Type: Add-on Certification Course

Proposal Title: Python Programming

Proposed Date and Time: July 2023 to November 2023

Department: Department of Computer Science and IQAC

Organizing Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi

Resource Person Details: Dr. Mahendra Kanojia, Mr. Sumit Tripathi

Python
Program
2023-24

Resource Person Details 1	Resource Person Details 2
Name: <u>Dr. Mahendra Kanojia</u>	Name: <u>Mr. Sumit Tripathi</u>
Department / Specialization: <u>HOD Computer Science</u>	Department / Specialization: <u>Asst. Professor</u>
Organization / Institute: <u>Sheth L.U.J. & Sir M.V. College</u>	Organization / Institute: <u>Sheth L.U.J. & Sir M.V. College</u>
Phone Number: <u>9820477088</u>	Phone Number: <u>9819323011</u>
Email ID: <u>kgkmahendra@gmail.com</u>	Email ID: <u>sumit11.tripathi@gmail.com</u>

Contact Number: (+91) 9820846693

Contact ID: info@mvlucollege.in, sirmv.ccc@gmail.com

Intended Audience: Degree College Students

Learning Objectives: To provide students with a comprehensive understanding of Python's syntax and core concepts, enabling them to write efficient and effective code. Students will learn to implement various programming techniques and solve real-world problems using Python.


IQAC Coordinator


IQAC Chairperson


Proposed by





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Computer Science in Association with MVLU IQAC

REPORT ON PYTHON PROGRAMMING ADD-ON COURSE 2023-24

Date: 31st January 2024
By - Ms. Jyoti Chauhan

Title: Python Programming

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan and Mr. Sumitkumar Tripathi

Collaboration: NA

Date: July 2023

Duration: From 24th July 2023 to 23rd January 2024:07 Months

Venue: Computer Education Centre Faculty & Trainer Attended: 02 Participants: Total 39 students.

Objective: To implement various programming techniques and solve real-world problems using Python.

Outcome: Participants learned Python basics for data science. They also created live projects based on Python.

Brief Report:

The course started with the goal of giving students hands-on experience in programming and building essential data science skills. Students delved into Python programming, gaining a comprehensive understanding of its fundamentals and advanced concepts. They were guided by the dedicated instructors Dr. Mahendra Kanojia and Mr. Sumitkumar Tripathi. As the course drew to a close, students completed their assessments, consisting of multiple-choice questions and practical exams, and concluded their learning journey by creating their live projects based on what they had learned.

Documents Attached:

Brochure: https://drive.google.com/drive/folders/1WQcEDClwUlarBCP4Q785Rm4_sGUI0VV?usp=sharing

Photos: https://drive.google.com/drive/folders/1CC1o_LkPkwCrXVGK0Hle2C1fPbW3a9Z5?usp=sharing

Attendance: <https://drive.google.com/drive/folders/1yD9wUDXnvc9aIWAIALumfJbf11ReAC6o?usp=sharing>

Feedback: https://drive.google.com/drive/folders/1sFBeGHbmHeUl_WwXl6aNucs82LMC4caI?usp=sharing

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

2. Facebook: <https://www.facebook.com/mvceec>

3. Twitter: <https://twitter.com/mvceec>

Website Link: <https://www.mvceec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 12/07/2023

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -22

Proposed Date and Time: 29.07.2023 - 16.09.2023 (10:00 am -2:00 pm (Saturday) &
(8:00 am - 12:00 pm (Sunday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM/BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Mr. Bhavesh Vaidya
- Department /Specialization: SEO Analyst
- Organization /Institute: Freelancer
- Email ID: optimizedbhavesh@gmail.com

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



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BAMMC Department in Association with MYLU IQAC

BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-22

Date: 18th September 2023

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 29.07.2023

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 19

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: <https://shorturl.at/imsFQ>

Photos: <https://shorturl.at/mnHR9>

Attendance: <https://shorturl.at/tNR08>

Feedback: <https://shorturl.at/euvP9>

YouTube Link: NA

Website Link: MVLUCollege



Program Director

IQAC Coordinator

IQAC Chairperson

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SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 12/10/2023

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course - Offline

Session Title: Digital Marketing Batch -23

Proposed Date and Time: 21.10.2023 - 13.01.2024 (10:00 am - 2:00 pm (Saturday) &
(8:00 am - 12:00 pm (Sunday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM/BAMMC

Contact Number: +91 9870051523

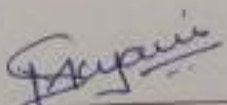
Email ID: manishasayani@gmail.com

Resource Person Details:

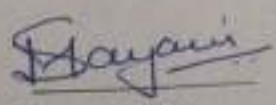
- Name: Mr. Bhavesh Vaidya
- Department /Specialization: SEO Analyst
- Organization /Institute: Freelancer
- Email ID: optimizedbhavesh@gmail.com

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson


Proposed by





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BAMMC Department in Association with MVLU IQAC

BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-23

Date: 15th January 2024
By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 21.10.2023

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 17

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: multichannel marketing, crafting content, devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, digital ethics, critical thinking & problem solving as well as digital communication along with Google certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: <http://surl.li/pnltus>

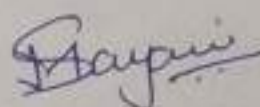
Photos: <http://surl.li/pnltut>

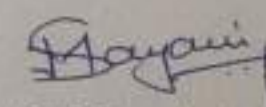
Attendance: <http://surl.li/pnltta>

Feedback: <http://surl.li/pnltub>

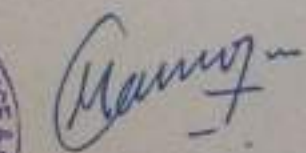
YouTube Link: NA

Website Link: MVLUCollege


Program Director


IQAC Coordinator




IQAC Chairperson

**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069**

**IQAC
Proposal Form**

To,

The Chairperson, IQAC.

Date: 10/01/2024

Proposal For Seminar Webinar Workshop Others Value added Courses

Event Type: Certificate Value added Course – Offline

Session Title: Graphic Designing Batch- 06

Proposed Date and Time: 15/01/2024 - 17/02/2024 (12:00 pm -4:00 pm (Monday to Saturday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator- BAMMC

Contact Number: +91 9870051523

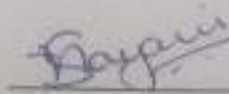
Email ID: manishasayani@gmail.com

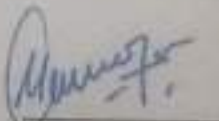
Resource Person Details:

- Name: Mukesh Verma
- Department /Specialization: Graphic Designer, VFX Editor, Visiting Faculty of SYBAMMC Computers & Multimedia.
- Organization /Institute: Techconsults.
- Email ID: vermamuks@gmail.com

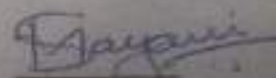
Intended Audience: Media students & candidates interested in learning Graphic Designing

Learning Objectives: To make students' industry ready by enhancing their skills in graphics designing that helps with visual content so as to communicate with the audience.


IQAC Coordinator


IQAC Chairperson




Proposed by



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BAMMC Department in Association with MVLU IQAC

REPORT ON GRAPHIC DESIGNING BATCH-06

Date: 28.02.2024

By - Prof. Manisha Sayani

Title: Report on Graphic Designing

Criteria: BAMMC students

Committee: BAMMC Department

Collaboration: -

Date: 15.01.2024

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 14

Objective: To make students get corporate ready by enhancing their skills in graphic design that helps create visual content so as to communicate to the audiences.

Outcome: hands-on exposure and in-depth practice with software like Photoshop, Illustrator, and InDesign made students proficient in graphic designing and thus opened them to a whole new field of career opportunities in editing & graphic designing.

Brief Report: Graphic Designing course is a 60 hours add-on course for the students which helps them to learn more about the elements found in visual communication and content like typography, colors, pictures, illustrations, and icons. The course helps them to start up with their own individual freelancing career options in designing and creating mock-ups, logos, advertising, merchandising, and product packaging. The students learned PhotoShop, Illustrator & Indesign, and many other software were discussed.

Documents Attached:

Brochure:

https://drive.google.com/file/d/1vwJx79DvQH2P-xzZk6NtUUIHIPOKRDKfF/view?usp=drive_link

Photos:

https://drive.google.com/drive/folders/1AINEw4nlXe_HbMgxbciXT-pbFH9eDBbK?usp=drive_link

Attendance:

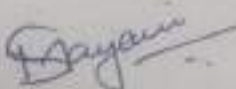
https://drive.google.com/drive/folders/1gqPFVIEognPBCqgl12oVChrOASOI91ntB?usp=drive_link

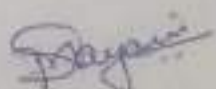
Feedback:

https://drive.google.com/drive/folders/1v4Ud1a3O9Jcf_CtviajI0c2aLdTIvk4m?usp=drive_link

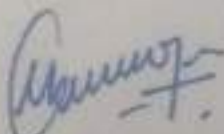
YouTube Link: NA

Website Link: [MVLU College](http://www.mvlucollege.in)


Program Director


IQAC Coordinator




IQAC Chairperson



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Criteria No. 7 Institutional Values and Best Practices

Metric No. with Title: 7. 3 Institutional Distinctiveness

Sub Metric No. with Title: 7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust.

ACADEMIC YEAR 2022-23

INDEX

Sr. No	Proposal and Course Completion Report of the courses conducted in the college during the academic year 2022-23 as per the following course list-
1.	Python Programming Basic & Hardware & Networking (CCSP SEM I)
2.	Oracle DBMS Certification Level-I (CCSP SEM I)
3.	Python Advance (CCSP SEM II)
4.	Oracle DBMS Certification Level-II & Level-III (CCSP SEM II)
5.	Java Basics & Advance (CCSP SEM II)
6	Digital Marketing
7	Graphic Designing
8	IOT Based Automation

LAXMI CHARITABLE TRUST'S
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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

Date: 01/07/2022

To,
The Chairperson, IQAC.

Proposal For

Seminar

Webinar

Workshop

Others:

Add-on Course

Event Type

Add-on Certification Course

Session Title

CEC Certified Software Professional (CCSP 2022-23 SEM I)

Proposed Date and Time

August 2022 to January 2023

Department

Department of Computer Science and IQAC

Organizing Committee

Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi

Resource Person Details

Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi, Mr. Chetan Kanojia

Resource Person Details 1

- Name Dr. Mahendra Kanojia
- Department / Specialization HOD Computer Science
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 9820477088
- Email ID kgkmahendra@gmail.com

Resource Person Details 2

- Name Ms. Jyoti Chauhan
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8425939025
- Email ID chauhan.jyoti2911@gmail.com

Resource Person Details 3

- Name Mr. Sumit Tripathi
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 9819323011
- Email ID sumit11.tripathi@gmail.com

Resource Person Details 4

- Name Mr. Chetan Kanojia
- Department / Specialization Hardware Networking expert & Statistician
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8369346738
- Email ID chetankk123@gmail.com

Contact Number

(+91) 9820846693

Email ID

info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience

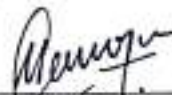
Degree College Students

Learning Objectives

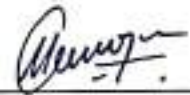
To focus on employability in Python development, database management systems, and hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.



IQAC Coordinator



IQAC Chairperson



Proposed by





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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2022-23 SEM I

Date: 22nd April 2023
By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2022-23 Sem-I

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi, and Mr. Chetan Kanojia

Collaboration: NA

Date: August 2022

Duration: From August 2022 to April 2023: 09 Months

Venue: Computer Education Centre Faculty & Trainer Attended: 04 Participants: Total 19 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, and exceptional faculty from the IT industry.

Outcome: Participants learned Python basics, DBMS, and hardware & networking. They also created live projects based on Python.

Brief Report:

At the start of the course, the goal was to provide students with hands-on experience in programming, covering certain topics that are not typically part of the Computer Science curriculum. Throughout the semester, students studied three subjects: Python Basics, DBMS, and hardware networking, which were taught by Dr. Mahendra Kanojia, Mr. Sumit Tripathi, Ms. Jyoti Chauhan, and Mr. Chetan Kanojia. The semester concluded with students taking both multiple-choice and practical exams, as well as creating their own live projects based on what they had learned.

Documents Attached:

Brochure: <https://shrturl.app/6BjuX2>

Photos: <https://rb.gy/ml0x2>

Attendance: <https://bit.ly/42aO16t>

Feedback: <https://bit.ly/4246dyN>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

2. Facebook: <https://www.facebook.com/mvceec>

3. Twitter: <https://twitter.com/mvceec>

Website Link: <https://www.mvceec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



LAXMI CHARITABLE TRUST'S
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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 25/04/2022

Proposal For Seminar Webinar Workshop Others: Add-On Course

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2021-22 SEM II)

Proposed Date and Time May 2022 to March 2022

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi

Resource Person Details Ms. Jyoti Chauhan, Mr. Sumit Tripathi, Mr. Chetan Kanojia, Ms. Sumitha Naidu

Resource Person Details 1

- Name Ms. Jyoti Chauhan
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8425939025
- Email ID chauhan.jyoti2911@gmail.com

Resource Person Details 2

- Name Mr. Sumit Tripathi
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 9819323011
- Email ID sumit11.tripathi@gmail.com

Resource Person Details 3

- Name Mr. Chetan Kanojia
- Department / Specialization H/W networking expert & Statistician
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8369346738
- Email ID chetankk123@gmail.com

Resource Person Details 1

- Name Ms. Sumitha Naidu
- Department / Specialization S/W Developer
- Organization / Institute Freelancer
- Phone Number +91 90292 05849
- Email ID sumithanaidu1996@gmail.com

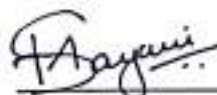
Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.cec@gmail.com

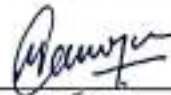
Intended Audience Degree College Students

Learning Objectives

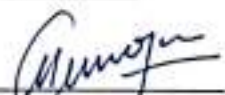
To focus on employability in Python development, Java development, database management systems, and hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.



IQAC Coordinator



IQAC Chairperson



Proposed by



Common Report for Python Advance, Oracle DBMS Certification Level-II & Level-III and Java Basics & Advance (CCSP SEM II)



Laxmi Charitable Trust's
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(Affiliated to University of Mumbai)
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Computer Science in Association with MVLU IQAC

REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2021-22 SEM II

Date: 22nd April 2023
By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2021-22 Sem-II

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi, Mr. Chetan Kanojia & Ms. Sumitha Naidu

Collaboration: NA

Date: May 2022

Duration: From May 2022 to April 2023:12 Months

Venue: MVCEC Faculty & Trainer Attended: 4 Participants: 07 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, & exceptional faculty from the IT industry.

Outcome: Participants learned advanced Python, DBMS, Java, & hardware networking. They also created live projects based on Python/Java.

Brief Report: At the start of the course, the goal was to provide students with practical knowledge of programming, covering certain topics that are not included in the current Computer Science curriculum. This semester, the students were taught four subjects, namely Java, Advanced Python, Oracle Level II & III, & Hardware Networking by Mr. Sumit Tripathi, Ms. Sumitha Naidu, Ms. Jyoti Chauhan, & Mr. Chetan Kanojia. The semester concluded by taking multiple-choice and practical exams, as well as creating live projects based on what they had learned throughout the semester.

Documents Attached:

Brochure: <https://shorturl.at/filAP>

Photos: <https://rb.gy/vgc7v>

Attendance: <https://bit.ly/3pj8V5b>

Feedback: <https://bit.ly/3NGcRHc>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



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IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 27/06/2022

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -19

Proposed Date and Time: 02.07.2022 - 26.08.2022 (12:00 pm -4:00 pm (Friday & Saturday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM/ BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



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BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-19

Date: 29th August 2022

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 02.07.2022

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1f7TMQ-D9gJLfcMlw8jZVSMUvniDCp5G?usp=drive_link

Feedback: NA

YouTube Link: NA

Website Link: MVLUCollege


Program Director


IQAC Coordinator




IQAC Chairperson

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IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 14/07/2022

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -20

Proposed Date and Time: 20.07.2022 - 23.09.2022 (12:00 pm -4:00 pm (Wednesday and Friday) & 8:00 am -12:00 pm and 12:00 pm to 4:00 pm (Saturday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM/ BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



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BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-20

Date: 26 September 2022

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 20.07.2022

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1qbsellJFC1xUjprLeyigBYDfAxho13h7usp?usp=drive_link

Feedback: NA

YouTube Link: NA

Website Link: [MVLU College](http://mvlucollege.in)


Program Director


IQAC Coordinator




IQAC Chairperson

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IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 21/11/2022

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -21

Proposed Date and Time: 26.11.2022 - 15.01.2023 (10:00 am -2:00 pm {Saturday} &
(8:00 am - 12:00 pm {Sunday})

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM/ BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Mr. Bhavesh Vaidya
- Department /Specialization: SEO Analyst
- Organization /Institute: Freelancer
- Email ID: optimizedbhavesh@gmail.com

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



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BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-21

Date: 20 January 2022

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 26.11.2022

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1kEb1DBC_svtHFE3NVq2mK2RIT2Bfoj1h?usp=drive_link

Feedback: NA

YouTube Link: NA

Website Link: mvlucollege.in


Program Director


IQAC Coordinator




IQAC Chairperson

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IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 09/01/2023

Proposal For Seminar Webinar Workshop Others Value added Courses

Event Type: Certificate Value added Course – Offline

Session Title: Graphic Designing Batch- 05

Proposed Date and Time: 16/01/2023 - 10/02/2022 (12:00 pm -3:00 pm (Monday to Saturday)

Department: BAMMC Department.

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator- BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Mukesh Verma
- Department /Specialization: Graphic Designer, VFX Editor, Visiting Faculty of SYBAMMC Computers & Multimedia.
- Organization /Institute: Techconsults.
- Email ID: vermamukss@gmail.com

Intended Audience: Media students & candidates interested in learning Graphic Designing

Learning Objectives: To make students' industry ready by enhancing their skills in graphics designing that helps with visual content so as to communicate with the audience.


IQAC Coordinator


IQAC Chairperson




Proposed by



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BMM Department in Association with MVLU IQAC

REPORT ON GRAPHIC DESIGNING BATCH-05

Date: 17.02.2023

By - Prof. Manisha Sayani

Title: Report on Graphic Designing

Criteria: BAMMC students

Committee: BAMMC Department

Collaboration: -

Date: 16.01.2023

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 17

Objective: To make students get corporate ready by enhancing their skills in graphic design that helps create visual content so as to communicate to the audiences.

Outcome: hands-on exposure and in-depth practice with software like Photoshop, Illustrator, and InDesign made students proficient in graphic designing and thus opened them to a whole new field of career opportunities in editing & graphic designing.

Brief Report: Graphic Designing course is a 60 hours add-on course for the students which helps them to learn more about the elements found in visual communication and content like typography, colors, pictures, illustrations, and icons. The course helps them to start up with their own individual freelancing career options in designing and creating mock-ups, logos, advertising, merchandising, and product packaging. The students learned PhotoShop, Illustrator & Indesign, and many other software were discussed.

Documents Attached:

Brochure:

https://drive.google.com/drive/folders/1rVdHqNUa1T1y18GqVhQsMfhRTVcvbu0?usp=share_link

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1--69FLmmmx8uHq-qKBpod0aG2PeQoMVM?usp=share_link

Feedback: NA

YouTube Link: NA

Website Link: mvlucollege.in

Program Director

IQAC Coordinator

IQAC Chairperson

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IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 27/08/2022

Proposal For Seminar Webinar Workshop Other: Add-on Course

Event Type: Certificate Course – Offline

Session Title: Course on IOT-Based Automation

Proposed Date and Time: 4 Days September 2022

Department: BSc.I.T. Department

Organizing Committee: Mrs. Sneha Gokarnkar

Contact Number: +91 9987394282

Email ID: gokarnkarsneha@gmail.com

Resource Person Details:

- Name: Mr. Nilendra., Mr. Faizal & Mrs. Sneha Gokarnkar
- Department /Specialization: Robotics
- Organization /Institute: Robokart
- Email ID: ritesh@robokart.com

Intended Audience: IT & CS undergraduate students.

Learning Objectives: Students got the opportunity to explore the field of the Internet of Things.


IQAC Coordinator


IQAC Chairperson




Proposed by



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B.Sc.I.T. DEPARTMENT ADD-ON COURSE REPORT

Date: 11-02-2023

By Mrs. Sneha Gokarnkar

Title: "Course on IOT-Based Automation"

Department: I.T. Department

Criteria: I.T. and C.S. Students

Date: September 2022 and February 2023

Duration: 20 Hrs.

Venue: CEC

Teaching Staff Attended: 3

Students Attended: 09

Resource Person: Mr. Nilendra, Mr. Faizal & Mrs. Sneha Gokarnkar **Contact No.:** 8169124233

Objective: Students got the opportunity to explore the field of the Internet of Things.

Outcome: Students learned IOT applications, various types of sensors, actuators, and microcontrollers. Students were able to design and implement IOT systems and enhanced their awareness and experience with IOT systems.

Brief Report: IOT is an important topic to learn nowadays as new technology is making its way into our workplaces, homes, and shared public spaces. Therefore, this time again the IT department conducted a course on 'IOT Based Automation' in the month of September 2022. Students learned features, pin configurations of ESP8266 Node MCU Board, and interfacing of Nde MCU with Remote XY tool. This workshop equipped students with the skills necessary to design and develop different IOT Systems like Smart Door, Smart Air Quality Monitoring Systems, Home Automation, Motion Activated Night Lights Systems, etc. The session was inspiring and informative and the instructor's method of approach was excellent.

Documents Attached:

Brochure: https://drive.google.com/file/d/1hdVdJ1YNa5-8i_dc-wUbYlki7023Zu_h/view?usp=sharing

Photos: https://drive.google.com/drive/folders/1A08vAQ8ZY-GmR_keNxZoTCSb0XV5sGsC?usp=sharing

Attendance: https://drive.google.com/drive/folders/1cu0P_h_nArs4wSqomgIQ2oYENZILDMS4?usp=sharing

Feedback: https://docs.google.com/spreadsheets/d/1xjAXDLHKIV7XG9I_aB4tZ65ucuWp45KNxgQORmIVDGk/e/dit?usp=sharing

Link for website: <https://mvlucollege.in/>

Program Coordinator
Mrs. Sneha Gokarnkar

IQAC Coordinator
Mrs. Manisha Sayani



IQAC Chairperson
Dr. Mahendra Kanojia



Criteria No. 7 Institutional Values and Best Practices

Metric No. with Title: 7. 3 Institutional Distinctiveness

Sub Metric No. with Title: 7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust.

ACADEMIC YEAR 2021-22

INDEX

Sr. No	Proposal and Course Completion Report of the courses conducted in the college during the academic year 2021-22 as per the following course list-
1.	Python Programming Basic & Hardware & Networking (CCSP SEM I)
2.	Oracle DBMS Certification Level-I (CCSP SEM I)
3.	CCSP 2020-21 SEM II
4.	CCSP 2019-20 SEM IV
5.	Machine Learning (CCSP SEM V)
6	Deep Learning (Basics & Advance) (CCSP SEM V)
7	Digital Marketing
8	Graphic Designing

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IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date:20/09/2021

Proposal For Seminar Webinar Workshop Others: Add-on Course

Event Type Add-on Certification Course
Session Title CEC Certified Software Professional (CCSP 2021-22 SEM I)
Proposed Date and Time October 2021 to March 2022
Department Department of Computer Science and IQAC
Organizing Committee Mr. Mahendra Kanojia, Ms. Jyoti Chauhan
Resource Person Details Mr. Mahendra Kanojia, Ms. Jyoti Chauhan

Resource Person Details 1

- Name Mr. Mahendra Kanojia
- Department / Specialization HOD Computer Science
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 9820477088
- Email ID kgkmahendra@gmail.com

Resource Person Details 2

- Name Ms. Jyoti Chauhan
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8425939025
- Email ID chauhan.jyoti2911@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To focus on employability in Python development, database management Systems, and Hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.




IQAC Coordinator


IQAC Chairperson


Proposed by



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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2021-22 SEM I

Date: 01-04-2022

By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2021-22 Sem-I

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia, Ms. Jyoti Chauhan

Collaboration: NA

Date: October 2021

Duration: From October 2021 to March 2022: 06 Months

Venue: CEC-01 **Faculty & Trainer Attended:** 2 **Participants:** Total 10 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, and exceptional faculty from the IT Industry.

Outcome: Participants learned Python basics and Oracle DBMS. They also created live projects based on Python.

Brief Report:

The course was conducted online due to covid pandemic. The course began with the objective to acquaint students with practical knowledge of programming, with some topics that are not included in the current curriculum of Computer Science, this semester had 2 subjects i.e Python Basics, and Oracle DBMS taught by Mr. Mahendra Kanojia, Ms. Jyoti Chauhan. The semester ended after students gave their MCQ and practical exams and made their own live projects from what they learned this semester.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://rb.gy/dntrp>

Feedback: <https://rb.gy/pds6m>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

2. Facebook: <https://www.facebook.com/mvceec>

3. Twitter: <https://twitter.com/mvceec>

Website Link: <https://www.mvceec.com/>




Program Director


IQAC Coordinator


IQAC Chairperson

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

Date: 14/06/2021

To,
The Chairperson, IQAC.

Proposal For Seminar Webinar Workshop Others: Add-on Course

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2020-21 SEM II)

Proposed Date and Time 28th June 2021 to December 2021

Department Department of Computer Science and IQAC

Organizing Committee Mr. Mahendra Kanojia, Ms. Jyoti Chauhan

Resource Person Details Mr. Mahendra Kanojia, Ms. Jyoti Chauhan

Resource Person Details 1

- Name Mr. Mahendra Kanojia
- Department / Specialization HOD Computer Science
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 9820477088
- Email ID kekmahendra@gmail.com

Resource Person Details 2

- Name Ms. Jyoti Chauhan
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8425939025
- Email ID chauhan.jyoti2911@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To focus on employability in advanced database concepts, and Java development field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.



IQAC Coordinator

IQAC Chairperson

Proposed by



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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2020-21 SEM II

Date: 20th January 2022

By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2020-21 Sem-II

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi, and Ms. Jyoti Chauhan

Collaboration: NA

Date: June 2021

Duration: From 28th June 2021 to 15th January 2022:07 Months

Venue: Online Google Meet Faculty & Trainer Attended: 2 Participants: Total 03 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, exceptional faculty from the IT Industry.

Outcome: Participants learned Advanced Database concepts, and Java basics & advance. They also created live projects based on Java.

Brief Report:

The course was conducted online due to covid pandemic. The course began with the objective to acquaint students with practical knowledge of programming, with some topics that are not included in the current curriculum of Computer Science, this semester had 2 subjects i.e Java Basics & Advance and Oracle DBMS taught by Mr. Mahendra Kanojia, Ms. Jyoti Chauhan. The semester ended after students gave their MCQ and practical exams and made their own live projects from what they learned this semester.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://rb.gv/emv4g>

Feedback: <https://rb.gv/n9fow>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>




Program Director


IQAC Coordinator


IQAC Chairperson

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 01/06/2021

Proposal For Seminar Webinar Workshop Others: Add-on course

Event Type Add-on Certification Course
Session Title CEC Certified Software Professional (CCSP 2019-20 SEM IV)
Proposed Date and Time July 2021 to December 2021
Department Department of Computer Science and IQAC
Organizing Committee Mr. Mahendra Kanojia, Mr. Chetan Kanojia
Resource Person Mr. Mahendra Kanojia, Mr. Chetan Kanojia

Resource Person Details 1

- Name Dr. Mahendra Kanojia
- Department / Specialization HOD Computer Science
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 9820477088
- Email ID kekmahendra@gmail.com

Resource Person Details 2

- Name Mr. Chetan Kanojia
- Department / Specialization Asst. Professor
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8369346738
- Email ID chetankk123@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.ccc@gmail.com

Intended Audience Degree College Students

Learning Objectives To provide skills, tools, and knowledge for proficiency in data science, including statistics, programming, analysis, and visualization.


IQAC Coordinator


IQAC Chairperson




Proposed by



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
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Computer Science in Association with MVLU IQAC

REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2019-20 SEM IV

Date: 2nd January 2022
By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2019-20 Sem-IV

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi

Collaboration: NA

Date: July 2021

Duration: From July 2021 to December 2021:06 Months

Venue: Online Google Meet Faculty & Trainer Attended: 2 Participants: Total 10 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, and exceptional faculty from the IT Industry.

Outcome: Participants learned Data Science forecasting and statistics skills. They also created live projects based on Data Science.

Brief Report:

Due to the COVID-19 pandemic, the course was delivered online. The course's main objective was to acquaint the students with some areas outside of the current Computer Science curriculum by giving them hands-on experience in Statistics and Data Science. This semester had 2 subjects i.e Data Science Forecasting and Statistics taught by Mr. Mahendra Kanojia, and Mr. Chetan Kanojia. The semester ended after students gave their MCQ and practical exams and made their own live projects from what they learned this semester.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://shorturl.at/ipX47>

Feedback: <https://shorturl.at/cC035>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

2. Facebook: <https://www.facebook.com/mvceec>

3. Twitter: <https://twitter.com/mvceec>

Website Link: <https://www.mvceec.com/>




Program Director


IQAC Coordinator


IQAC Chairperson

LAXMI CHARITABLE TRUST'S
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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 31/01/2022

Proposal For Seminar Webinar Workshop Others: Add-on course

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2019-20 SEM V)

Proposed Date and Time February 2022 to June 2022

Department Department of Computer Science and IQAC

Organizing Committee Mr. Mahendra Kanojia

Resource Person Details

- Name Mr. Mahendra Kanojia
- Department / Specialization HOD of Computer Science
- Organization / Institute Sheth L.U.J. & Sir M.V. College
- Phone Number 8928671614
- Email ID kgkmahendra@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.ccc@gmail.com

Intended Audience Degree College Students

Learning Objectives To provide skills, tools, and knowledge for proficiency in Machine Learning, and Deep Learning.


IQAC Coordinator


IQAC Chairperson




Proposed by



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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2019-20 SEM V

Date: 15th July 2022

By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2019-20 Sem-V

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia

Collaboration: NA

Date: February 2022

Duration: From February 2022 to July 2022:06 Months

Venue: Online Google Meet Faculty & Trainer Attended: 1 Participants: Total 9 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, and exceptional faculty from the IT Industry.

Outcome: Participants learned Machine Learning and Deep Learning basics and advanced. They also created live projects.

Brief Report:

Due to the COVID-19 pandemic, the course was delivered online. The course's main objective was to acquaint the students with some areas outside of the current Computer Science curriculum by giving them hands-on experience with Machine Learning and Deep Learning. This semester had 2 subjects i.e Python for Machine Learning and Deep Learning(basics and advanced) taught by Mr. Mahendra Kanojia. The semester ended after students gave their MCQ and practical exams and made their own live projects from what they learned this semester.

Documents Attached:

Brochure: NA

Photos: <https://rb.gy/j64ms>

Attendance: <https://rb.gy/jln10>

Feedback: <https://rb.gy/g60rw>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>



Program Director

IQAC Coordinator

IQAC Chairperson

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 30/06/ 2021

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course - Online

Session Title: Digital Marketing Batch -16

Proposed Date and Time: 04/7/21-14/8/21 (03:00 pm -5:00 pm (Monday & Thursday),
11:00am-2:00pm (Saturday) & 8:00 am - 11:00 am (Sunday)

Department: BAMMC/BMM Department

Organizing Committee: Mrs. Manisha Mehl Sayani, Coordinator - BAMMC/BMM

Contact Number: +91 9870051523

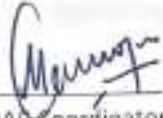
Email ID: manishasayani@gmail.com

Resource Person Details:

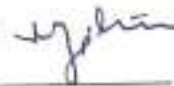
- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students industry ready as digital marketing is essential today for each field.


IQAC Coordinator




IQAC Chairperson


Proposed by



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(Affiliated to University of Mumbai)
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BAMMC/BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-16

Date: 16/08/2021

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration:

Date: 04/07/2021

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 19

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1xNYtCKYLn98SA1a2bYDecuFjg511m-xY?usp=drive_link

Feedback: NA

YouTube Link: NA

Website Link: MVLUCollege


Program Director


IQAC Coordinator




Director

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 13/01/ 2022

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Online

Session Title: Digital Marketing Batch -17

Proposed Date and Time: 16/1/22-28/2/22 02:00 pm -4:00 pm (Monday & Friday),
& 8:00 am - 12:00 am (Sunday)

Department: BAMMC/BMM Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BAMMC/BMM

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

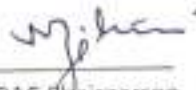
- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator




IQAC Chairperson


Proposed by



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BAMMC/BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-17

Date: 02/03/2022

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration:

Date: 16/01/2022

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1w0iNDR2eTFOW5eERPAP9UjTBIRUAeswT?usp=drive_link

Feedback: NA

YouTube Link: NA

Website Link: mvlucollege.in


Program Director


IQAC Coordinator




Director

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,

The Chairperson, IQAC.

Date: 01/04/2022

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -18

Proposed Date and Time: 02/4/22-25/4/22 (10:00 am -1:00 pm (Monday & Tuesday),
8:00 am - 11:00 am (Wednesday, Thursday & Sunday), 12:00 pm - 3:00 pm (Friday)

Department: BAMMC/BMM Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BAMMC/BMM

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator




IQAC Chairperson


Proposed by



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BAMMC/BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-18

Date: 27/4/2022

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration:

Date: 02/04/2022

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 18

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1xj0t5v0Pc15XXjH76bJAHQNRzveQCA7I?usp=drive_link

Feedback: NA

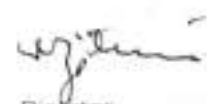
YouTube Link: NA

Website Link: [MVLU College](http://mvlucollege.in)


Program Director


IQAC Coordinator




Director

**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069**

**IQAC
Proposal Form**

To,
The Chairperson, IQAC.

Date: 05/03/ 2022

Proposal For Seminar Webinar Workshop Others Value added Courses

Event Type: Certificate Value added Course – Offline

Session Title: Graphic Designing Batch- 04

Proposed Date and Time: 09/03/2022 - 19/03/2022 08:00 am - 11:00 am & 11:00 am to 03:00 pm

Department: BMM/BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator- BMM/BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Mukesh Verma
- Department /Specialization:
- Organization /Institute: TechConsults
- Email ID: vermamukss@gmail.com

Intended Audience: Media students & candidates interested in learning Graphic Designing

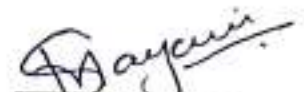
Learning Objectives: To make students' industry ready by enhancing their skills in graphics designing that helps with visual content so as to communicate with the audience.



IQAC Coordinator



IQAC Chairperson



Proposed by



Laxmi Charitable Trust
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
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BMM Department in Association with MVLU IQAC

REPORT ON GRAPHIC DESIGNING BATCH-4

Date: 30.03.2022

By - Prof. Manisha Sayani

Title: Report on Graphic Designing

Criteria: BAMMC students

Committee: BAMMC Department

Collaboration: -

Date: 09.03.2022

Duration: 30 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 21

Objective: To make students get corporate ready by enhancing their skills in graphic design that helps create visual content so as to communicate to the audiences.

Outcome: hands-on exposure and in-depth practice with software like Photoshop, Illustrator, and InDesign made students proficient in graphic designing and thus opened them to a whole new field of career opportunities in editing & graphic designing.

Brief Report: Graphic Designing course is a 30 hours add-on course for the students which helps them to learn more about the elements found in visual communication and content like typography, colors, pictures, illustrations, and icons. The course helps them to start up with their own individual freelancing career options in designing and creating mock-ups, logos, advertising, merchandising, and product packaging. The students learned PhotoShop, Illustrator & Indesign, and many other software were discussed.

Documents Attached:

Brochure:

https://drive.google.com/drive/folders/1V5F655ep5xAhB8HzCdl5J7v_NtW4f_cR57usd-d7an_17g

Photos: NA

Attendance:

https://drive.google.com/drive/folders/1WY7Yx0s_deUsUHFwU6zq_iQubZwRdZpdt7wzpsd117e_17g

Feedback: NA

YouTube Link: NA

Website Link: www.mvlucollege.in


IQAC Coordinator




IQAC Chairperson


Program Director



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Criteria No. 7 Institutional Values and Best Practices

Metric No. with Title: 7. 3 Institutional Distinctiveness

Sub Metric No. with Title: 7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust.

ACADEMIC YEAR 2020-21

INDEX

Sr. No	Proposal and Course Completion Report of the courses conducted in the college during the academic year 2020-21 as per the following course list-
1.	Python Programming Basic (CCSP SEM I)
2.	Oracle DBMS Certification Level-I (CCSP SEM I)
3.	Hardware & Networking (CCSP SEM I)
4.	Data Science Part-I (CCSP SEM III)
5.	Advance Java (CCSP SEM III)

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 12/10/2020

Proposal For Seminar Webinar Workshop Others: Add-on Course

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2020-21 SEM I)

Proposed Date and Time 19th October 2020 to April 2021

Department Department of Computer Science and IQAC

Organizing Committee Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi

Resource Person Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi, Mr. Chetan Kanojia

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To focus on employability in Python development, database management Systems, and Hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.





IQAC Coordinator



IQAC Chairperson



Proposed by

Common Report for Python Programming Basic, Oracle DBMS Certification Level-I and Hardware & Networking (CCSP SEM I)



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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2020-21 SEM I

Date: 1st June 2021

By - Mr. Ashish Chaturvedi

Title: CEC Certified Software Professionals 2020-21 Sem-I

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi, and Mr. Chetan Kanojia

Collaboration: NA

Date: October 2020

Duration: From October 2020 to April 2021:07 Months

Venue: Online Google Meet **Faculty & Trainer Attended:** 3 **Participants:** Total 08 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, exceptional faculty from the IT industry.

Outcome: Participants learned Python basics, DBMS, and Hardware & Networking. They also created live projects based on Python.

Brief Report:

The course was conducted online due to covid pandemic. The course began with the objective to acquaint students with practical knowledge of programming and Hardware Networking, with some topics that are not included in the current curriculum of Computer Science, this semester had 3 subjects i.e Python Basics, Oracle DBMS, and hardware Networking taught by Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi and Mr. Chetan Kanojia. The semester ended after students gave their MCQ and practical exams and made their own live projects from what they learned this semester.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://bit.ly/3TLsZbl>

Feedback: <https://bit.ly/3TFzTPo>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>


Program Director


IQAC Coordinator




IQAC Chairperson

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

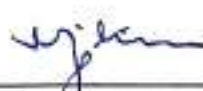
Date: 20/10/2020

Proposal For Seminar Webinar Workshop Others: Add-on course

Event Type Add-on Certification Course
Session Title CEC Certified Software Professional (CCSP 2019-20 SEM III)
Proposed Date and Time November 2020 to April 2021
Department Department of Computer Science and IQAC
Organizing Committee Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi
Resource Person Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi
Contact Number (+91) 9820846693
Email ID info@mvlucollege.in, sirmv.cec@gmail.com
Intended Audience Degree College Students
Learning Objectives To provide skills, tools, and knowledge for proficiency in data science, including statistics, programming, analysis, and visualization.



IQAC Coordinator



IQAC Chairperson



Proposed by



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
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Dr. S. Radhakrishnan Marg, Andheri (East) Mumbai 400 069
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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2019-20 SEM III

Date: 20th April 2021
By - Mr. Ashish Chaturvedi

Title: CEC Certified Software Professionals 2019-20 Sem-III

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi

Collaboration: NA

Date: November 2020

Duration: From November 2020 to April 2021:06 Months

Venue: Online Google Meet Faculty & Trainer Attended: 2 Participants: Total 13 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, and exceptional faculty from the IT Industry.

Outcome: Participants learned data science and advanced Java skills like web development, enterprise applications, etc. They also created live projects based on Java.

Brief Report:

Due to the COVID-19 pandemic, the course was delivered online. The course's main objective was to acquaint the students with some areas outside of the current Computer Science curriculum by giving them hands-on experience with advanced Java and Data Science. This semester had 2 subjects i.e Python for Data Science and Advanced Java taught by Mr. Mahendra Kanojia, and Mr. Ashish Chaturvedi. The semester ended after students gave their MCQ and practical exams and made their own live projects from what they learned this semester.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://bit.ly/3K0uWgX>

Feedback: <https://bit.ly/3nbNYyC>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

2. Facebook: <https://www.facebook.com/mvceec>

3. Twitter: <https://twitter.com/mvceec>

Website Link: <https://www.mvceec.com/>




Program Director


IQAC Coordinator


IQAC Chairperson



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Criteria No. 7 Institutional Values and Best Practices

Metric No. with Title: 7. 3 Institutional Distinctiveness

Sub Metric No. with Title: 7.3.1: Portray the performance of the Institution in one area distinctive to its priority and thrust.

ACADEMIC YEAR 2019-20

INDEX

Sr. No	Proposal and Course Completion Report of the courses conducted in the college during the academic year 2019-20 as per the following course list-
1.	Python Programming Basic & Hardware & Networking (CCSP SEM I)
2.	Oracle DBMS Certification Level-I (CCSP SEM I)
3.	Python Programming-II & Java Programming (CCSP SEM II)
4.	Oracle Database Level-II (CCSP SEM II)
5.	Digital Marketing
6.	Embedded Systems and Robotics

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 15/06/2019

Proposal For Seminar Webinar Workshop Others Add-on

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2019-20 SEM I)

Proposed Date and Time 1st July 2019 to December 2019

Department Department of Computer Science and IQAC

Organizing Committee Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi

Resource Person Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi, Mr. Chetan Kanojia

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.ccc@gmail.com

Intended Audience Degree College Students

Learning Objectives To focus on employability in Python development, database management Systems, and Hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.



IQAC Coordinator



IQAC Chairperson



Proposed by





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
Dr. S. Radhakrishnan Marg, Andheri (East) Mumbai 400 069
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REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2019-20 SEM I

Date: 2nd January 2020
By - Mr. Ashish Chaturvedi

Title: CEC Certified Software Professionals 2019-20 Sem-I

Criteria: Degree College Students

Committee: Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi, and Mr. Chetan Kanojia

Collaboration: NA

Date: July 2019

Duration: From July 2019 to December 2019:06 Months

Venue: Mathuradas Vissanji CEC **Faculty & Trainer Attended:** 3 **Participants:** Total 23 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, exceptional faculty from the IT Industry.

Outcome: Participants learned Python basics, DBMS, and Hardware & Networking. They also created live projects based on Python.

Brief Report: The course began with an objective to acquaint students with practical knowledge of programming and Hardware Networking, with some topics that are not included in the present curriculum of Computer Science. This semester had 3 subjects i.e Python Basics, Oracle DBMS and hardware Networking taught by Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi and Mr. Chetan Kanojia. The semester ended after students gave their theory and practical exams and made their own live project from what they learned in this semester.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://bit.ly/3E5Hssa>

Feedback: <https://bit.ly/3HXPdS8>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvceec>

2. Facebook: <https://www.facebook.com/mvceec>

3. Twitter: <https://twitter.com/mvceec>

Website Link: <https://www.mvceec.com/>

Program Director

IQAC Coordinator

IQAC Chairperson



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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 06

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 01/12/2019

Proposal For Seminar Webinar Workshop Others: Add-on

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2019-20 SEM II)

Proposed Date and Time 1st January 2020 to June 2020

Department Department of Computer Science and IQAC

Organizing Committee Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi

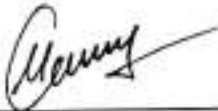
Resource Person Mr. Mahendra Kanojia, Mr. Ashish Chaturvedi

Contact Number (+91) 9820846693

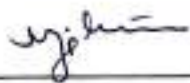
Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To focus on employability in Python development, Advance database management Systems, and Java development field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.



IQAC Coordinator



IQAC Chairperson



Proposed by





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REPORT ON CEC Certified Software Professional SEM II 2019-20

Date: 2nd January 2021
By - Mr. Ashish Chaturvedi

Title: CEC Certified Software Professional SEM II 2019-20

Criteria: Degree College Students

Committee: Computer Education Centre

Collaboration: NA

Date: January 2020

Duration: From January 2020 to December 2020: 12 Months

Venue: Mathuradas Vissanji CEC

Faculty & Trainer Attended: 2

Participants: 16 students.

Objective: Focus on employability in Python development, Advance database management Systems, and Java development field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.

Outcome: Participants learned job-critical skills, including Java, Python, and DBMS. The skills learned in this course will help prepare you for the role of a software developer.

Brief Report: This course focused on advancing students' careers in Java, Python, and DBMS while providing them with the best training and skills required to be successful in this field. The course gave students hands-on exposure with crucial tools and technologies as well as comprehensive teaching in the most in-demand Java, Python, and DBMS technologies.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: <https://bit.ly/3Im6HZy>

Feedback: <https://bit.ly/3jWqMfO>

YouTube Link: NA

Social Media Link:

1. Instagram: <https://www.instagram.com/sirmvcec>

2. Facebook: <https://www.facebook.com/mvcec>

3. Twitter: <https://twitter.com/mvcec>

Website Link: <https://www.mvcec.com/>


Program Director


IQAC Coordinator


IQAC Chairperson



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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 14/07/ 2019

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course - Offline

Session Title: Digital Marketing Batch -12

Proposed Date and Time: 20/07/2019 - 07/09/2019 (10:00 am -2:00 pm (Saturday) &
09:00 am -1:00 pm (Sunday)

Department: BMM Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

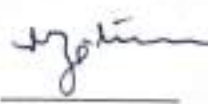
Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

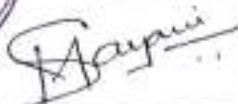
Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)

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BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-12

Date: 08.09.2019

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM students

Committee: BMM Department

Collaboration:

Date: 20.07.2019

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem-solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: shorturl.at/hiwAS

Feedback: NA

YouTube Link: NA

Website Link: MVLUCollege



Program Director
Prof. Manisha Mehul Sayani

IQAC Coordinator
Dr. Mahendra Kanojia

Director
Mrs. Jyoti Gaitonde

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC,

Date: 31/08/ 2019

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -13

Proposed Date and Time: 04/09/2019 - 06/10/2019 (09:00 am -1:00 pm (Tuesday, Wednesday, Thursday, Friday, and Sunday) & 10:00 am -2:00 pm (Saturday)

Department: BMM Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

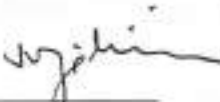
Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



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Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
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BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-13

Date: 07.10.2019

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM students

Committee: BMM Department

Collaboration:

Date: 04.09.2019

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem-solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: shorturl.at/rnHR27

Attendance: shorturl.at/rswPT

Feedback: NA

YouTube Link: NA

Website Link: MVLUCollege



Program Director
Prof. Manisha Mehul Sayani

IQAC Coordinator
Dr. Mahendra Kanojia

Director
Mrs. Jyoti Gaitonde

LAXMI CHARITABLE TRUST'S
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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,

The Chairperson, IQAC.

Date: 21/09/ 2019

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -14

Proposed Date and Time: 01/11/2019 - 15/12/2019 (10:00 am -2:00 pm (Saturday) &
09:00 am -1:00 pm (Friday, Sunday, Monday & Tuesday)

Department: BMM Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

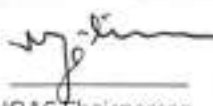
Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



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Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
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BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-14

Date: 16.12.2019

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM students

Committee: BMM Department

Collaboration:

Date: 01.11.2019

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: shorturl.at/hzDZ1

Feedback: NA

YouTube Link: NA

Website Link: MVLUCollege

Program Director
Prof. Manisha Mehul Sayani

IQAC Coordinator
Dr. Mahendra Kanojia



Director
Mrs. Jyoti Gaitonde

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 12/01/ 2020

Proposal For Seminar Webinar Workshop Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -15

Proposed Date and Time: 18/01/2020 - 01/03/2020 (10:00 am -2:00 pm (Saturday) &
09:00 am -1:00 pm (Friday & Sunday)

Department: BMM Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM

Contact Number: +91 9870051523

Email ID: manishasayani@gmail.com

Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -


Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.


IQAC Coordinator


IQAC Chairperson




Proposed by



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
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BMM DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-15

Date: 02.03.2020

By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM students

Committee: BMM Department

Collaboration:

Date: 18.01.2020

Duration: 60 hours

Venue: College Computer lab

Faculty & Staff Attended: 01

Students Attended: 17

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem-solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:

Brochure: NA

Photos: NA

Attendance: shorturl.at/diCYZ

Feedback: NA

YouTube Link: NA

Website Link: MVLUCollege



Program Director
Prof. Manisha Mehul Sayani

IQAC Coordinator
Dr. Mahendra Kanojia

Director
Mrs. Jyoti Gaitonde

LAXMI CHARITABLE TRUST'S
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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 14/07/2019

Proposal For Seminar Webinar Workshop Other: Value added Course

Event Type: Value added Course - Offline

Session Title: Embedded System & Robotics Course

Proposed Date and Time: 16/09/2019 - 31/12/2019 10:00 A.M. to 2:00 P.M.

Department: IT Department

Organizing Committee: Mrs. Sneha Gokarnkar, Coordinator - BSc.I.T.

Contact Number: +91-9987394282

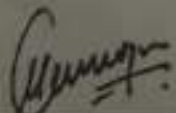
Email ID: gokarnkarsneha@gmail.com

Resource Person Details:

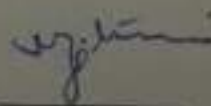
- Name: Ritesh Shah, Co-Founder of RoboKart
- Department /Specialization: Robotics
- Organization /Institute: RoboKart
- Email ID: -

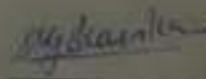
Intended Audience: Information technology and computer science students who would be able to build a small robot and enhanced their awareness and experience with robotics.

Learning Objectives: Students got the opportunity to explore the field of robotics & embedded systems.


IQAC Coordinator




IQAC Chairperson


Proposed by



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Information Technology in Association with MVLU IQAC

COURSE REPORT

Date: 3-1-2020

By Mrs. Sneha Gokarnkar

Title: " Embedded Systems & Robotics Course"

Department: I.T. Department

Criteria: I.T. Students

Date: 16/9/2019(5 days)

Time: 10:00 A.M. to 02:00 P.M.

Venue: CEC

Teaching Staff Attended: 3

Students Attended: 16

Resource Person: Ritesh Shah, Co-Founder of RoboKart.

Contact No.:9326122023

Objective: Students got the opportunity to explore the field of robotics & embedded systems.

Outcome: Students were able to build a small robot and enhanced their awareness and experience with robotics.

Brief Report: Robotic Systems are important to learn today as new technology is making its way into our workplaces, homes, and shared public spaces. Therefore, this time again the IT department conducted a Course on 'Embedded Systems and Robotics' in the month of September 2019. This Course equipped students with the skills necessary to design and develop different robots like – Fitness band, Mobile Making, Digital Voltmeter, Solar Tracker, Smart Dustbin etc. The session was inspiring, informative and the speaker's method of delivery was easy to understand.

Documents Attached:

Brochure:

<https://drive.google.com/file/d/1-boUGPiEXpOj2PIGBQX33CwFTDu22RzK/view?usp=sharing>

Profile of resource person: NA

Photos : <https://drive.google.com/file/d/1vHkxnmoyDM48hk-p07s7fcOySceBB33/view?usp=sharing>

Attendance: NA

Feedback: https://docs.google.com/forms/d/17UaVAYU0pUAHjoFR_UG3s3oB967-9KLU4N8XTQDFfck/edit?usp=sharing

YouTube Link: NA

Link for website: <https://mvlucollege.in/>




Program Coordinator


IQAC Coordinator
Mr. Mahendra Kanojia


Director
Mrs. Jyoti Gaitonde