



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences using ICT tools.

ICT facilities in Information Technology Lab



ICT facilities in Computer Science Lab





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT facilities in BAMMC Computer Lab



ICT facilities in Biotechnology Staff Room



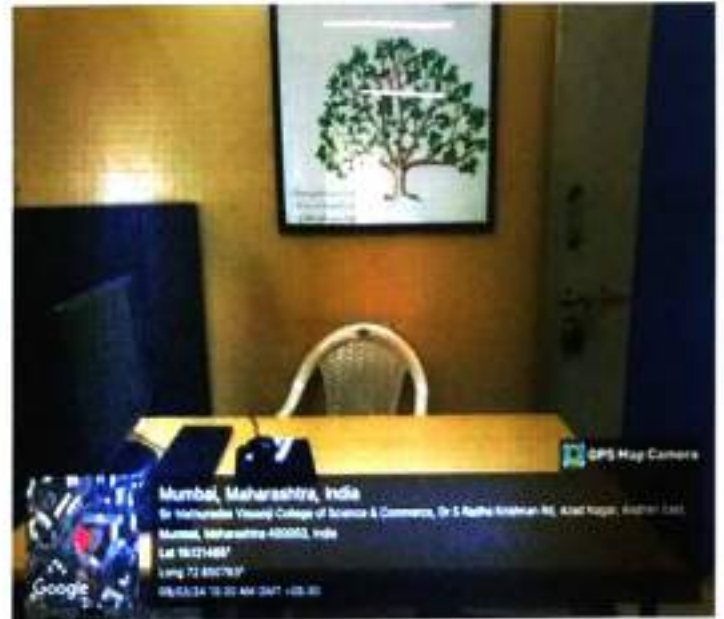


Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT facilities in Information Technology/Computer Science Staff Room



ICT facilities in BAMMC Staff Room



DLS



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT facilities in NAAC Room



ICT facilities in Auditorium



DL



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT facilities in Auditorium





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT facilities in Auditorium



ICT facilities in Library



45



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT facilities in Library reserved for Divyangjan



Library Software



Dig



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Library Software

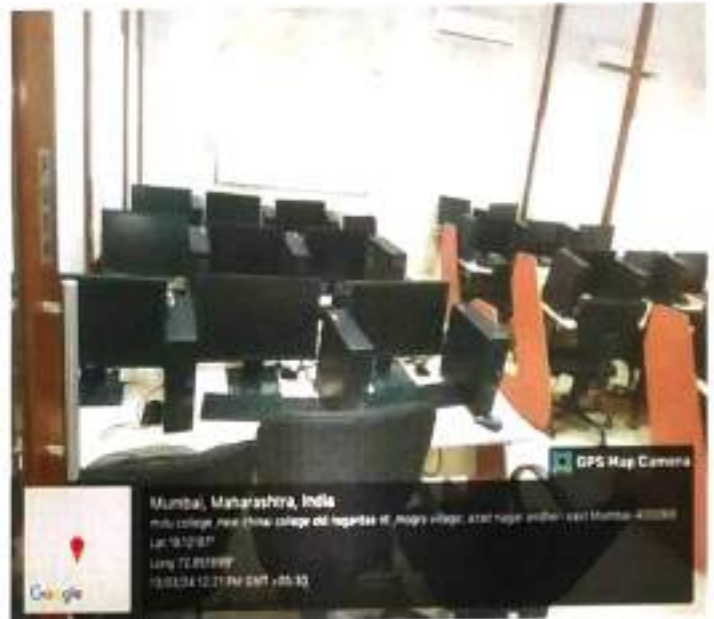


Dkt



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT Facilities in Computer Education Centre





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Projectors

Information Technology Lab



Biotechnology Classroom



Computer Science Lab



BAMMC Computer Lab





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

**Computer Education Centre
Lecture Room**



**Computer Education Centre
Computer Lab**





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Wi-Fi Routers

Biotechnology Staffroom



IT/CS Staffroom



Information Technology Lab



Library



BAC



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

BAMMC Computer Lab



Computer Science Lab



2ND Floor



Computer Education Centre



D/S



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences using ICT tools and free source e-resources.

Department of Information Technology (as per latest academic year 2022-23)

Semester I	
Subjects	Video Links
Programming Principles with C	https://www.youtube.com/watch?v=KrvbUISxvbM
Digital Logic and Applications	https://www.youtube.com/watch?v=M6c6Xw5mt90
Fundamentals of Database Management Systems	https://youtube.com/playlist?list=PLxCzCOWd7aiFAN6I8CuViBuCdJqiOkT2Y
Computational Logic and Discrete Structure	https://youtube.com/playlist?list=PLBinK6fEygRhgJPDxcvYILfXPh37L89q3
Technical Communication Skills	https://www.youtube.com/playlist?list=PLm_MSCIsnwm-AIEbpylxoTT8t7UzkHSYC

Semester II	
Subjects	Video Links
Object Oriented Programming with C++	https://youtube.com/playlist?list=PLVkJ7qH9knNp8IHP7FG4RNxA5TZ_ALCiA
Fundamentals of Micro Processor and Microcontrollers	https://www.youtube.com/watch?v=SdCFwwjvqq4
Web Applications Development	https://www.youtube.com/playlist?list=PLVkJ7qH9knNomc1d2vSQUzkOdEferasPT
Numerical Methods	https://youtu.be/x166q5tYuyI
Green IT	https://www.youtube.com/watch?v=r5rHyMHKEg&list=PL3MO67NH2XxJngITU5LDb2md2TX4Ggex-

Semester III	
Subjects	Video Links
Python Programming	https://www.youtube.com/watch?v=gfDE2a7MKiA
Data Structures	https://www.youtube.com/watch?v=5_5oE5lgrhw&list=PLu0W_9hI9ahIappRPN0MCAgtOu3lQjQi
Computer Networks	https://youtube.com/playlist?list=PLma3NUR2e4Jq-9iLy6NHlq5Pmt5KaWesB
Database Management Systems	https://youtube.com/playlist?list=PLxCzCOWd7aiFAN6I8CuViBuCdJqiOkT2Y
Applied Mathematics	https://youtube.com/playlist?list=PLMtl1FnpGW3zIkXwOXe7-iPgGVcw7ahT





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester IV	
Subjects	Video Links
Core Java	https://www.youtube.com/playlist?list=PLVkJ7qH9knNg_Gwfsu5o4t6wEp10XitxN
Introduction to Embedded Systems	https://www.youtube.com/watch?v=1gQOvyd4SI0
Computer Oriented Statistical Techniques	https://youtube.com/playlist?list=PL1-AEK7qI02MMwOfMG9x6gPxxZE125m1-https://www.youtube.com/playlist?list=PLma3NU82e4JrLVi91rjgxyYVOAHbW
Software Engineering	FU
Computer Graphics and Animation	https://youtube.com/playlist?list=PLma3NU82e4Jp4vHKKD6Td_QsJFdU_vlzf

Semester V	
Subjects	Video Links
Software Project Management	https://www.youtube.com/playlist?list=PLma3NU82e4JpRKEKHNgLkD0CZT6_57HuN
Internet of Things	https://www.youtube.com/watch?v=6mBO2vgl_v38
Advanced Web Programming	https://youtube.com/playlist?list=PLma3NU82e4Joh7P6pm2rE3pgDwVogqVx
Linux System Administration	https://youtube.com/playlist?list=PL9ooVrP1hQOH3SvccgkC4Qv2cyCebvs0Ik
Enterprise Java	https://www.youtube.com/playlist?list=PLBoI5R25tle6zd1RXSh-Ktj_D4EnXbst

Semester VI	
Subjects	Video Links
Software Quality Assurance	https://www.youtube.com/playlist?list=PLma3NU82e4JqAs4FQSIvY7KZ1ve6DPRaa
Security in Computing	https://youtube.com/playlist?list=PLYwpaL_SFmcArHfWmbs_vXX6soTK3WEJw
Business Intelligence	https://youtube.com/playlist?list=PLVkJ7qH9knNpJSFD66lwS0jsv-kZ1Z7Kw
Principles of Geographic Information Systems	https://www.youtube.com/watch?v=ISiBu_4l-8l&list=PL9P1J9q3_9fOP3VGEENDHlx-E0XNZuqJ
IT service Management	https://www.youtube.com/playlist?list=PLma3NU82e4JqAs4FQSIvY7KZ1ve6DPRaa



04



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of Computer Science (as per latest academic year 2022-23)

Semester I	
Subjects	Video Links
Digital Systems & Architecture	https://www.youtube.com/watch?v=M0mx8S05v6Q&list=PLBlnK6fEygRjMH3mWf6kwwqITbT798eAOm
Introduction to Programming with Python	https://www.youtube.com/watch?v=hEqO047GxaQ&list=PLsyebzWxl7poL9JTVyndKe62ieoN-MZ3&index=2
LINUX Operating System	https://www.youtube.com/playlist?list=PL9ooVrP1hQOH3SvcoKc4Qv2cyCebvs0lk
Open Source Technologies	https://www.youtube.com/watch?v=ruEXiuV6x40&list=PLCddYZNPmC1afAkJLpYKM_MPYkKlyfj
Discrete Mathematics	https://www.youtube.com/watch?v=p2b2Vb-cYCs&list=PLBlnK6fEygRhgJPDxcvYILfXPh37L89g3
Descriptive Statistics	https://www.youtube.com/watch?v=ApEV6lupW7o&list=PLAwXtw4SYaPn22DmaF6x8JtG4TeWOJk_1
Soft Skills	https://www.youtube.com/watch?v=x60GHpQ8gJk&list=PLWPIrh4EWFpFIEISxpIDiEhRDZHkBD-0n

Semester II	
Subjects	Video Links
Design & Analysis of Algorithms	https://www.youtube.com/watch?v=u8JZ9qU5o4q&list=PLxCzCOWd7aiHcmS4i14bl0VrMbZTUvITa
Advanced Python Programming	https://www.youtube.com/watch?v=gfDE2a7MKJA
Introduction to OOPs using C++	https://www.youtube.com/watch?v=xnh7ip5qzpc&list=PLFvzf4Bjq79DLA5K3GLblwf3baNVFO2Lg
Database Systems	https://www.youtube.com/playlist?list=PLxCzCOWd7aiFAN6I8CuViBuCdJqiOkT2Y
Calculus	https://www.youtube.com/watch?v=HfACrKJ_Y2w
Statistical Methods	https://www.youtube.com/watch?v=ApEV6lupW7o&list=PLAwXtw4SYaPn22DmaF6x8JtG4TeWOJk_1
E-Commerce & Digital Marketing	https://www.youtube.com/watch?v=nU-lIXBWIS4

Semester III	
Subjects	Video Links
Principles of Operating Systems	https://www.youtube.com/watch?v=vBURt197EKA&list=PLBlnK6fEygRjVhbXDGLXDk_OQAeuVcp2O
Linear Algebra	https://www.youtube.com/watch?v=hDoGqBRHJsc&list=PLOQU3c_3DSpK4D0k3OLJ3HLZ7LMhb9GvB
Data Structures	https://www.youtube.com/watch?v=xLetJpcjHS0&list=PLBlnK6fEygRj9lId8sWlUNwiKfdUoPd1Y
Advanced Database Concepts	https://www.youtube.com/playlist?list=PLxCzCOWd7aiFAN6I8CuViBuCdJqiOkT2Y
Java based Application Development	https://www.youtube.com/watch?v=VHbSopMyc4M&list=PLBlnK6fEygRjKA_NuK9mHmlk0dZzuP1P5
Web Technologies	https://www.youtube.com/watch?v=qQajMihELvM&list=PLoYcGnQlyGAB_8_i_g1cLBMVeun7cB6eNc
Creative Content Writing	https://www.youtube.com/watch?v=8t2FWD45wNA



DLK



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester IV	
Subjects	Video Links
Theory of Computation	https://www.youtube.com/watch?v=58N2N7zJGrQ&list=PLBinK6fEvgRgp46KUv4ZY69yXmpwKOlev
Computer Networks	https://www.youtube.com/watch?v=VwN91x5i25q&list=PLBinK6fEvgRgMCUAG0XRw78UA8qnv6jEx
Software Engineering	https://www.youtube.com/playlist?list=PLma3NU82e4JrLVif91rjgxyYVOAHbW-FU
IoT Technologies	https://www.youtube.com/watch?v=h0gWfVCSGQQ
Android Application Development	https://www.youtube.com/watch?v=roDz8mMvblq&list=PLknSwrodgQ72X4sKpzf5vT8kY80HKcUSe
Advanced Application Development	https://www.youtube.com/watch?v=ohiAiuHMKMI&list=PLinedj3B30sDby4AI-i13hQJGQoRQDFpQ
Research Methodology	https://www.youtube.com/watch?v=jyv9paQDYy0&list=PLk3poRqYfthDGto5oSxeNeFWHzajbVuA

Semester V	
Subjects	Video Links
Artificial Intelligence	https://www.youtube.com/watch?v=ZiwogMtbjr4&list=PLoROMvodv4rOca_Ovz1DvdtWuz8BfSWL2
Linux Server Administration	https://youtube.com/playlist?list=PL9ooVrP1hQOH3SvccgkC4Qv2cvCebvs0lk
Architecting of IoT	https://www.youtube.com/watch?v=lc63-yf-zuc&list=PL3uLubnzL2Tm5PAw88N1jR9MLTJpuPEnX
Web Services	https://www.youtube.com/watch?v=oHajBmhk05c&list=PLd3UqWTnYXOnOPp85XOAOaiTQz1LPC5JL
Game Programming	https://www.youtube.com/watch?v=i48LiUkZRIU&list=PLPV2KyIb3jR5QFsefuO2RIAqWEz6EvVi6

Semester VI	
Subjects	Video Links
Wireless Sensor Networks and Mobile Communication	https://www.youtube.com/watch?v=PrnNKZJj-Oc
Cloud Computing	https://www.youtube.com/watch?v=0rrDgBIP2qU&list=PL-JvKqQx2AifQ8cGyKsFE7Tj2FyB1yCkd
Information Retrieval	https://www.youtube.com/watch?v=qVsCf1P1lzQ&list=PLbBdOzdOUWiazeISZXEe5I-MtvJ_t0gr
Digital Image Processing	https://www.youtube.com/watch?v=rSGMXkTIsYI&list=PL2mBI0yFsKk-p73KQ4iPdsi10hQC4Zd-0
Ethical Hacking	https://www.youtube.com/watch?v=l1lcZBwsuU&list=PLVLblIcGrsT5BQn0H2aA6YotxPrs9Cndk



dy



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of B.A. in Multimedia and Mass Communication (as per latest academic year 2022-23)

Semester : I				
	Sr. No.	Chapter Name	Content Type	Links
Fundamentals of Mass Communication	1	History of Mass communication	VIDEO	https://youtu.be/A4XuESea9J0?si=rArcbyctfC4tocNF
	2	Impact of Mass Media on Society	VIDEO	https://youtu.be/Dvj9AA8KJYM?si=JL1_vuoG1OI_L4kKC
	3	The New Media and media convergence	VIDEO	https://youtu.be/XefUPskVemg?si=J-ExyvIPN5SQiOOD
Foundation Course- I	1	Overview of Indian Society	VIDEO	https://youtu.be/5TJ_MMgZBig?si=htn77gl_a6lW_gq3f
	2	The Indian Constitution	VIDEO	https://youtu.be/8-Xb4OI5_H0?si=D82fm2RO7QytZ9p-
	3	Concept of Disparity	VIDEO	https://youtu.be/O-Hp3sIFRsE?si=SSdaL_vOgSTTVhYv
Visual Communication	1	Introduction to Visual Communication	VIDEO	https://youtu.be/E1whkAIDHYk?si=Wui2u0ohBSfYleG3
	2	Colors and Design in Visual Communication	VIDEO	https://youtu.be/6NhNVFijJ3M?si=6Se4wmZE_Do7_9hi
	3	Visual communication in the age of social media	VIDEO	https://youtu.be/FTYMSulvnyw?si=UQXDkb4dB_U4VJO9
History of Media	1	Evolution of Press in India	VIDEO	https://youtu.be/ojlcXoSIgJY?si=O4yNkkU12YJnE892
	2	History of Radio and Television in India	VIDEO	https://youtu.be/oCKxrz-G55g?si=Nebpt3Re4NoeC51Z
	3	Role of Media icons in the history of Indian Media	VIDEO	https://youtu.be/Bd5gAcjItHM?si=CICMilgQoFYeC3Lw
Effective Communication-I	1	Communication-Listening Skills	VIDEO	https://youtu.be/mupUqGA6gk0?si=U5sQdX8emiA0_Vc
	2	Thinking and Presentation	VIDEO	https://youtu.be/421GWWVVvas?si=t8cpw4oO6B_ZNK1C2
	3	Translation	VIDEO	https://youtu.be/KQO41Or-kTg?si=4InXBYTEvcjuR7d
Current Affairs	1	Communal tensions	VIDEO	https://youtu.be/LwMutPnXnoA?si=utvaj84asLAFPOFE
	2	The latest news on floods and drought, unemployment, health issues, etc	VIDEO	https://youtu.be/CCHW_NTQJes?si=OGH59GAYwd_eol62
	3	Digital gaming in India	VIDEO	https://youtu.be/hKH4bQI-u-0?si=ma3VYIkv3E7J0b7l



DG



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester : II				
	Sr. No.	Chapter Name	Content Type	Links
Introduction to Advertising	1	Introduction to Advertising	VIDEO	https://youtu.be/hJ4TOBc1EeU
	2	Types of Advertising	VIDEO	https://youtu.be/FP_hM86b8Ec
	3	Ethics and laws in advertising	VIDEO	https://youtu.be/j9AEtFdb1_4
	4	Social, cultural and economic impact of advertising	VIDEO	https://youtu.be/BL3FdQuViNA
	5	Theories of Advertising	VIDEO	https://youtu.be/3Y1btOg6VUs
	6	Integrated marketing communication	VIDEO	https://youtu.be/uuFGD7eCrhc
	7	Print Media and out of home media	VIDEO	https://youtu.be/NPW3wEyY1r0
	8	Broadcast Media	VIDEO	https://youtu.be/Lg4ERWisBqU
	9	Public Relation	VIDEO	https://youtu.be/7yq34Wb4fNs
	10	Sales Promotion and Direct marketing	VIDEO	https://youtu.be/bBJDel24waU
	11	Introduction to creativity	VIDEO	https://youtu.be/ziQyiS7A_oc
	12	Role of different elements in ads	VIDEO	https://youtu.be/GzcQuNIDZ-o
	13	Elements of copy	VIDEO	https://youtu.be/agVdhsPY53A
	14	Types of advertising agency	VIDEO	https://youtu.be/h6kucKbossM
	15	Various departments in an agency	VIDEO	https://youtu.be/RCvUfzCIGg0
	16	Latest trends	VIDEO	https://youtu.be/UglBtucPx-8
Foundation Course - II	1	Globalisation and Indian Society	VIDEO	https://youtu.be/lzwNXkC16SY
			VIDEO	https://youtu.be/lzwNXkC16SY
	2	Human Rights	VIDEO	https://youtu.be/s90GfHlfnA
	3	Ecology	VIDEO	https://youtu.be/bKWRcBqKGLU
	4	Understanding stress and conflict	VIDEO	https://youtu.be/oZrSC-Ju_C4
5	Managing stress and conflict in contemporary society	VIDEO	https://youtu.be/tYobwVWBsEo	
Introduction to Journalism	1	History of Journalism : Gutenberg to new media	VIDEO	https://youtu.be/Q_hzFb5DR2U
	2	Journalism in India	VIDEO	https://youtu.be/wc7EvPgWx7E
	3	The digital age and citizen journalism	VIDEO	https://youtu.be/itPC8oEoKz8
	4	The news	VIDEO	https://youtu.be/8_NmVtnEEA8
	5	News values and its types	VIDEO	https://youtu.be/ITEIoVa9gn4
	6	News Sources	VIDEO	https://youtu.be/_ikLRfle15o
	7	News writing	VIDEO	https://youtu.be/xo-PpA4H_Bk
	8	writing a lead and its types	VIDEO	https://youtu.be/6HXIFHa1VZ0
	9	principles and role of journalism	VIDEO	https://youtu.be/9RyA8EoMIxg
	10	writing for broadcast and online	VIDEO	https://youtu.be/N-1eD0n0k3o
	11	organisational structure of newspaper	VIDEO	https://youtu.be/X_Ytdb5DnOY
	12	careers and trends in journalism	VIDEO	https://youtu.be/gc7ISrOrIEs





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Media, Gender and Culture	1	Introduction to Cultural Studies	VIDEO	https://youtu.be/viTL_Uo4-Bg?feature=shared
	2	Concepts related to culture	VIDEO	https://www.youtube.com/live/eujoX_XCMQ00?feature=shared
	3	Theories of Culture	VIDEO	https://youtu.be/-qG9bTluQcg?feature=shared
	4	Globalization and Media Culture	VIDEO	https://youtu.be/kVAztNx0rHQ?feature=shared
	5	Digital media Culture	VIDEO	https://youtu.be/NofXxtwk1yI?feature=shared
Content Writing	1	Foundation	VIDEO	https://www.youtube.com/watch?v=X9EO77ibZYg
	2	editing skills	VIDEO	https://www.youtube.com/watch?v=36TzC9W-Pfs
	3	presentation tools and techniques	VIDEO	https://davenport.libguides.com/com120/presentation
	5	writing for the web	VIDEO	https://www.youtube.com/watch?v=WvFxUBbvIDQ
Effective Communication	1	Report Writing	VIDEO	https://youtu.be/860LiRxP3rw
	2	Organisational Writing (Trade Letters)	VIDEO	https://youtu.be/NPJaiU5hv0A
	3	Editing and Paragraph Writing	VIDEO	https://youtu.be/DPaU8kYS3ml
	4	Summary Writing	VIDEO	https://youtu.be/AEwmnts9MqGs
	5	Interpretation of Technical Data	VIDEO	https://youtu.be/T7U09Y20OC4





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester : III				
	Sr. No.	Chapter Name	Content Type	Links
Corporate Communication and Public Relations	1	Introduction to Corporate Communication	VIDEO	https://youtu.be/z4WJigsBYIc?si=kewum7Jdvr1.CqeON
	2	Theories and Tools of Public Relations	VIDEO	https://youtu.be/kYvKriN5Fr3?si=a7pvHjnYCRUOBSS
	3	Employee Communication	VIDEO	https://youtu.be/6sHdkDPaBnM?si=jLONN8fjUWJW-Em
Radio Program Production-I	1	The Script	VIDEO	https://youtu.be/3YwXLaMtD6o?si=WjydydxzgyTJzEcg
	2	The Radio Studio- Studio Layout	VIDEO	https://youtu.be/YLAqIkUO4-s?si=3wYSjIK1dmv9k89M
	3	Interviewing	VIDEO	https://youtu.be/9bHlZgn-Di8?si=DQ4be_PhghjGHf-f
Media Studies	1	Propaganda and propaganda theory	VIDEO	https://www.youtube.com/watch?v=9RPKH6BVcoM
	2	Theories on media effects	VIDEO	https://youtu.be/gaT46Vu_Daw?si=yZqywg2cYhsiH5Yy
	3	Meaning making perspectives	VIDEO	https://youtu.be/CyOPTX_CKFA?si= SX-IVYHg7rUkz8vY
Introduction to Photography	1	Aperture: The iris of the camera	VIDEO	https://youtu.be/YojL7UQTVhc?si=8aqGL2c1LEo_rBh_
	2	Types of lenses: The right one for the task at hand	VIDEO	https://youtu.be/hvXWSSNsn-g?si=ipWw8UaP3nrdow5q
	3	Rules of composition	VIDEO	https://youtu.be/MYlgjIhweYw?si=-Gyw2wqPu7iSxnxg
Film Communication-I	1	History: Still pictures to moving images.	VIDEO	https://youtu.be/86X85MMedzk?si=q_U1TQYg2kM9RnOC
	2	The Early Cinema: 1895 to 1950	VIDEO	https://youtu.be/VDkJs17Nk74?si=edoyebcix9OtGjbg
	3	Mainstream Indian Cinema and parallel Indian cinema	VIDEO	https://youtu.be/nMunS2GEwjU?si=iHPv-CSC53gA3gKz
Computers and Multimedia-I	1	Introduction to Photoshop	VIDEO	https://youtu.be/xTzvQkOH2U?si=y84XFKeo-t6aPBjh
	2	Introduction to CorelDraw	VIDEO	https://youtu.be/mhpoxL_kCNE?si=zqXgDnWFJmpom3QS
	3	Introduction to Quark Xpress	VIDEO	https://youtu.be/11rmhU03AaY?si=B4ypQZrA6Ms82ztc



My



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester : IV			
Sr. No.	Chapter Name	Content Type	Links
1	Core values of the Constitution	VIDEO	https://youtu.be/gnpW1TE18lg
2	Freedom of expression	VIDEO	https://youtu.be/ASjt9eNvqUk
3	Judicial Infrastructure	VIDEO	https://youtu.be/LIWuU0uuJ98
4	Social Responsibility	VIDEO	https://youtu.be/n-GwBMXpUXc
5	Social Media	VIDEO	https://youtu.be/3b7u0yGkbgU
6	Press Council of India	VIDEO	https://youtu.be/h2TbrjJfY2E
7	TRAI Telecom Regulatory Authority of India	VIDEO	https://youtu.be/3mhYQ2wv7iA
8	Indian Broadcasting Foundation	VIDEO	https://youtu.be/Yh6r5SRITx4
9	Advertising standards council of india	VIDEO	https://youtu.be/2Mpi1KYEls
10	News Broadcasters Association	VIDEO	https://youtu.be/DMb-4IR3py8
11	copyright and IPR	VIDEO	https://youtu.be/YvNfz13crJU
12	Defamation	VIDEO	https://youtu.be/7TYPaSfzDQQ
13	The information technology act, 2000	VIDEO	https://youtu.be/czDzUP1HclQ
14	Contempt of Court act, 1971	VIDEO	https://youtu.be/YZ5TZNA_dck
15	Drugs and magical remedies act, 1954	VIDEO	https://youtu.be/mLWR7g4S9ic
16	Emblems and names act	VIDEO	https://youtu.be/fL43PwnbAmQ
17	Right to Privacy	VIDEO	https://youtu.be/Gsw0t_gBfq4
18	Indecent Representation of Women s Act	VIDEO	https://youtu.be/scORqANL1JQ
19	Unfair Trade Practices	VIDEO	https://youtu.be/OYh8JayZOaM
20	competition act	VIDEO	https://youtu.be/Q5U1NrS1v_w
21	official secrets act	VIDEO	https://youtu.be/L8UyJKLnhSk
22	right to Information act, 2005	VIDEO	https://youtu.be/actbliK5iAQ
23	ethics	VIDEO	https://youtu.be/RybdUv0GfKc
24	Ethical Responsibility of Journalist	VIDEO	https://youtu.be/FBU0i7BNiXQ
25	Fake News	VIDEO	https://youtu.be/L15V4mFIXBE
26	Ethical Responsibility of Advertisers	VIDEO	https://youtu.be/_2IEQAnkeBA
27	Stereotyping	VIDEO	https://youtu.be/-noyvha23M8

Media Laws & Ethics



Dig



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Film Communication - II	1	Regional Cinema	VIDEO	https://youtu.be/8eNFFGE7wsA
	2	Hindi Cinema	VIDEO	https://youtu.be/mx8pC10DzXU
	3	Cinema now	VIDEO	https://youtu.be/tYrSoE61biM
	4	film making	VIDEO	https://youtu.be/reVdmq8mrzs
	5	film culture	VIDEO	https://youtu.be/6whwk-Ums6c
Computer and Multimedia - II	1	Photoshop: Advanced Images Editing	VIDEO	https://www.youtube.com/watch?v=7XQzvCnzi5A , https://www.youtube.com/watch?v=UverxE4MjvU ,
	3	InDesign -Layout software	VIDEO	https://www.youtube.com/watch?v=0eqhUFRIvgl
	5	Adobe Dreamweaver: Web Designing Software	VIDEO	https://www.youtube.com/watch?v=cshEb1KnTQA

Semester :V				
	Sr. No.	Chapter Name	Content Type	Links
Brand Building	1	Brand Identity & Brand personality	VIDEO	https://www.youtube.com/watch?v=4Ofc4k-EV6g
	2	Brand Leveraging	VIDEO	https://www.youtube.com/watch?v=RJYdTWpS6LA
	3	Brand Imperatives	VIDEO	https://www.youtube.com/watch?v=GyayFBS5iRw
Agency Management	1	Advertising campaign Management	VIDEO	https://www.youtube.com/watch?v=0ViSDWsqJbM&t=107s
	2	Business Plan for Setting up ad Agency	VIDEO	https://www.youtube.com/watch?v=8-QzR5XjIJ0
	3	Agency Compensation	VIDEO	https://www.youtube.com/watch?v=hx10_kagGj4
Consumer Behaviour	1	Stereotyping in advertising.	VIDEO	https://www.youtube.com/watch?v=0wCCzoFewgA
	2	Diffusion & Adoption Process.	VIDEO	https://www.youtube.com/watch?v=Qbheq-ggY4M
	3	Need to study Consumer Behaviour.	VIDEO	https://www.youtube.com/watch?v=v1q1nnPCcKw
Copy Writing	1	Idea generation techniques	VIDEO	https://www.youtube.com/watch?v=aFGAmk3lj1s
	2	Writing Persuasive copy	VIDEO	https://www.youtube.com/watch?v=EqEvSuh6Syo
	3	Advertising Appeals	VIDEO	https://www.youtube.com/watch?v=vpwYsGUWIT8





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Advertising and Marketing Research	1	Research Methodology	VIDEO	https://www.youtube.com/watch?v=hECPeKv5tPM&list=PLvcB33xNTVUmflpA5majoCXgLS5mFOcck&index=2
	2	Sampling methods	VIDEO	https://www.youtube.com/watch?v=fSmedyVv-Us&t=830s
	3	Physiological rating scales	VIDEO	https://www.youtube.com/watch?v=m9eR2OkIhvA
Social Media Marketing	1	Types of Digital Marketing	VIDEO	https://www.youtube.com/watch?v=1D-CIh3wzN8
	2	Instagram Marketing	VIDEO	https://www.youtube.com/watch?v=T8P5KJ5Ee8s
	3	Facebook Marketing	VIDEO	https://www.youtube.com/watch?v=8I9jbS4_GxE&t=54s

Semester : VI				
	Sr. No.	Chapter Name	Content Type	Links
Brand Management	1	Introduction to Brand Management	VIDEO	https://youtu.be/Nui9cWeK270
	2	Planning & Implementing Brand Marketing Programs	VIDEO	https://youtu.be/ARxYdRRMigk
	3	Measuring and Interpreting Brand Performance	VIDEO	https://youtu.be/4Pz7qqz_LGM
Digital Media	1	Introduction to Digital Marketing	VIDEO	https://youtu.be/RNh8VHc8qkk
	2	Search Engine Optimization (SEO)	VIDEO	https://youtu.be/bLUkIjY8MTE
	3	Search Engine Marketing (SEM)	VIDEO	https://youtu.be/6z02pegx9Pg
	4	Social Media Marketing (SMM)	VIDEO	https://youtu.be/toZrqSylFYA
	5	Email Marketing	VIDEO	https://youtu.be/OiNms2Muf-0
	6	Web Analytics	VIDEO	https://youtu.be/6teny5P340k
	7	Affiliate Marketing and Programmatic Marketing	VIDEO	https://youtu.be/47aobfbzGFY
	8	Content Writing	VIDEO	https://youtu.be/XOGxKlyFR_Y
	9	Cyber Laws	VIDEO	https://youtu.be/ZFHCZt5VnMs



Dr



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Advertising Design	1	Role of Agency Departments	VIDEO	https://youtu.be/RCvUfzClGg0
	2	Process of Design	VIDEO	https://youtu.be/0-jSpfgtmJY
	3	Art Direction	VIDEO	https://youtu.be/SEj0m7QbjPI
	4	Analysing Ads & Logos	VIDEO	https://youtu.be/auPhrWCoyVQ
Media Planning and Buying	1	Introduction to Media Planning and Selection	VIDEO	shorturl.at/izCL9
	2	Sources of Media Research	VIDEO	https://www.library.illinois.edu/hpnl/tutorials/primary-sources/
	3	Media Planning Process and Criteria for Selecting Media Vehicle	VIDEO	https://www.youtube.com/watch?v=y5nhjNqJCDg&t=21s
	4	Selection of Suitable Media Vehicles	VIDEO	https://pressbooks.senecacollege.ca/buscomm/chapter/2-3-selecting-appropriate-channels/
	5	Negotiation Skills in Media Buying	VIDEO	https://www.wrapbook.com/blog/media-buying



DUT



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of Biotechnology (as per latest academic year 2022-23)

Semester I	
Subjects	Video Links
Fundamentals of biotechnology-I	https://www.youtube.com/live/z5v8YWFic5U?si=ckFwkaVjyiPavZl
Microbiology-I	https://www.youtube.com/live/QZbFG6wjd40?si=hOBiYGxD541skmxB
Basic Chemistry-I	https://youtu.be/BNA3tmoBn-1?si=eJYuYIP4VX91I8aH
Biochemistry: Concept of Biomolecules I	https://youtu.be/jxK5rZxbyQY?si=lZmtvxm0k7WNXodj
Genetics	https://www.youtube.com/live/PU5LrWMyGYo?si=DMqUGDko4NiwW3b2
Molecular biology-I	https://youtu.be/zqKglb8QRcp?si=r9yuQmBl_hM3i2EK
Ability enhancement course -Communication skills	https://youtu.be/L4FNPL7CjK4?si=MyFGpX2znptfw2Ta

Semester II	
Subjects	Video Links
Fundamentals of Biotechnology-II	https://youtu.be/U2cKywEn6KY?si=dTxzh-dYVVT1hqsl
Cell biology and Microbiology-II	https://youtu.be/d9AvIk9uJb0?si=ixYNU5_1atG81RrJ
Basic Chemistry-II	https://youtu.be/8N1BxHqaoOw?si=ICdPtmyPMkckm9-
Biochemistry: Concept of Biomolecules-II and analytical techniques	https://youtu.be/HSCUAIzQhXI?si=QYUAleXM0H0gnUFe
Physiology and immunology	https://youtu.be/D1Ymc311XS8?si=keq44CX2qGazSaul
Basic Computers and Biostatistics	https://youtu.be/R9XG_IRkNX8?si=1IEzT19W1FhBbHLf
Ability Enhancement Course- Sustainable development and Environmental Biotechnology	https://youtu.be/FFI68n-8pCQ

Semester III	
Subjects	Video Links
Biophysics	https://youtu.be/xgxFBQZYXIE
Applied Chemistry 1	https://youtu.be/Efh6GkVbhEc
Immunology	https://youtu.be/Zb8QaNXeXsA
Cell Biology and Cytogenetics	https://youtu.be/LD6ecExV9m4
Molecular Biology	https://youtu.be/gG7uCskUoRA https://youtu.be/t5jroSCBBwk
Bioprocess Technology	https://youtu.be/p2kK-mrXzw https://youtu.be/4j-LoloflM
Research Methodology	https://youtu.be/w85YfzhPXg





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester IV	
Subjects	Video Links
Biochemistry	https://youtu.be/0M-B2dOfcUg
Applied Chemistry II	https://youtu.be/UycPijfmWg
Medical Microbiology	https://youtu.be/v11QH1v3ROE https://youtu.be/GoRhRjXp0j8
Environmental Biotechnology	https://youtu.be/FFi66n-8pCQ
Bioinformatics and Biostatistics	https://youtu.be/etZIQK2EMF4
Molecular Diagnostics	https://www.youtube.com/watch?v=y3egwMexST https://www.youtube.com/watch?v=MqubuldR8NY https://youtu.be/MqubuldR8NY
Entrepreneurship Development	https://youtu.be/cNUiBt5_ZaM

Semester V	
Subjects	Video Links
Cell Biology	https://youtu.be/SEejivHRibE https://youtu.be/zLFRN4LL0CA
Medical Microbiology and Instrumentation	https://youtu.be/CcN8NnGGPhs
Genome and Molecular Biology	https://www.youtube.com/watch?v=MqubuldR8NY https://www.youtube.com/watch?v=y3egwMexST https://youtu.be/MqubuldR8NY
Marine Biotechnology	https://youtu.be/5Gvi2wknHpE https://youtu.be/5EGQ6XVGPm0
Biosafety	https://youtu.be/Go1h7EvxySc

Semester VI	
Subjects	Video Links
Biochemistry	https://youtu.be/xCXtcoUxJZc
Industrial Microbiology	https://youtu.be/KW3tboYsjUs https://youtu.be/DhnlpGNeXuE
Pharmacology & Neurochemistry	https://www.youtube.com/watch?v=N7o0Fkz9iGE
Environmental Biotechnology	https://youtu.be/FvPakzqM3h8
Agribiotechnology	https://youtu.be/LiddUpk19ew





Lasmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

2.3.1 E-Resources A.Y. 2018-19

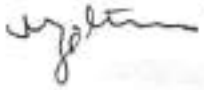
Sr. No.	Platform	Links
1	Shodhganga	https://shodhganga.inflibnet.ac.in/
2	Slide share	https://www.slideshare.net/MVLUCOLLEGE
3	SOUL Library	https://soul.inflibnet.ac.in/
4	Research gate	https://www.researchgate.net/profile/Mahendra_Kanojia/experience
5	Rock the IT	https://rocktheit.com
6	G-Scholar	https://scholar.google.com/citations?user=uLI-yfcAAAAJ&hl=en



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI(E), MUMBAI -400069

Sr. No.	Name of the TOOL/ Platform	ICT TOOLS	
			Used In
1	WIFI		Computer science lab, IT Lab and CEC. From Academic Year 2016-2017
2	Students Portal		Mumbai University Digital Portal for Students Registration, Hall Tickets, Exam Data.
3	Computer Labs		IT Lab and CS Lab. Computer Lab used for Practicals of B.Sc.IT and B.Sc.CS courses.
4	Departmental Desktops		Regular Administration work such as Notice, Exam Work, Attendance, Time Table, University work, etc.
5	Departmental Laptops		Regular Administration work such as Notice, Exam Work, Attendance, Time Table, etc.
6	Google Drive		Online data Storage
7	Inflibnet		Not using
8	Website of College		Official Face of College on World Wide Web
9	Facebook Page		Social Media Platform of college to connect with others as well as alumina
10	YouTube		InterCollege events like Vibes & Matinee have active Youtube Presence. https://www.youtube.com/@VibesFest https://www.youtube.com/@matineetadkabmm-intercolle3982
11	Instagram Page		Social Media Platform of college to connect with others with instant updates- Vibes, https://www.instagram.com/matinee_tadka/
12	AISHE		Platform of college with Higher Education department
13	MKCL		Admission Platfrom with State Department of Higher
14	Shodhganga		<u>The Shodhganga@INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. https://shodhganga.inflibnet.ac.in/</u>
15	Research gate		<u>ResearchGate is the professional network for scientists and researchers. It researchers connect and make it easy for them to share and access scientific output, knowledge, and expertise. Membership is restricted. https://www.researchgate.net/</u>
16	Slide share		https://www.slideshare.net/MVLUCOLLEGE
17	Language Lab		Not Applicable
18	LCD Projector		Portable Projection Facility used in classroom for teaching of B.Sc.IT, B.Sc.CS, B.Sc.BT and B.M.M. also used for presentation, workshop.
19	HD wires		Not Using
20	Portable Speaker and mic		Used In Auditorium , Events.
21	Photocopy Machine (Copier & Printer)		Photocopy Machine attached to Communication Devices
22	Scanner		High Quality Scanning required for Preserving major data in E Form
23	Intercom Facility		Intercom in Office
24	SOUL Library		Software for University Libraries (SOUL) is an integrated library management software

		used for maintaining records of the books of the library.
28	Electronic Devices (LAB)	Electronics Kit Used in IT ,1. Digital Electronic Kit 2. Microprocessor Kit, 3. Raspberry Pi Kit, 4. Logic Circuit Kit.
29	Custom ERP Admin	Admission and Accounts



Director



Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

2.3.1 E-Resources A.Y. 2019-20

Sr. No.	Platform	Links
1	Shodhganga	https://shodhganga.inflibnet.ac.in/
2	Slide share	https://www.slideshare.net/MVLUCOLLEGE
3	SOUL Library	https://soul.inflibnet.ac.in/
4	Research gate	https://www.researchgate.net/profile/Mahendra_Kanojia/experience
5	Rock the IT	https://rocktheit.com
6	G-Scholar	https://scholar.google.com/citations?user=uL-yfcAAAAJ&hl=en
7	Kaggle	https://www.kaggle.com/



D6

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2019-20

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
1	WIFI	Computer science lab, IT Lab and CEC. From Academic Year 2016-2017
2	Students Portal	Mumbai University Digital Portal for Students Registration, Hall Tickets, Exam Data.
3	Computer Labs	IT Lab and CS Lab. Computer Lab used for Practicals of B.Sc.IT and B.Sc.CS courses.
4	Departmental Desktops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, University work, etc.
5	Departmental Laptops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, etc.
7	Google Drive	Online data Storage
8	Inflibnet	Not using
9	Website of College	Official Face of College on World Wide Web
10	Facebook Page	Social Media Platform of college to connect with others as well as alumina
11	YouTube	InterCollege events like Matinee have active Youtube Presence. https://www.youtube.com/@matineeeta_dkabnm-intercolle3982
12	Instagram Page	Social Media Platform of college to connect with others with instant updates- Vibes, https://www.instagram.com/matinee_tadka/
13	AISHE	Platform of college with Higher Education department
14	MKCL	Admission Platfrom with State Department of Higher
15	Shodhganga	The Shodhganga@INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. https://shodhganga.inflibnet.ac.in/



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2019-20

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
16	Research gate	ResearchGate is the professional network for scientists and researchers. It researchers connect and make it easy for them to share and access scientific output, knowledge, and expertise. Membership is restricted. https://www.researchgate.net/
17	Slide share	https://www.slideshare.net/MVLUCOLLEGE
18	Language Lab	Not Applicable
19	LCD Projector	Portable Projection Facility used in
21	HD wires	Not Using
22	Portable Speaker and mic	Used In Auditorium , Events.
24	Photocopy Machine (Copier & Printer)	Photocopy Machine attached to
25	Scanner	High Quality Scanning required for
26	Intercom Facility	Intercom in Office
27	SOUL Library	Software for University Libraries (SOUL)
28	Electronic Devices (LAB)	Electronics Kit Used in IT ,1. Digital
29	Custom ERP Admin	Admission and Accounts



(Signature)
DIRECTOR





Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

2.3.1 E-Resources A.Y. 2020-21

Sr. No.	Platform	Links
1	Shodhganga	https://shodhganga.inflibnet.ac.in/
2	Slide share	https://www.slideshare.net/MVLUCOLLEGE
3	SOUL Library	https://soul.inflibnet.ac.in/
4	Research gate	https://www.researchgate.net/profile/Mahendra_Kanojia/experience
5	Rock the IT	https://rocktheit.com
6	G-Scholar	https://scholar.google.com/citations?user=uLI-yfcAAAAJ&hl=en
7	Kaggle	https://www.kaggle.com/



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2020-21

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
1	WIFI	Computer science lab, IT Lab and CEC. From Academic Year 2016-2017
2	Students Portal	Mumbai University Digital Portal for Students Resgistration, Hall Tickets, Exam Data.
3	Computer Labs	IT Lab and CS Lab. Computer Lab used for Practicals of B.Sc.IT and B.Sc.CS courses.
4	Departmental Desktops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, University work, etc.
5	Departmental Laptops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, etc.
6	Google Drive	Online data Storage
7	Website of College	Official Face of College on World Wide Web
8	Facebook Page	Social Media Platform of college to connect with others as well as alumina
9	YouTube	InterCollege events like Matinee have active Youtube Presence. https://www.youtube.com/channel/UCkAbmm-Intercolle3982
10	Instagram Page	Social Media Platform of college to connect with others with instant updates- Vibes, https://www.instagram.com/matinee_tadka/
11	AISHE	Platform of college with Higher Education department
12	MKCL	Admission Platfrom with State Department of Higher
13	Shodhganga	The Shodhganga@INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. https://shodhganga.inflibnet.ac.in/



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2020-21

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
14	Research gate	ResearchGate is the professional network for scientists and researchers. It researchers connect and make it easy for them to share and access scientific output, knowledge, and expertise. Membership is restricted. https://www.researchgate.net/
15	Slide share	https://www.slideshare.net/MVLUCOLLEGE
16	LCD Projector	Portable Projection Facility used in
17	Portable Speaker and mic	Used In Auditorium , Events.
18	Photocopy Machine (Copier & Printer)	Photocopy Machine attached to
19	Scanner	High Quality Scanning required for
20	Intercom Facility	Intercom in Office
21	SOUL Library	Software for University Libraries (SOUL)
22	Electronic Devices (LAB)	Electronics Kit Used in IT ,1. Digital
23	Custom ERP Admin	Admission and Accounts
24	Google Classroom	https://classroom.google.com/



(Signature)
 DIRECTOR



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

2.3.2 E-Resources for A.Y. 2021-22

Sr. No.	Platform	Links
1	Shodganga	https://shodhganga.inflibnet.ac.in/
2	Slide share	https://www.slideshare.net/MVLU/COLLEGE
3	SOUL Library	https://soul.inflibnet.ac.in/
4	Research gate	https://www.researchgate.net/profile/Mahendra_Kanojia/experience
5	Rock the IT	https://rocktheit.com/
6	G-Scholar	https://scholar.google.com/citations?user=U1Lp7-5yV34&hl=en
7	Kaggle	https://www.kaggle.com/


DIRECTOR



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2021-22

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
1	WIFI	Computer science lab, IT Lab and CEC. From Academic Year 2016-2017 Mass Media Lab from 2021-22
2	Students Portal	Mumbai University Digital Portal for Students Resgistration, Hall Tickets, Exam Data
3	Computer Labs	IT Lab and CS Lab Computer Lab used for Practicals of B.Sc.IT and B.Sc.CS courses. Media labs to conduct lectures based on practicals topics
4	Departmental Desktops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, University work, etc.
5	Departmental Laptops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, etc.
6	Google Drive	Online data Storage
7	Website of College	Official Face of College on World Wide Web
8	Facebook Page	Social Media Platform of college to connect with others as well as alumina
9	YouTube	InterCollege events like Matinee have active Youtube Presence. https://www.youtube.com/@matinee_tadka1699
10	Instagram Page	Social Media Platform of college to connect with others with instant updates- Matinee Tadka https://www.instagram.com/matinee_tadka/
11	AISHE	Platform of college with Higher Education department
12	MKCL	Admission Platform with State Department of Higher Education
13	Shodhganga	The Shodhganga@INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. https://shodhganga.inflibnet.ac.in/



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2021-22

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
14	Research gate	ResearchGate is the professional network for scientists and researchers. It researchers connect and make it easy for them to share and access scientific output, knowledge, and expertise. Membership is restricted. https://www.researchgate.net/
15	Slide share	https://www.slideshare.net/MVLUCOLLEGE
16	LCD Projector	Portable Projection Facility used in classroom for teaching of B.Sc.IT, B.Sc.CS, B.Sc.BT and B.M.M./B.A.M.M.C also used for presentation, workshop.
17	Portable Speaker and mic	Used In Auditorium , Events.
18	Photocopy Machine (Copier & Printer)	Photocopy Machine attached to Communication Devices
19	Scanner	High Quality Scanning required for Preserving major data in E Form
20	Intercom Facility	Intercom in Office
21	SOUL Library	Software for University Libraries (SOUL) is an integrated library management software used for maintaining records of the books of the library.
22	Electronic Devices (LAB)	Electronics Kit Used in IT ,1. Digital Electronic Kit 2. Microprocessor Kit, 3. Raspberry Pi Kit, 4. Logic Circuit Kit.
23	Custom ERP Admin	Admission and Accounts
24	Google Classroom	https://classroom.google.com/


DIRECTOR



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

2.3.2 E-Resources for A.Y. 2022-23

Sr. No.	Platform	Links
1	Shodhganga	https://shodhganga.inflibnet.ac.in/
2	Slide share	https://www.slideshare.net/MVLUCOLLEGE
3	KOHA Library	http://mvl.beslibbookbuddies.com/
4	Research gate	https://www.researchgate.net/profile/Mahendra_Kanojia/experience
5	Rock the IT	https://rocktheit.com
6	G-Scholar	https://scholar.google.com/citations?user=uLl-yfcAAAAJ&hl=en
7	Kaggle	https://www.kaggle.com/
8	Library Webpage	https://mvlcollege.in/library/


I/C PRINCIPAL



LAXMI CHARITABLE TRUST'S
 SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
 DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2022-23

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
1	WIFI	Computer science lab, IT Lab and CEC. From Academic Year 2016-2017 Mass Media Lab from 2021-22
2	Students Portal	Mumbai University Digital Portal for Students Resgistration, Hall Tickets, Exam Data.
3	Computer Labs	IT Lab and CS Lab. Computer Lab used for Practicals of B.Sc.IT and B.Sc.CS courses. Media labs to conduct lectures based on practicals topics.
4	Departmental Desktops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, University work, etc.
5	Departmental Laptops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, etc.
6	Google Drive	Online data Storage
7	Website of College	Official Face of College on World Wide Web
8	Facebook Page	Social Media Platform of college to connect with others as well as alumina.
9	YouTube	InterCollege events like Matinee have active Youtube Presence. https://www.youtube.com/@matineeeta_dkabmm-intercolle3982
10	Instagram Page	Social Media Platform of college to connect with others with instant updates- Matinee Tadka https://www.instagram.com/matinee_tadka/
11	AISHE	Platform of college with Higher Education department
12	MKCL	Admission Platform with State Department of Higher Education
13	Shodhganga	The Shodhganga@INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. https://shodhganga.inflibnet.ac.in/



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2022-23

ICT TOOLS		
Sr. No	Name of the TOOL/ Platform	Used In
14	Research gate	<u>ResearchGate is the professional network for scientists and researchers. It researchers connect and make it easy for them to share and access scientific output, knowledge, and expertise. Membership is restricted.</u> https://www.researchgate.net/
15	Slide share	https://www.slideshare.net/MVLUCOLLEGE
16	LCD Projector	Portable Projection Facility used in classroom for teaching of B.Sc.IT, B.Sc.CS, B.Sc.BT and B.M.M./B.A.M.M.C also used for presentation, workshop.
17	Portable Speaker and mic	Used In Auditorium , Events.
18	Photocopy Machine (Copier & Printer)	Photocopy Machine attached to Communication Devices
19	Scanner	High Quality Scanning required for Preserving major data in E Form
20	Intercom Facility	Intercom in Office
21	KOHA Library	Software for University Libraries (KOHA) is an integrated library management software used for maintaining records of the books of the library.
22	Electronic Devices (LAB)	Electronics Kit Used in IT ,1. Digital Electronic Kit 2. Microprocessor Kit, 3. Raspberry Pi Kit, 4. Logic Circuit Kit.
23	Custom ERP Admin	Admission and Accounts
24	Google Classroom	https://drive.google.com/file/d/1G_I5-G



I/C PRINCIPAL

**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069**

Academic Year 2022-2023

Google Classroom E-resources.

FUNDAMENTALS OF MASS COMMUNICATION

1	FMC INTERNAL EXAM	24/09/2022
2	FMC NOTES	24/09/2022

HISTORY OF MEDIA

1	HISTORY OF MEDIA INTERNAL EXAM	24/09/2022
2	REFERENCE NOTES/PDF	24/09/2022
3	HISTORY OF MEDIA INTERNAL EXAM	24/09/2022

INTERNAL ASSIGNMENTS/PROJECTS

1	INTERNAL ASSIGNMENT AND PROJECTS	24/09/2022
---	----------------------------------	------------

REFERENCE MATERIAL PDF/PPT

1	VIDEO DOCUMENTARY & INTERVIEW WITH...	24/09/2022
2	VIDEO DOCUMENTARY	24/09/2022
3	VIDEO SAMPLE SCRIPTS	24/09/2022
4	UNIT 1	24/09/2022
5	UNIT 2	24/09/2022
6	UNIT 3	24/09/2022



Prayanshi

SYBAMMC

POST GRADUATE EDUCATION

Stream

Classwork

People

States

+ Create

All topics

INTERNAL ASSIGNMENT/PROJECTS

Thu Aug 14, 2020



FILM COMMUNICATION - INTERNALS

REFERENCE LINKS/ MATERIALS/ VIDEOS

Monday, 7 Aug



FC - REFERENCE LINKS

SYBAMMC

INTRODUCTION TO PHOTOGRAPHY

Stream

Classwork

People

States

+ Create

All topics

INTERNAL ASSIGNMENT/PROJECTS

Sat Aug 21, 2020



INTRODUCTION TO PHOTOGRAPHY

REFERNECE VIDEO/ LINKS/ MATERIALS

Friday, 20 Aug



INTRODUCTION TO PHOTOGRAPHY - REFER-

SYBAMMC

COMPUTERS & MULTIMEDIA

Stream

Classwork

People

States

+ Create

All topics

INTERNAL ASSIGNMENT/PROJECTS

2020



COMPUTERS & MULTIMEDIA - INTERNALS

REFERENCE LINKS/PPT/PDF

Friday, Aug 7, 2020



PHOTOGRAPHY REFERENCE LINKS

Dayani



All topics

INTERNAL ASSIGNMENT/PROJECTS

- ADVERTISING & MARKETING RESEARCH INTL. Posted Jul 12, 2022
- ADVERTISING & MARKETING RESEARCH Posted Jul 12, 2022

REFERENCE PDF/PPT

- AMR - NOTES Posted Aug 12, 2022
- CHAPTER SCHEME Posted Jul 15, 2022
- SAMPLE DISSERTATION Posted Jul 17, 2022

+ Create

All topics

REFERENCE PPT/PDF

- COPYWRITING FOR VARIOUS MEDIA Posted Jul 5, 2022

MEDIA PLANNING & BUYING

- FORMULAS & SUMS OF MP&B Posted Mar 13
- MP&B REFERENCE NOTES Posted Mar 13
- MEDIA PLANNING & BUYING INTERNAL EXA.. Posted Feb 15
- INTERNALS- LIST OF CITIES & BUDGET FOR... Posted Jan 28

Esayari



71849862

Share | Download | People | Grades

+ Create

All items

AGENCY MANAGEMENT INTERNAL DE CASE 04/04/17 2017

REFERENCE MATERIAL PPT/PDF 1

- REFERENCE NOTES 04/04/17 2017
- AGENCY MANAGEMENT CASE STUDY 04/04/17 2017

71849862

Share | Download | People | Grades

All items

REFERENCE PDF/PPT 1

- BRAND PRODUCT STRATEG 04/04/17 2017
- Brand Branding Strategies 04/04/17 2017
- BRAND - EQUITY 04/04/17 2017
- CONCEPTS - BR 04/04/17 2017
- FOOD SALES 04/04/17 2017
- EXPLAIN THE NATURE AND PROCESS OF BR... 04/04/17 2017
- CONCEPTS 04/04/17 2017
- CASE STUDY WITH ANSWERS 04/04/17 2017
- SOLVE CASE STUDY OCTOBER 2014 04/04/17 2017

71849862

Share | Download | People | Grades

+ Create

All items

REFERENCE PDF/PPT 1

- CONSUMER BEHAVIOR QUESTIONS WITH A... 04/04/17 2017
- COMPARATIVE BRANDING 04/04/17 2017
- 118. 4 EXTRA NOTES 04/04/17 2017

Bayan



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

Academic Year 2022-2023
Department of Biotechnology

Google Classroom E-resources.

F.Y.B.Sc. Biotechnology

The image displays two screenshots of a Google Classroom interface. The top screenshot shows a course titled "Basic Chemistry - 1" with a list of materials including "ionic bond", "ionic bond", and "ionic bond". Below the materials, there are several PDF documents related to bonding, such as "Ionic Bonding.pdf", "Covalent Bonding.pdf", "Hydrogen Bonding.pdf", and "SP3C.pdf". The bottom screenshot shows a course titled "Fermentation technology" with a material titled "Fermentation technology (1501 101 unit 3)". Below this, there is a PDF document titled "Food & Fermentation, Anshu K. et al.". Both screenshots show the standard Google Classroom navigation menu on the left and the top navigation bar with "Stream", "Classwork", "People", and "Grades" tabs.

Shinde



**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069**



S. Shinde



Dr

**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069**

S.Y.B.Sc. Biotechnology

This screenshot shows a Google Classroom page for a course titled 'S.Y.B.Sc. Biotechnology'. The page is titled 'Immunology Unit 2' and is dated 'Created: 11/02/2022'. The main content area contains two assignments: 'Khan Immunology Strategies' (due 11/02/2022) and 'Immunology receptors, BAC, Death-Fold etc.' (due 11/02/2022). There is also a link to 'view material'. The left sidebar shows navigation options like Home, Calendar, Teaching, and To-do, along with a list of previous units.

This screenshot shows a Google Classroom page for a course titled 'S.Y.B.Sc. Biotechnology'. The page is titled 'Applied Chemistry' and is dated 'Created: 09/02/2022'. The main content area contains a unit titled 'UNIT One' with a list of attachments: 'SEM-TEM-ARM-SEM-ST... PDF', 'Spectrophotometer- Pr... NISs/microbiofiles.com/26', 'UV-Vis spectrophotome... https://www.sigma-aldrich.com/...', and 'marked_Chapter_07.pdf PDF'. There is also a link to 'View material'. The left sidebar shows navigation options like Home, Calendar, Teaching, and To-do, along with a list of previous units.

S. Shinde



LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

The screenshot shows a Google Classroom page for the course "Bioinformatics and Biostatistics". The page is viewed from the "Classwork" tab. On the left sidebar, there is a navigation menu with options like Home, Calendar, Teaching, To resolve, and a list of assignments for the semester "S1BT 2023-24". The main content area displays "Unit 1" with a list of files: "Internet, FTP, BWW.pdf", "Composite or Tertiary E... pdf", "BIOINFORMATICS Unit 1... PDF", "Presentation (3) pdf", "computer and internet ... PDF", and "Genome sequence data... PDF".

The screenshot shows a Google Classroom page for the course "Environmental Biotechnology". The page is viewed from the "Classwork" tab. The left sidebar is similar to the first screenshot, showing the course "S1BT 2023-24". The main content area displays "Unit 1" with a file titled "Addict Score Feb 21, 2023... PDF".

S/Skinder



**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069**

T.Y.B.Sc. Biotechnology

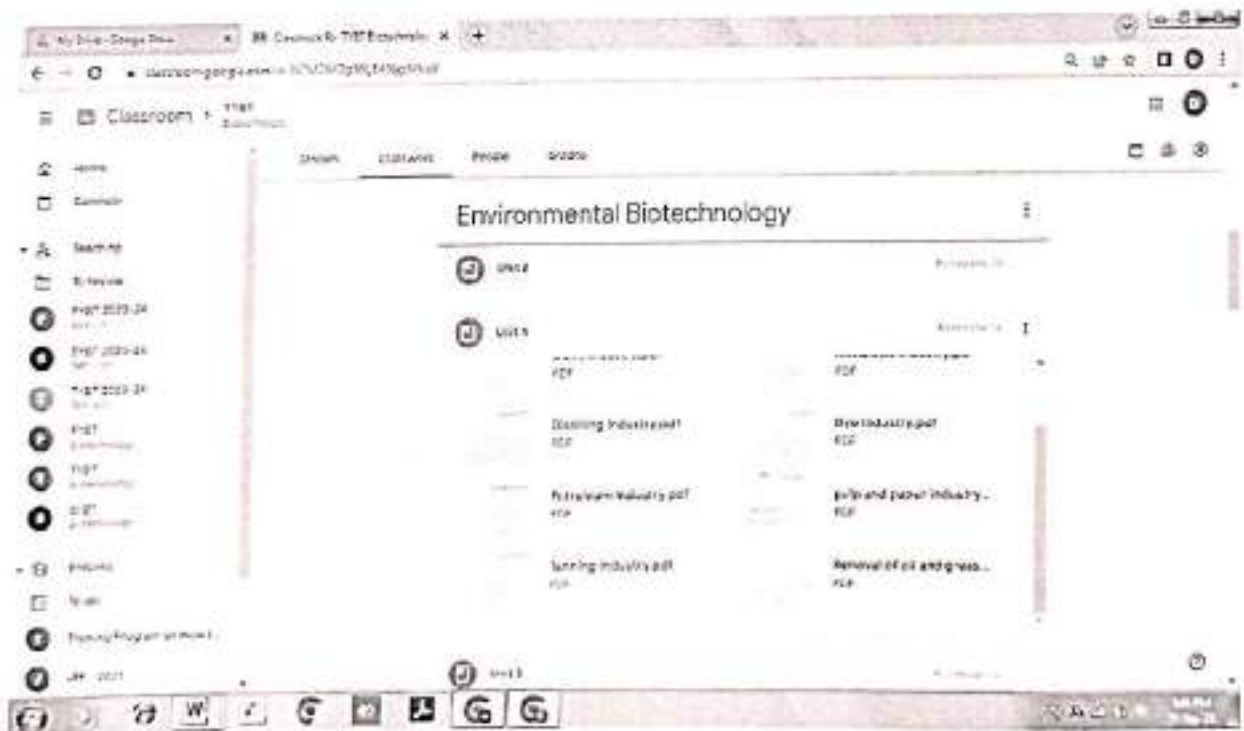
The screenshot shows a Google Classroom page for the course 'Cell Biology'. The left sidebar contains navigation options: Home, Calendar, Teaching, To review, and a list of past semesters (FYBT 2021-24, SYBT 2022-24, TYBT 2023-24) and subjects (FYBT Microbiology, TYBT Microbiology, SYBT Microbiology). The main content area is titled 'Cell Biology' and lists several materials: 'Morphogens', 'Questions on cell signaling', and 'UNIT-10 Cancer Biology'. Below these are PDF files: 'Metastatic.pdf', 'LJMPD-20-01.pdf', 'Cancer Biology TYBT MF... Powerpoint', and 'NUSG-7-17.pdf'.

The screenshot shows a Google Classroom page for the course 'Virology'. The left sidebar is identical to the one above. The main content area is titled 'Virology' and lists materials: 'Virology Unit 10000', 'Hepatitis Virus.pdf', 'Animal viruses.pdf', 'Baltimore Classification...', 'Influenza Virus.pdf', 'Virus cultivation.pdf', 'Virus Introduction, Prop...', 'General Structure of Vr...', and 'TMV, Viroids and Prions...'. The interface includes navigation tabs for Stream, Classroom, People, and Grades.

S/Shinde



**LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069**



S. Shinde
Coordinator
Department of Biotechnology

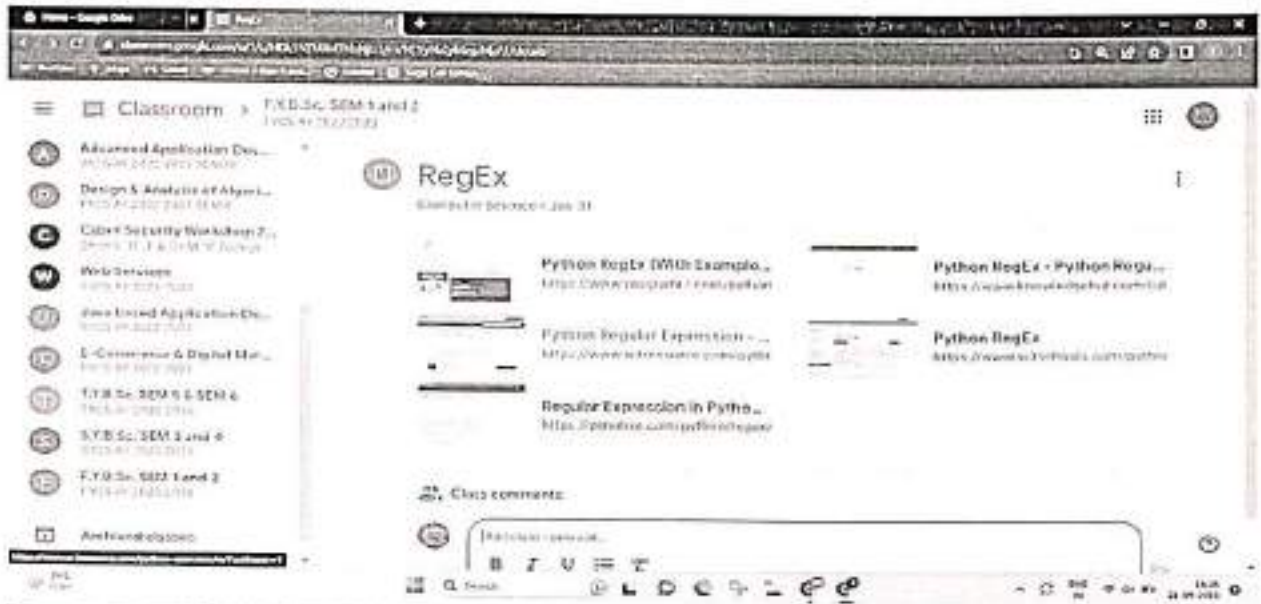


[Signature]
I/C Principal

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

Academic Year 2022-2023

Google Classroom E-resources.



P. Bhabal



Classroom > F.Y.B.Sc. SEM 1 and 2
F.Y.B.Sc. SEM 1 and 2

Stream Overview People Grades

3. LINUX Operating System

LINUX Operating System Notes

Sem 1 LINUX OS Ques...	PDF	Linux-Unit-2-Working w...	PDF
Linux-Unit-2-Understan...	PDF	Linux-Unit-2-Networkin...	PDF
Unit III_Using structure...		Unit III_Basic script bu...	

View material

Classroom > F.Y.B.Sc. SEM 1 and 2
F.Y.B.Sc. SEM 1 and 2

Stream Classroom People Grades

DSA REFERENCE BOOK

DSA UNIT 1 NOTES

unit 1 notes.docx
Word

View material

COUNTER

Classroom > E-Commerce & Digital Marketing SEM II
E-Commerce & Digital Marketing SEM II

5th Lecture | Digital marketing #MVLU

Drawn Patel - Dec 15, 2022

<https://check.google.com/presset/etor/M/5732rsCjyAAZ3j8AM7wN8rD4TgWMD4R32L30W5t4vskPuzp-6k5g>

Class comments

0 comments

PBhobal



Classroom > S.Y.B.Sc. SEM 3 and 4
 Stream Classwork People Grades

IOT Notes

IOT Unit 1&2.pdf PDF

Unit 1_Chapter 2 - System... PDF

Unit III.pdf

Unit 1_Chapter 3 - Differ... PDF

Unit 1_Chapter 1 - Funda... PDF

View material

Classroom > S.Y.B.Sc. SEM 3 and 4
 Stream Classwork People Grades

Research Paper template- Sample

Research Methodology Unit II ebook ERK

Link
<https://www.shajid.com.in/>

Hypothesis testing link

Classroom > S.Y.B.Sc. SEM 3 and 4
 Stream Classwork People Grades

AJAX & JQUERY NOTES

For Dummies Ajax For Du... PDF

jQuery (1).pdf PDF

Web Programming Practical

Web Technologies Practical

Web Technologies Assignment 1

P. Bhabal



Classroom > TY.B.Sc. SEM 5 & SEM 6

Stream Classroom People Grades

Ethical Hacking Unit 1 Notes

Unit 1 chap 4 notes.pdf
PDF

Unit 1 chap 1 & 2 notes.pdf
PDF

Unit 1 chap 3 notes.pdf
PDF

View original

View more

Classroom > TY.B.Sc. SEM 5 & SEM 6

Stream Classroom People Grades

DIP Best Learning Material

DIP Notes

Digital Image Processing ...
PDF

Jayaraman Chapter 2 on...
PDF

Jayaraman color image p...
PDF

View original

Classroom > TY.B.Sc. SEM 5 & SEM 6

Stream Classroom People Grades

SEM VI: 3. Information Retrieval

IR Unit II Notes

IR_UNIT II.pdf
PDF

collaborative-filtering-gr...
PDF

evaluation.pdf
PDF

P. Bhatnagar



Classroom > T.Y.B.Sc. SEM 5 & SEM 6
1705 AY 2022-2023

Stream Classroom People Grades

- Advanced Application Dev... 1705 AY 2022-2023
- Design & Analysis of Algor... 1705 AY 2022-2023
- Cyber Security Workshop 2... 1705 AY 2022-2023
- Web Services 1705 AY 2022-2023
- Java based Application De... 1705 AY 2022-2023
- E-Commerce & Digital Mar... 1705 AY 2022-2023
- T.Y.B.Sc. SEM 5 & SEM 6 1705 AY 2022-2023
- S.Y.B.Sc. SEM 3 and 4 1705 AY 2022-2023
- F.Y.B.Sc. SEM 1 and 2 1705 AY 2022-2023
- Archived classes

Game Programming Question Bank Posted for 1,2,3,4,5,6

Game programming unit 3 notes Posted for 1,2,3,4,5,6

game unit3 notes share with

View material

INFO GAME PRACTICAL Posted for 21,22,23

1705 AY 2022-2023

Classroom > T.Y.B.Sc. SEM 5 & SEM 6
1705 AY 2022-2023

Stream Classroom People Grades

1. Artificial Intelligence

Reinforcement Learning Notes Links Posted for 21,22,23

- Reinforcement Learning... <https://towardsdatascience.co>
- Explaining Reinforce... <https://towardsdatascience.co>
- Generalization in Deep... <https://towardsdatascience.co>
- Policy Based Reinforce... <https://towardsdatascience.co>
- Applications of Reinforc... <https://towardsdatascience.co>

View material

PBhatnagar



AXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI - 400 069

Academic Year 2022-2023
Department of Information Technology

2.3.2 - Teachers use ICT-enabled tools for the effective teaching-learning process.

• F.Y.B.Sc.I.T.

FYIT
A

Stream Classwork People Grades

Technical Communication Skills

-  TCS PRACTICAL WORK Sun Oct 17, 2022 8:00PM
-  TCS PRESENTATION SKILLS Sun Oct 23, 2022 4:00PM
-  PPT UNIT 1 & UNIT 4 Posted Oct 17, 2022

The ppt is only shared to be read for the unit test.



Unit 1.pptx
PowerPoint



Unit 4.pptx
PowerPoint





[View material](#)

FYIT
A

Stream Classwork People Grades

MICROPROCESSOR AND MICROCONTROLL...

Posted Oct 31, 2022

	1-Microprocessor.mic... PDF		2-Microprocessor Archi... PDF
	3-8085 Microprocessor .. PDF		4-Interfacing of IO Devi... PDF
	5-Introduction to 8085 ... PDF		6-Introduction to 8085 L... PDF

[View material](#)

Sumit




• S.Y.B.Sc.I.T.

SYIT-22


A

Stream Classwork People Grades


SEM 3 Computer Networks


 **COMPUTER NETWORKS NOTES** Posted Sep 17, 2022


UNIT 1 TO 5

 **COMPUTER NETWORKS ...**
PDF

[View material](#)

 **COMPUTER NETWORKS ASSIGNMENT** Posted Sep 17, 2022

 **Assignment - 1** Posted Jul 21, 2022

 **Data Communication and Networking** Posted Jul 9, 2022

SYIT-22

A

Stream Classwork People Grades

 **Data Communication and Networking** Posted Jul 8, 2022

Computer Networks Reference Books

Title
Data Communication and Networking

Authors
Behrouz A. Forouzan

Publisher
Tata McGraw Hill

Edition
Six

Year
2013

 **Data Communications a...**

[View material](#)

Sumit



• T.Y.B.Sc.I.T.

TYIT

A

Stream Classwork People Grades

SEM 5 LINUX



LINUX SYSTEM ADMINISTRATION Reference...

Posted Jul 5, 2022



Sybx.Red_Hat_Enterpri...
PDF

[View material](#)

TYIT

A

Stream Classwork People Grades

SEM 5 Advanced Web Programming



AWP Assignment - I

Posted Jul 21, 2022



Murach's C# 2015

Posted Jul 6, 2022

Advanced Web Programming Reference Book

Title

C# 2015

Authors

Arnie Eisen and Joel Murach

Publisher

Murach

Edition

Third

Year

2016



Murach's C# 2015.pdf
PDF

[View material](#)

Arnie





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

E-Resources for A.Y. 2023-24

Sr. No.	Platform	Links
1	Shodhganga	https://shodhganga.inflibnet.ac.in/
2	Slide share	https://www.slideshare.net/MVLUCOLLEGE
3	KOHA Library	http://mvlucollege.in/
4	Research gate	https://www.researchgate.net/profile/Mahendra_Kanojia/experience
5	Rock the IT	https://rocktheit.com
6	G-Scholar	https://scholar.google.com/citations?user=uLI-yfcAAAAJ&hl=en
7	Kaggle	https://www.kaggle.com/
8	Library Webpage	https://mvlucollege.in/library/

I/C PRINCIPAL



PL



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

ICT TOOLS USED IN THE COLLEGE DURING THE ACADEMIC YEAR 2023-24

Sr. No.	Name of the TOOL/ Platform	Used In
1	WIFI	Computer science lab, IT Lab and CEC. From Academic Year 2016-2017 Mass Media Lab from 2021-22
2	Students Portal	Mumbai University Digital Portal for Students Resgistration, Hall Tickets, Exam Data.
3	Computer Labs	IT Lab and CS Lab. Computer Lab used for Practicals of B.Sc.IT and B.Sc.CS courses. Media labs to conduct lectures based on practicals topics.
4	Departmental Desktops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, University work, etc.
5	Departmental Laptops	Regular Administration work such as Notice, Exam Work, Attendance, Time Table, etc.
6	Google Drive	Online data Storage
7	Website of College	Official Face of College on World Wide Web
8	Facebook Page	Social Media Platform of college to connect with others as well as alumina
9	YouTube	<u>InterCollege events like Matinee have active Youtube Presence.</u> https://www.youtube.com/@matineetadkabm-m-intercolle3982
10	Instagram Page	<u>Social Media Platform of college to connect with others with instant updates- Matinee Tadka</u> https://www.instagram.com/matinee_tadka/
11	AISHE	Platform of college with Higher Education department
12	MKCL	Admission Platform with State Department of Higher Education



24



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

13	Shodhganga	The Shodhganga@INFLIBNET Centre provides a platform for research students to deposit their Ph.D. theses and make it available to the entire scholarly community in open access. https://shodhganga.inflibnet.ac.in/
14	Research gate	ResearchGate is the professional network for scientists and researchers. It researchers connect and make it easy for them to share and access scientific output, knowledge, and expertise. Membership is restricted. https://www.researchgate.net/
15	Slide share	https://www.slideshare.net/MVLUCOLLEGE
16	LCD Projector	Portable Projection Facility used in classroom for teaching of B.Sc.IT, B.Sc.CS, B.Sc.BT and B.M.M./B.A.M.M.C also used for presentation, workshop.
17	Portable Speaker and mic	Used In Auditorium , Events.
18	Photocopy Machine (Copier & Printer)	Photocopy Machine attached to Communication Devices
19	Scanner	High Quality Scanning required for Preserving major data in E Form
20	Intercom Facility	Intercom in Office
21	KOHA Library	Software for University Libraries (KOHA) is an integrated library management software used for maintaining records of the books of the library.
22	Electronic Devices (LAB)	Electronics Kit Used in IT ,1. Digital Electronic Kit 2. Microprocessor Kit, 3. Raspberry Pi Kit, 4. Logic Circuit Kit.
23	Custom ERP Admin	Admission and Accounts
24	Google Classroom	https://drive.google.com/file/d/1G_15-GbOKTP_h4W_PTd9evYfChauXz2o5/view?usp=drive_link



[Signature]
I/C PRINCIPAL



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of B.A. in Multimedia and Mass Communication (as per latest academic year 2023-24)

Semester : I				
	Sr. No.	Chapter Name	Content Type	Links
Fundamentals of Mass Communication	1	History of Mass communication	VIDEO	https://youtu.be/A4XuESca9J0?si=rArchbyctfC4tosNF
	2	Impact of Mass Media on Society	VIDEO	https://youtu.be/Dy9AA8KJYM?si=JLl_yuoG10fL4kKC
	3	The New Media and media convergence	VIDEO	https://youtu.be/XefliPskVemg?si=J-ExxyfPN55QjOOj
Foundation Course- I	1	Overview of Indian Society	VIDEO	https://youtu.be/5TJ_MMgZBig?si=htn77gl_#61Wgg3f
	2	The Indian Constitution	VIDEO	https://youtu.be/8-Xb4OI5_H0?si=D82fm2RO7QviZ9p-
	3	Concept of Disparity	VIDEO	https://youtu.be/O-Hp3sIFRsE?si=SSdaL_vOgSTTVhYy
Visual Communication	1	Introduction to Visual Communication	VIDEO	https://youtu.be/E1whkAIDHYk?si=Wui2u0ohBSfYleGj
	2	Colors and Design in Visual Communication	VIDEO	https://youtu.be/6NhNVFJl3M?si=6Se4wmZE_Do7_9hi
	3	Visual communication in the age of social media	VIDEO	https://youtu.be/FTYMSufvnyw?si=UQXDkb4dB14rVJO9
History of Media	1	Evolution of Press in India	VIDEO	https://youtu.be/ojlcXoSlgJY?si=O4yNkkU12YJnE892
	2	History of Radio and Television in India	VIDEO	https://youtu.be/oCKArz-G55g?si=Nebpt3Rc4NocC51Z
	3	Role of Media icons in the history of Indian Media	VIDEO	https://youtu.be/Bd5gAcjltHM?si=CICMjIqQof_YeC3Lw
Effective Communication- I	1	Communication-Listening Skills	VIDEO	https://youtu.be/mupUqGa6gk0?si=U5sQdX8emiAD_Vg
	2	Thinking and Presentation	VIDEO	https://youtu.be/42IGWVWVvas?si=t8epw4oO6BZNK1C2
	3	Translation	VIDEO	https://youtu.be/KQO41Or-kTg?si=41nXBYTIvcjuR7d
Current Affairs	1	Communal tensions	VIDEO	https://youtu.be/J_wMutPnXnoA?si=utvaj84aslAFp0EE
	2	The latest news on floods and drought, unemployment, health issues, etc	VIDEO	https://youtu.be/CCHW_NTQJcs?si=OGH59GAywd_eof62
	3	Digital gaming in India	VIDEO	https://youtu.be/hKH4bQl-u-0?si=ma3VYIkx3L7Jib7j



Handwritten signature



Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester : II				
	Sr. No.	Chapter Name	Content Type	Links
Introduction to Advertising	1	Introduction to Advertising	VIDEO	https://youtu.be/bj4TOBcIEeU
	2	Types of Advertising	VIDEO	https://youtu.be/FP_hM86b8Ec
	3	Ethics and laws in advertising	VIDEO	https://youtu.be/9AEtFdb1_4
	4	Social, cultural and economic impact of advertising	VIDEO	https://youtu.be/BL3FdQuViNA
	5	Theories of Advertising	VIDEO	https://youtu.be/3Y1btOg6VUs
	6	Integrated marketing communication	VIDEO	https://youtu.be/uuFGD7eCrhc
	7	Print Media and out of home media	VIDEO	https://youtu.be/NPW3wEyY1r0
	8	Broadcast Media	VIDEO	https://youtu.be/Lg4ERWisBqU
	9	Public Relation	VIDEO	https://youtu.be/7yq34Wb4fNs
	10	Sales Promotion and Direct marketing	VIDEO	https://youtu.be/bBJDeI24waU
	11	Introduction to creativity	VIDEO	https://youtu.be/zfQyiS7A_oc
	12	Role of different elements in ads	VIDEO	https://youtu.be/G2cQuNIDZ-o
	13	Elements of copy	VIDEO	https://youtu.be/agVdhsPY53A
	14	Types of advertising agency	VIDEO	https://youtu.be/h6kucKbossM
	15	Various departments in an agency	VIDEO	https://youtu.be/RCvUfzCIGg0
	16	Latest trends	VIDEO	https://youtu.be/UglBtucPx-8
Foundation Course - II	1	Globalisation and Indian Society	VIDEO	https://youtu.be/lzwNXXcI6SY
			VIDEO	https://youtu.be/lzwNXXcI6SY
	2	Human Rights	VIDEO	https://youtu.be/s90GfHpfhA
	3	Ecology	VIDEO	https://youtu.be/bKWRCBqKGLU
	4	Understanding stress and conflict	VIDEO	https://youtu.be/oZrSC-Ju_C4
5	Managing stress and conflict in contemporary society	VIDEO	https://youtu.be/YobwVWBsEo	
Introduction to Journalism	1	History of Journalism : Gutenberg to new media	VIDEO	https://youtu.be/Q_hzFb5DR2U
	2	Journalism in India	VIDEO	https://youtu.be/wc7EvPgWx7E
	3	The digital age and citizen journalism	VIDEO	https://youtu.be/tiPC8oEoKz8
	4	The news	VIDEO	https://youtu.be/8_NmVtnEEA8
	5	News values and its types	VIDEO	https://youtu.be/ITEIoVa9gn4
	6	News Sources	VIDEO	https://youtu.be/_ikLRffe15o
	7	News writing	VIDEO	https://youtu.be/xo-PpA4H_Bk
	8	writing a lead and its types	VIDEO	https://youtu.be/6HXIFHa1VZ0
	9	principles and role of journalism	VIDEO	https://youtu.be/9RyA8EoMlxg
	10	writing for broadcast and online	VIDEO	https://youtu.be/N-1eD0n0k3o
	11	organisational structure of newspaper	VIDEO	https://youtu.be/X_Ytdb5DnOY
	12	careers and trends in journalism	VIDEO	https://youtu.be/gc7fSrOrEs



Sheth



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Media, Gender and Culture	1	Introduction to Cultural Studies	VIDEO	https://youtu.be/vfL_Uo4-Bg?feature=shared
	2	Concepts related to culture	VIDEO	https://www.youtube.com/live/eu0X_XCMQ0?feature=shared
	3	Theories of Culture	VIDEO	https://youtu.be/_gG9b1lyQc8?feature=shared
	4	Globalization and Media Culture	VIDEO	https://youtu.be/kVArtNvOrHQ?feature=shared
	5	Digital media Culture	VIDEO	https://youtu.be/NqfXxtwk3yI?feature=shared
Content Writing	1	Foundation	VIDEO	https://www.youtube.com/watch?v=X9EO77ibZYg
	2	editing skills	VIDEO	https://www.youtube.com/watch?v=36TzC9W-Pfs
	3	presentation tools and techniques	VIDEO	https://davenport.libguides.com/com120/presentation
	5	writing for the web	VIDEO	https://www.youtube.com/watch?v=WvFxUBbvIDQ
Effective Communication	1	Report Writing	VIDEO	https://youtu.be/860L1RXP3rw
	2	Organisational Writing (Trade Letters)	VIDEO	https://youtu.be/NPJaU5hv0A
	3	Editing and Paragraph Writing	VIDEO	https://youtu.be/DPaU8kYS3ml
	4	Summary Writing	VIDEO	https://youtu.be/AEwmis9MqGy
	5	Interpretation of Technical Data	VIDEO	https://youtu.be/T7U09Y20OC4

Abhishek





Lacer Charitable Trust's

Shri L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andhori (East), Mumbai 400 069.

Semester - III

	Sr. No.	Chapter Name	Content Type	Links
Corporate Communication and Public Relations	1	Introduction to Corporate Communication	VIDEO	https://youtu.be/z4WJgsDYic?si=kewum7JdvLCAgON
	2	Theories and Tools of Public Relations	VIDEO	https://youtu.be/kYvKzIN5Frs?si=_s7pvHj0YCRUQBSS
	3	Employee Communication	VIDEO	https://youtu.be/6sHdkDPuBnM?si=jLONN8QJfUWJW-Em
Radio Program Production-I	1	The Script	VIDEO	https://youtu.be/3YwXLuMID6o?si=WjydydxzgyTJzLcg
	2	The Radio Studio- Studio Layout	VIDEO	https://youtu.be/YLAqkUOM-s?si=JwYSJJKIdmv9k89M
	3	Interviewing	VIDEO	https://youtu.be/9bHHzgn-DI8?si=DQ4be_PhgHGH-f
Media Studies	1	Propaganda and propaganda theory	VIDEO	https://www.youtube.com/watch?v=9RPKH6BYcoM
	2	Theories on media effects	VIDEO	https://youtu.be/gaT46Yn_Dnw?si=yZqywg2cYhaIH5Yy
	3	Meaning making perspectives	VIDEO	https://youtu.be/3yOPTX_CKFA?si=8X-IVYHq7rUkz8vY
Introduction to Photography	1	Aperture: The Iris of the camera	VIDEO	https://youtu.be/YajL7UQTVhe?si=8aqGL2c1LEa_rBh_
	2	Types of lenses: The right one for the task at hand	VIDEO	https://youtu.be/hvXWSSNso-g?si=lpWw8UaP3nrdow5q
	3	Rules of composition	VIDEO	https://youtu.be/MYlgjHwcyw?si=-Gyw2wqPu7iSaxng
Film Communication-I	1	History: Still pictures to moving images.	VIDEO	https://youtu.be/86X85MMcdzk?si=q_UITQYg2kM9RnOC
	2	The Early Cinema: 1895 to 1950	VIDEO	https://youtu.be/VDkLxI7Nk74?si=edoyebcjs9OrGjba
	3	Mainstream Indian Cinema and parallel Indian cinema	VIDEO	https://youtu.be/nMunS2GEwU?si=iHPy-CSC53gA3gKz
Computers and Multimedia-I	1	Introduction to Photoshop	VIDEO	https://youtu.be/xTzvQkOH2U?si=y84XFKen-t6nPBjh
	2	Introduction to CorelDraw	VIDEO	https://youtu.be/mhpoxL_kCNE?si=zqXgDnWFJmpom3QS
	3	Introduction to Quark Xpress	VIDEO	https://youtu.be/11mhU03AaY?si=B4ypQZrA6Ms82zic

Handwritten signature





Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Semester : IV			
Sr. No.	Chapter Name	Content Type	Links
1	Core values of the Constitution	VIDEO	https://youtu.be/gnpW1TEI8lg
2	Freedom of expression	VIDEO	https://youtu.be/ASjt9cNvqUk
3	Judicial Infrastructure	VIDEO	https://youtu.be/L1WuUOuuJ98
4	Social Responsibility	VIDEO	https://youtu.be/n-GwBMXpUXc
5	Social Media	VIDEO	https://youtu.be/3b7u0yGkbgU
6	Press Council of India	VIDEO	https://youtu.be/h2TbrjJfY2E
7	TRAI Telecom Regulatory Authority of India	VIDEO	https://youtu.be/3mhYQ2wv7iA
8	Indian Broadcasting Foundation	VIDEO	https://youtu.be/Yh6r3SRITx4
9	Advertising standards council of india	VIDEO	https://youtu.be/2Mpi1KYEels
10	News Broadcasters Association	VIDEO	https://youtu.be/DMb-4IR3py8
11	copyright and IPR	VIDEO	https://youtu.be/YvNfzI3crJU
12	Defamation	VIDEO	https://youtu.be/7TYPaSfzDQQ
13	The information technology act, 2000	VIDEO	https://youtu.be/czDzUPIHcIQ
14	Contempt of Court act, 1971	VIDEO	https://youtu.be/YZ5TZNA_dck
15	Drugs and magical remedies act, 1954	VIDEO	https://youtu.be/mLWR7g4S9ic
16	Emblems and names act	VIDEO	https://youtu.be/fL43PwnbAmQ
17	Right to Privacy	VIDEO	https://youtu.be/Gsw0t_gBfq4
18	Indecent Representation of Women s Act	VIDEO	https://youtu.be/scORqANL1JQ
19	Unfair Trade Practices	VIDEO	https://youtu.be/OYh8JayZOaM
20	competition act	VIDEO	https://youtu.be/Q5UtnrS1v_w
21	official secrets act	VIDEO	https://youtu.be/1.8UyJKLnhSk
22	right to information act, 2005	VIDEO	https://youtu.be/actb1IK5iAQ
23	ethics	VIDEO	https://youtu.be/RybdUv0GfKc
24	Ethical Responsibility of Journalist	VIDEO	https://youtu.be/FBU0i7BNiXQ
25	Fake News	VIDEO	https://youtu.be/L15V4mFIXBE
26	Ethical Responsibility of Advertisers	VIDEO	https://youtu.be/_2IEQAnkcBA
27	Stereotyping	VIDEO	https://youtu.be/-noyvha23M8

Media Laws & Ethics



At...



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
 Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Film Communication - II	1	Regional Cinema	VIDEO	https://youtu.be/8eNFFGE7wsA
	2	Hindi Cinema	VIDEO	https://youtu.be/mx8pCI0DzXU
	3	Cinema now	VIDEO	https://youtu.be/1YrSoE6IbiM
	4	film making	VIDEO	https://youtu.be/reVdmq8mrzs
	5	film culture	VIDEO	https://youtu.be/6whwk-Ums6c
Computer and Multimedia - II	1	Photoshop: Advanced Images Editing	VIDEO	https://www.youtube.com/watch?v=7XQzvCnzi5A , https://www.youtube.com/watch?v=UverxE4MjvU ,
	3	InDesign -Layout software	VIDEO	https://www.youtube.com/watch?v=0eqhUFRIvgl
	5	Adobe Dreamweaver: Web Designing Software	VIDEO	https://www.youtube.com/watch?v=csbEblKnTQA

Semester : V				
	Sr. No.	Chapter Name	Content Type	Links
Brand Building	1	Brand Identity & Brand personality	VIDEO	https://www.youtube.com/watch?v=4Ofc4k-EV6g
	2	Brand Leveraging	VIDEO	https://www.youtube.com/watch?v=RIYdTWpS6LA
	3	Brand Imperatives	VIDEO	https://www.youtube.com/watch?v=GvayFBS5iRw
Agency Management	1	Advertising campaign Management	VIDEO	https://www.youtube.com/watch?v=0VrSDWsqJbM&t=107s
	2	Business Plan for Setting up ad Agency	VIDEO	https://www.youtube.com/watch?v=8-QzR5XjU0
	3	Agency Compensation	VIDEO	https://www.youtube.com/watch?v=hxI0_kagGj4
Consumer Behaviour	1	Stereotyping in advertising	VIDEO	https://www.youtube.com/watch?v=0wCCzoFewgA
	2	Diffusion & Adoption Process.	VIDEO	https://www.youtube.com/watch?v=Qbheq-geY4M
	3	Need to study Consumer Behaviour.	VIDEO	https://www.youtube.com/watch?v=yIqInmPCcKw
Copy Writing	1	Idea generation techniques	VIDEO	https://www.youtube.com/watch?v=aFGAmk3IjIs
	2	Writing Persuasive copy	VIDEO	https://www.youtube.com/watch?v=EgEvSuh6Syo
	3	Advertising Appeals	VIDEO	https://www.youtube.com/watch?v=vpwYsGUWIT8



Abhishek



Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Advertising and Marketing Research	1	Research Methodology	VIDEO	https://www.youtube.com/watch?v=hECPeKs5rPM&list=PLyxbJ3xN1YU/mlpA2majoC8gLS5mfOeek&index=2
	2	Sampling methods	VIDEO	https://www.youtube.com/watch?v=J5medyYvUs&t=830s
	3	Physiological rating scales	VIDEO	https://www.youtube.com/watch?v=m9eR2OKlrvA
Social Media Marketing	1	Types of Digital Marketing	VIDEO	https://www.youtube.com/watch?v=1D-C_It3wz88
	2	Instagram Marketing	VIDEO	https://www.youtube.com/watch?v=T8P5K15Ee8s
	3	Facebook Marketing	VIDEO	https://www.youtube.com/watch?v=8I9jbS4_GxE&t=54s

Semester : VI				
	Sr. No.	Chapter Name	Content Type	Links
Brand Management	1	Introduction to Brand Management	VIDEO	https://youtu.be/Nui9cWcK270
	2	Planning & Implementing Brand Marketing Programs	VIDEO	https://youtu.be/ARxYdRRMigk
	3	Measuring and Interpreting Brand Performance	VIDEO	https://youtu.be/4Pz7qqz_LGM
Digital Media	1	Introduction to Digital Marketing	VIDEO	https://youtu.be/RN85VHc8qkk
	2	Search Engine Optimization (SEO)	VIDEO	https://youtu.be/bLUk1gY8MTE
	3	Search Engine Marketing (SEM)	VIDEO	https://youtu.be/6z02pcgx9Pg
	4	Social Media Marketing (SMM)	VIDEO	https://youtu.be/toZrqSyIFYA
	5	Email Marketing	VIDEO	https://youtu.be/OiNms2Muf-0
	6	Web Analytics	VIDEO	https://youtu.be/6teny5P340k
	7	Affiliate Marketing and Programmatic Marketing	VIDEO	https://youtu.be/47aobf6zGFY
	8	Content Writing	VIDEO	https://youtu.be/XOGxKlyFR_Y



Handwritten signature



Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

	9	Cyber Laws	VIDEO	https://youtu.be/ZFHCZt5VnMs
Advertising Design	1	Role of Agency Departments	VIDEO	https://youtu.be/RCvUfzCIGg0
	2	Process of Design	VIDEO	https://youtu.be/0-jSpfgmJY
	3	Art Direction	VIDEO	https://youtu.be/SEj0m7QbjPI
	4	Analysing Ads & Logos	VIDEO	https://youtu.be/auPhrWCoyVQ
Media Planning and Buying	1	Introduction to Media Planning and Selection	VIDEO	shorturl.at/izCL9
	2	Sources of Media Research	VIDEO	https://www.library.illinois.edu/hpnl/tutorials/primary-sources/
	3	Media Planning Process and Criteria for Selecting Media Vehicle	VIDEO	https://www.youtube.com/watch?v=y5nhjNqJCDg&t=21s
	4	Selection of Suitable Media Vehicles	VIDEO	https://pressbooks.senecacollege.ca/buscomm/chapter/2-3-selecting-appropriate-channels/
	5	Negotiation Skills in Media Buying	VIDEO	https://www.wrapbook.com/blog/media-buying





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of Biotechnology

Google Classroom E-Resources A.Y. 2023-24

F.Y.B.Sc. Biotechnology

Classroom > FYBT 2023-24

Home | Calendar | Teaching | To review

FYBT 2024-25
FYBT 2024-25
TYBT 2024-25
SYBT 2023-24
FYBT 2023-24
TYBT 2023-24

Stream | Classwork | People | Grades

Unit 1: Nucleotides and Proteins
Unit 2: DNA Replication

DNA Replication.pptm
DNA Replication.pptm

View material

Classroom > FYBT 2023-24

Home | Calendar | Teaching | To review

FYBT 2024-25
FYBT 2024-25
TYBT 2024-25
SYBT 2023-24
FYBT 2023-24
TYBT 2023-24
Training Program on How to...

Stream | Classwork | People | Grades

Microbiology-1

Unit 102 Unit 1
Unit 102 Unit 2 Microscopy and stains

MICROSCOPY AND STAL.
Microbiology and stains

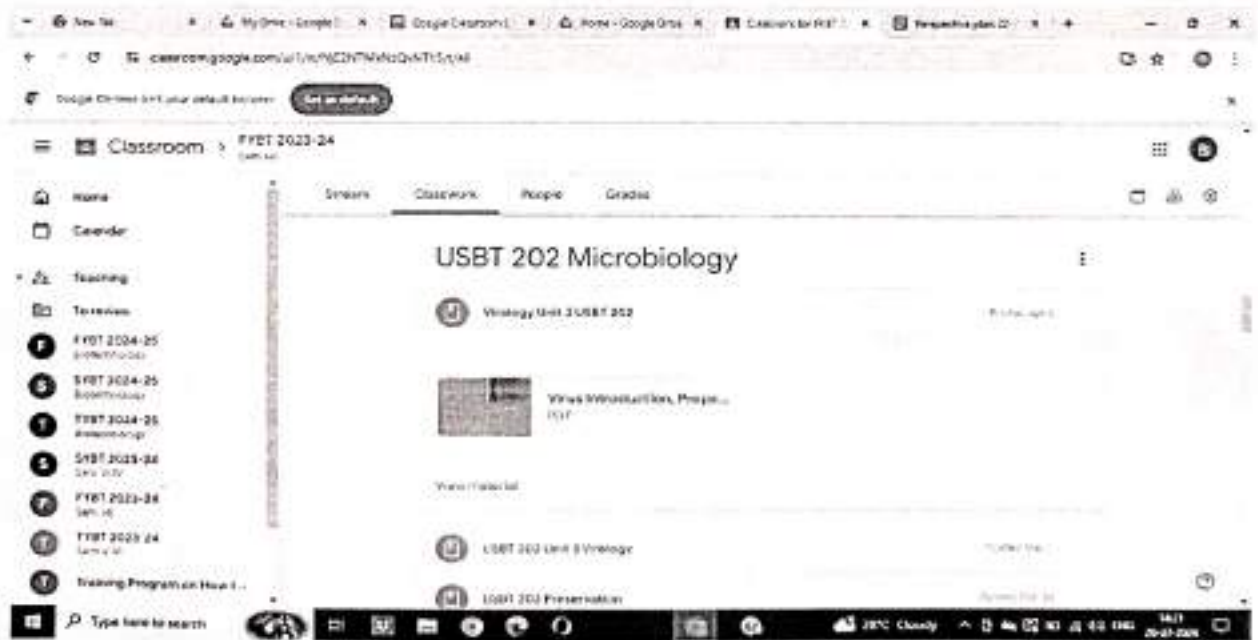
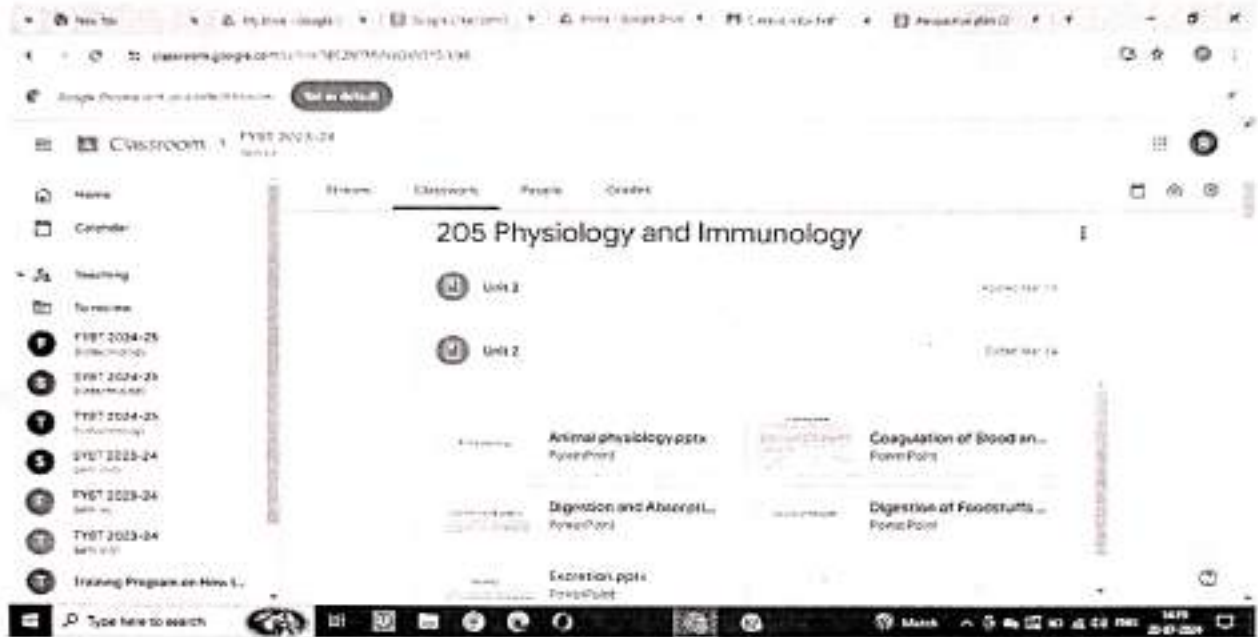
View material



DU



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.



D/E



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

S.Y.B.Sc. Biotechnology

The screenshot shows a Google Classroom page for the course 'USBT 301 Bioprocess technology'. The left sidebar contains navigation options: Home, Calendar, Teaching, To review, and a list of semesters from FYBT 2024-25 to TYBT 2023-24. The main content area shows a list of assignments: 'USBT 301 Unit 3 ethanol and pept. Synthesis' (due 06-Oct-2023 at 9:37 PM), 'USBT 301 Unit 1 Air lift fermentors' (due 07-Oct-2023 at 9:35 AM), and two other assignments due on 07-Oct-2023 at 9:35 AM. The bottom of the page shows a Windows taskbar with the date 26-07-2024 and temperature 29°C.

The screenshot shows a Google Classroom page for the course 'Immunology'. The left sidebar is identical to the first screenshot. The main content area shows assignments: 'Immunology Unit 2 Assignment' (due 06-Oct-2023) and 'Unit 1 Part 1' (due 06-Oct-2023). Below the assignments, there are links for 'Cells and copies of immune system', 'cells involved in immune system', and 'organ of immune system'. The bottom of the page shows a Windows taskbar with the date 26-07-2024 and temperature 29°C.



DUT



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

The screenshot shows a Google Classroom page for the course 'Paper 5: Bioinformatics and Biostatistics'. The left sidebar contains navigation options: Home, Calendar, Teaching, To review, and a list of semesters from FYBT 2024-25 to TBT 2023-24. The main content area displays two units, 'Unit 1' and 'Unit 2', each with a 'View' button. Below the units, there are several document thumbnails including 'BIOINFORMATICS QWES...', 'Composite of tertiary d...', 'Biological Databases pp...', 'PBL.pptx', and 'Genome sequence data...'. The bottom of the screen shows a Windows taskbar with the date '10/29/2024' and time '10:47 AM'.

The screenshot shows a Google Classroom page for the course 'Medical Biotechnology'. The left sidebar is identical to the first screenshot. The main content area displays two units, 'USBT 401 Unit 1 Chemotherapeutic agents...' and 'USBT401 Unit 2 Chemotherapeutic agents 1', each with a 'View' button. Below the units, there is a document thumbnail titled 'CA 1.pdf'. The bottom of the screen shows a Windows taskbar with the date '10/29/2024' and time '10:48 AM'.



045



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

T.Y.B.Sc. Biotechnology

The screenshot shows a Google Classroom page for the course "Medical Microbiology and Instrumentation". The left sidebar includes a "Teaching" section with a list of courses: FYBT 2024-25 (Bacteriology), FYBT 2024-25 (Biochemistry), FYBT 2024-25 (Immunology), FYBT 2023-24 (Mycology), FYBT 2023-24 (Genetics), and FYBT 2023-24 (Cell Biology). The main content area shows "Unit 4" with a description: "Please find attached pdf files of various lab reports on topic. These are the notes you have to refer to when you start from the pdf of the lab report to do." Below the text are several attachments: "Drive File (unknown file)", "Scribition Counter - D... (file)", "Step-by-Step Analytical... (pdf)", and "Geiger Counter - Defini... (pdf)".

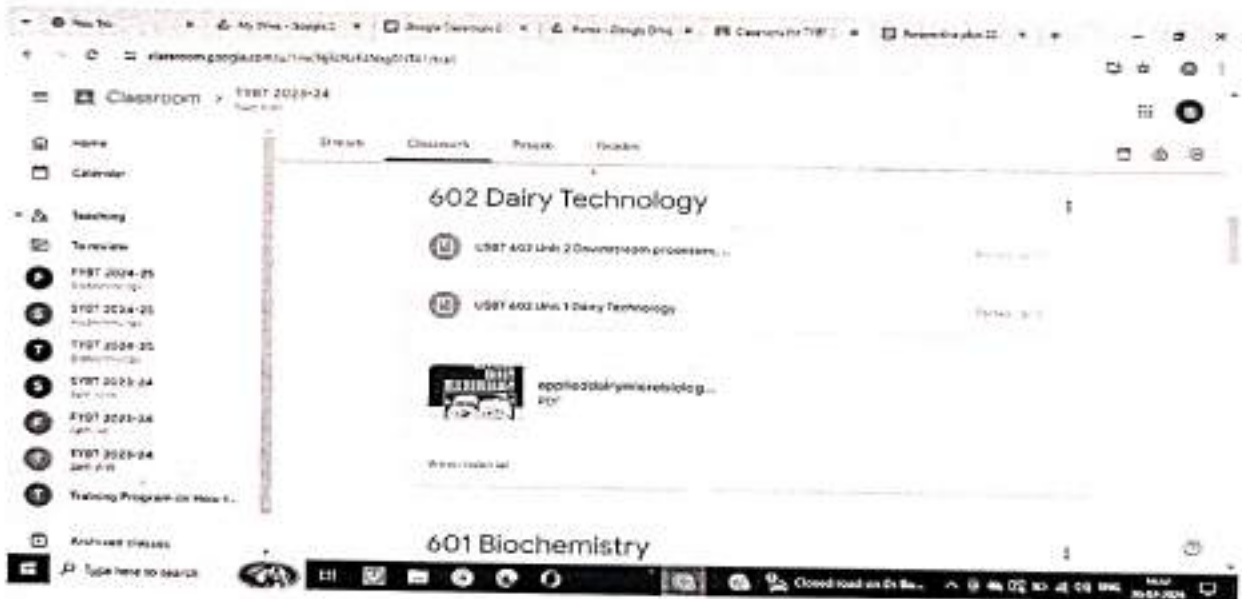
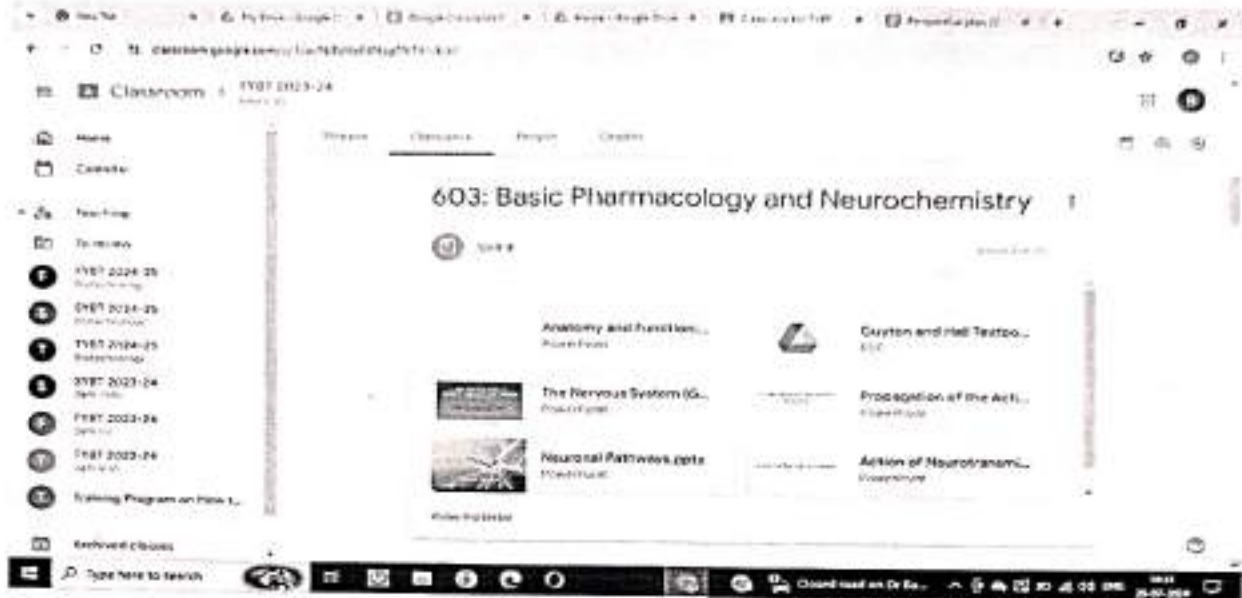
The screenshot shows a Google Classroom page for the course "501 Cell Biology". The left sidebar includes a "Teaching" section with a list of courses: FYBT 2024-25 (Bacteriology), FYBT 2024-25 (Biochemistry), FYBT 2024-25 (Immunology), FYBT 2023-24 (Mycology), FYBT 2023-24 (Genetics), and FYBT 2023-24 (Cell Biology). The main content area shows "Cancer Biology Unit 4" with a description: "Please find attached pdf files of various lab reports on topic. These are the notes you have to refer to when you start from the pdf of the lab report to do." Below the text are several attachments: "Cancer Biology TYBT MV... (PowerPoint)", "Metastasis pdf (pdf)", "LJMPD-10-01.pdf (pdf)", and "NIMS-7-17.pdf (pdf)".



DRC



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.



S. Shinde
Coordinator
Department of Biotechnology

[Signature]
IC Principal



DYS



Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

VIDEO LINKS as E-Resources For S.Y.B.Sc. BIOTECHNOLOGY (As per latest academic year 2023-2024)

S.Y.B.Sc. BIOTECHNOLOGY SEMESTER III

Course Code	Course Title	Video Links
USBT301	Bioprocess technology	https://youtu.be/-NZ3MSJbdi8?si=Kf50TcZWTgy_P05Z
USBT302	Medical Microbiology	https://youtu.be/8e0sBwK1mU4?si=Nxz8H_c15UcjbHSW
USBT303	Applied chemistry-1	https://youtu.be/ltDNU-zPTJ8?si=zBwdoexe6LESyuzi
USBT304	Fundamentals in Biophysics	https://youtu.be/hEP14pB_tJ8?si=qIQT9aXPpOqY-Kn
USBT305	Immunology	https://youtu.be/yKKSMtu1Xio?si=4uMIYvp4iROwP2xR
USBT306	Molecular biology-III	https://youtu.be/JrDiAT8F_SA?si=CmPlSSMnu7-2JS5k
USBT307	Biosafety	https://youtu.be/G1HXS8r4vxA?si=Nlp0gd24BO17k275

S.Y.B.Sc. BIOTECHNOLOGY SEMESTER IV

Course Code	Course Title	Video Links
USBT401	Medical biotechnology	https://youtu.be/anFyCjKn-J4?si=fp



D/S



Laxmi Charitable Trust's

Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

		yxWU9SW9-2_oqM
USBT402	Cell biology and cytogenetics	https://youtu.be/4_8nmvey11A?si=rAImSyo2WK61yBGU
USBT403	Applied chemistry-2	https://youtu.be/C0K1XRT1myg?si=_EdRW1sqUublkWWT
USBT404	Biochemistry	https://youtu.be/bgu3_WJY62w?si=Dn4l1yX92s47l_kN
USBT405	Molecular diagnostics	https://youtu.be/9jz-9w_vtsY?si=HX3x_6y_OmD3FW1o
USBT406	Bioinformatics and Biostatistics	https://youtu.be/QLcmEqBayr0?si=lu8dgG42s4unDb6
USBT407	Research methodology	https://youtu.be/-kquil17880?si=vKl3O6-zolcBRswl

S. Shinde

Coordinator B.Sc. Biotechnology



PS



Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of Bachelor of Science in Computer Science
Semester wise Video Links of all subjects for students (Academic Year 2023-2024)

Semester I

Subjects	Video Links
Digital Systems & Architecture	https://www.youtube.com/watch?v=M0mx8S05v60&list=PLBlnK6IEyqRiVhbX-DGLXdk_OQAauVcp2O
Introduction to Programming with Python	https://www.youtube.com/watch?v=hEgO047GxnQ&list=PLsyobzWxl7poL9JTVyndKe62leoN-MZ3&index=2
LINUX Operating System	https://youtube.com/playlist?list=PL9ooVrP1hQOH3SvcpkC4Qv2cyCobvs0lk
Open Source Technologies	https://www.youtube.com/watch?v=nUEXluV6x40&list=PLCddYZNPmC1nfAkJLpIYKM_MPYkKlybj
Discrete Mathematics	https://www.youtube.com/watch?v=p2b2Vh-cYCs&list=PLBlnK6IEyqRhgJPDxXcvYILIXPh37L89q3
Descriptive Statistics	https://www.youtube.com/watch?v=ApEV6lupW7o&list=PLAwTw4SYaPn22DmaF6x8JtG4TeWOJk_1
Soft Skills	https://www.youtube.com/watch?v=x60GHpQ8gJk&list=PLWPrh4EWFpFIEI_SxpIDIEhRDZHkBD-0n

Semester II

Subjects	Video Links
Design & Analysis of Algorithms	https://www.youtube.com/watch?v=u8JZ9qU5o4g&list=PLxCzCOWd7aiHcmS4i14bI0VrMbZTUviTa
Advanced Python Programming	https://www.youtube.com/watch?v=qfDE2a7MKJA
Introduction to OOPs using C++	https://www.youtube.com/watch?v=xnh7ip5gpzc&list=PLfVg4Bjg79DLA5K3GLbhwf3baNVFO2Lg
Database Systems	https://youtube.com/playlist?list=PLxCzCOWd7aiFAN6I8CuViBuCdJgI0kT2Y
Calculus	https://www.youtube.com/watch?v=HfACrKJ_Y2w
Statistical Methods	https://www.youtube.com/watch?v=ApEV6lupW7o&list=PLAwTw4SYaPn22DmaF6x8JtG4TeWOJk_1
E-Commerce & Digital Marketing	https://www.youtube.com/watch?v=nU-IlXBWIS4

Semester III

Subjects	Video Links
Principles of Operating Systems	https://www.youtube.com/watch?v=vBURTI97Eka&list=PLBlnK6IEyqRiVhbX-DGLXdk_OQAauVcp2O
Linear Algebra	https://www.youtube.com/watch?v=hDoGgBRHJsc&list=PLoQU3c_3DSpK4O0k3OLj3HLZ7LMhb9GvB
Data Structures	https://www.youtube.com/watch?v=xLefJpcjHS0&list=PLBlnK6IEyqRiVhbX-DGLXdk_OQAauVcp2O
Advanced Database Concepts	https://youtube.com/playlist?list=PLxCzCOWd7aiFAN6I8CuViBuCdJgI0kT2Y
Java based Application Development	https://www.youtube.com/watch?v=VHbSopMyc4M&list=PLBlnK6IEyqRIKA_NuK9mHmIk0dZzuP1P5
Web Technologies	https://www.youtube.com/watch?v=qOojMihELvM&list=PLoYCqNOlyGAB_8iq1cL8MVeun7cB6eNc
Creative Content Writing	https://www.youtube.com/watch?v=8I2FWD45wNA



Semester IV

Subjects	Video Links
Theory of Computation	https://www.youtube.com/watch?v=58N2N7zJGrQ&list=PLBlnK6fEygRgp46KUv4ZY69yXmpwKOlev
Computer Networks	https://www.youtube.com/watch?v=VwN91x5i25q&list=PLBlnK6fEygRqMQUA-G0XRw78UA8qnv6jEx
Software Engineering	https://www.youtube.com/playlist?list=PLma3NU62e4JrLV91rjgxyYVOAHbW-FU
IoT Technologies	https://www.youtube.com/watch?v=h0qWfVCSG0Q
Android Application Development	https://www.youtube.com/watch?v=roDz8mMvblq&list=PLknSwrodgQ72X4sKpzf5vT8kY60HKcUSe
Advanced Application Development	https://www.youtube.com/watch?v=ohAluHMKMI&list=PLInedj3B30sDby4Al-i13hQJGQoRQDfPo
Research Methodology	https://www.youtube.com/watch?v=jyv9paQDYv0&list=PLk3poRqYfIhDGto5qSxeNeFWHzajbVua

Semester V

Subjects	Video Links
Artificial Intelligence	https://www.youtube.com/watch?v=ZiwogMtbjr4&list=PLoROMvodv4rOca-Ovz1DvdtWuz8BfSWL2
Linux Server Administration	https://youtube.com/playlist?list=PL9ooVrP1hQOH3SvccqkC4Qv2cyCebvs0Ik
Information & Network Security	https://www.youtube.com/playlist?list=PLbszJxGNO27IVbc3QupQGnwwNL7ot-sFmO
Project Management	https://youtu.be/LA6jL_v413q?si=qmaZZv4jD2V-xpGx
Game Programming	https://www.youtube.com/watch?v=j48L1UkZRjU&list=PLPV2Kylb3jR5QFsefuO2RIAqWEz6EvvI6

Semester VI

Subjects	Video Links
Wireless Sensor Networks and Mobile Communication	https://www.youtube.com/watch?v=PrrNKZJj-Oc
Cloud Computing and Web Services	https://www.youtube.com/watch?v=0rrDqBIP2qU&list=PL-JvKqQx2AifQ8cGyKsFE7Tj2FvB1yCkd
Data Science	https://youtube.com/playlist?list=PLbszJxGNO27k_PAIiw5920HJXmhgzfIT&si=-Dp4H2o2YV-s67i0
Customer Relationship Management	https://www.youtube.com/watch?v=SElp-Gfgf1g
Ethical Hacking	https://www.youtube.com/watch?v=l1fcZBwswuU&list=PLVLblfcGrS-T5B0n0H2aA6YotxPrs9Cndk





Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
Dr. S. Radhakrishnan Marg, Andheri (East), Mumbai 400 069.

Department of Bachelor of Science in Information Technology
 Semester wise Video Links of all subjects for students (Academic Year 2023-2024)

Semester 1

Sr. No.	Subject Name	Content Type	Link
1	Programming Principles with C	Video Links	https://www.youtube.com/watch?v=KmobUj9xobM
2	Digital Logic and Applications	Video Links	https://www.youtube.com/watch?v=M6c6Xw9mt90
3	Fundamentals of Database Management Systems	Video Links	https://youtube.com/playlist?list=PLxCzCQW9d7aIFAN68CuV8vCdJgrOkT2Y
4	Computational Logic and Discrete Structure	Video Links	https://youtube.com/playlist?list=PLBlnf68EyoRheJPDQxvYLXPh37L89g3
5	Technical Communication Skills	Video Links	https://www.youtube.com/playlist?list=PLm_M9C8smm-AIEbpyeTT87UxkH5YC

Semester 2

Sr. No.	Subject Name	Content Type	Link
1	Object Oriented Programming with C++	Video Links	https://youtube.com/playlist?list=PLVxJ7q19srNp8IHP7FG4R2xA5TZ_ALCi6
2	Fundamentals of Micro Processor and Microcontrollers	Video Links	https://www.youtube.com/watch?v=5dCFwwyqq4
3	Web Applications Development	Video Links	https://www.youtube.com/playlist?list=PLVxJ7q19srNp8IHP7FG4R2xA5TZ_ALCi6
4	Numerical Methods	Video Links	https://youtu.be/xk66q51YayI
5	Green IT	Video Links	https://www.youtube.com/watch?v=r5rtyMHKEg&list=PL3MO57NH2Xx_hqI_TU5LDb2md2TX4Gqx-

Semester 3

Sr. No.	Subject Name	Content Type	Link
1	Python Programming	Video Links	https://www.youtube.com/watch?v=gDE2a7MKJA
2	Data Structures	Video Links	https://www.youtube.com/watch?v=5_5aE5urhw3&list=PLu0W_9lI94hJeJpL6oWv4tR7pRz0r972g
3	Computer Networks	Video Links	https://youtube.com/playlist?list=PLma3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB
4	Operating System	Video Links	https://youtube.com/playlist?list=PLxCzCQW9d7aIFAN68CuV8vCdJgrOkT2Y
5	Applied Mathematics	Video Links	https://youtube.com/playlist?list=PLMa3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB

Semester 4

Sr. No.	Subject Name	Content Type	Link
1	Core Java	Video Links	https://www.youtube.com/playlist?list=PLVxJ7q19srNp8IHP7FG4R2xA5TZ_ALCi6
2	Introduction to Embedded Systems	Video Links	https://www.youtube.com/watch?v=1gQQyjd4S0
3	Computer Oriented Statistical Techniques	Video Links	https://youtube.com/playlist?list=PL1-AEK7gC2MfW0IMQ9e6gPrvZE125m1-
4	Software Engineering	Video Links	https://www.youtube.com/playlist?list=PLma3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB
5	Computer Graphics and Animation	Video Links	https://youtube.com/playlist?list=PLma3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB

Semester 5

Sr. No.	Subject Name	Content Type	Link
1	Software Project Management	Video Links	https://www.youtube.com/playlist?list=PLma3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB
2	Internet of Things	Video Links	https://www.youtube.com/watch?v=6mBQ2xglv38
3	Advanced Web Programming	Video Links	https://youtube.com/playlist?list=PLma3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB
4	Linux System Administration	Video Links	https://youtube.com/playlist?list=PL3BocVrP1hQQH3SxvgkC4Qx2cyCobvs0k
5	Enterprise Java	Video Links	https://www.youtube.com/playlist?list=PLBo5R258e6zd1RXSh_Kj_D4EnX6st

Semester 6

Sr. No.	Subject Name	Content Type	Link
1	Software Quality Assurance	Video Links	https://www.youtube.com/playlist?list=PLma3fU82e4Jq9Ly6N8Hlg5Pm15KaVzesB
2	Security in Computing	Video Links	https://youtube.com/playlist?list=PLVxJ7q19srNp8IHP7FG4R2xA5TZ_ALCi6
3	Business Intelligence	Video Links	https://youtube.com/playlist?list=PLVxJ7q19srNp8IHP7FG4R2xA5TZ_ALCi6
4	Principles of Geographic Information Systems	Video Links	https://www.youtube.com/watch?v=SiBu_4e8i&list=PL9P1J9a3_96OP3vGEE

