LAXMI CHARITABLE TRUST'S
SHETH L. U. J. & SIR M.V. COLLEGE OF ARTS, SCIENCE AND COMMERCE

Dr. S. Radhakrishna Marg, Andheri(East), Mumbai - 400 069

INSTITUTIONAL DISTINCTIVENESS
ACADEMIC YEAR 2022 – 2023

The purpose of Sheth L.U.J. and Sir M.V. College is to ensure quality education by offering a learning environment that encourages knowledge dissemination and helps students acquire the life skills they need to take on challenges and responsibilities with social, gender, and environmental sensitivity.
As an outcome, the college chose to provide students with knowledge by providing more certificate classes in order to accomplish its objective. A summary is given below.

- **CCSP** - This course's goal is to teach students about new technologies in Python programming, Oracle databases, hardware, networking, Data Science, and Machine learning.
- **Digital Marketing**: Students completed 60 hours of practical exercises and received certificates in digital marketing, Google Ads Fundamentals, and Google Analytics Individual Qualification. The training was updated to keep up with industry trends, focusing on new media applications, digital ethics, critical thinking, and digital communication.
- **Graphic Designing:** The Graphic Designing course is a 60-hour program that teaches students visual communication skills like typography, colors, and icons. It prepares students for freelance careers in design, mock-ups, logos, advertising, merchandising, and product packaging, utilizing programs like PhotoShop, Illustrator, and Indesign.
- **IOT-Based Automation:**

  Students got the opportunity to acquire knowledge about the Internet of Things. Students learned about IoT applications, sensors, actuators, and microcontrollers. Students improved their awareness and expertise with IOT systems by designing and implementing IOT systems.

Helping students through outreach and extension activities is crucial for ensuring excellent instruction standards and educating them about the professional practices used in the IT industry.

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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 27/06/2022

Proposal For **Seminar** ☐ **Webinar** ☐ **Workshop** ☐ **Others** Add-on Course

Event Type:	Certificate Course – Offline
Session Title:	Digital Marketing Batch -19
Proposed Date and Time:	02.07.2022 - 26.08.2022 (12:00 pm -4:00 pm (Friday & Saturday)
Department:	BAMMC Department
Organizing Committee:	Mrs. Manisha Mehul Sayani, Coordinator - BMM/ BAMMC
Contact Number:	+91 9870051523
Email ID:	manishasayani@gmaill.com

Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience:	Media students & other candidates interested in learning digital marketing.
Learning Objectives:	To make students Industry ready as digital marketing is essential today for each field.

IQAC Coordinator

IQAC Chairperson

Proposed by

Digital Media Syllabus

➢ DAY 1 – 4 hours

- Introduction to web space
- Web 2.0
- Mobile Search
- Mobile Applications
- Types of website (e-commerce, social media)
- Concepts of marketing & online marketing
- Difference between e-commerce & marketplace
- Different types of algorithms used by Google.
- HTML for Blogging.

➢ Day 2 – 4 Hours

Advance Blogging

- Content Marketing
- Blogging with Wix.com and WordPress.com
- How to Decide Niche.
- Finding Trending Topics.
- SEO Content for Blogging
- Blog Optimization.
- Strategies to get the ranking of website in top 10 searches

➢ Day 3 – 4 Hours

Affiliate Marketing

Affiliate marketing has gained its place as a discipline within digital marketing, over the past few years. The course will cover the basics of Affiliate marketing and will delve deep into the dynamics of marketing in terms of affiliate - publisher website, and the merchant - advertiser website. You will be taken through the benefits of Affiliate marketing and how it works in the real world.

Outcome of the course:

The course will enable you to start-up your own affiliate venture or will provide you with the knowledge and skills required to consult other affiliate investors. This will also help you effortlessly integrate affiliate marketing to your digital marketing mix.

INTRODUCTION TO AFFILIATE MARKETING

- Difference between referral and affiliate marketing
- Merchant
- Affiliate
- Network
- Types of Affiliate Websites

➢ Day 4 – 4 Hours

PARTNERSHIP WITH AFFILIATE NETWORKS, ADSENSE & AD NETWORKS

- Compensation methods
- Selecting product to add to website
- Optimizing URL with affiliate id
- Performance Tracking
- Commissions

SETTING UP AN AFFILIATE WEBSITE

- Web design and development
- Capturing visitor credentials
- Integrating social plugins
- Integrating third party tools, URL Shortener, Adfly.
- Developing plugins, add-ons, apps and widgets
- Partnership with Affiliate Networks, Ad sense & Ad Networks.

➢ DAY 5 - 4 HOURS

Social Media Marketing

Social media marketing has become vital in the every-day life not only for individuals but also for businesses. With various social media platforms, available today, it is important to market your business on the right platforms, in a way that would contribute to the branding and revenue of the company. Digital marketing is incomplete without social media marketing and an advanced course prepares one to play on these platforms to win the race.

Outcome of the course:

The Social Media Marketing or SMM course will enable you to integrate social media strategies with other digital marketing activities or to develop standalone social media strategies for your business. You will gain insight into different social media marketing platforms and garner the skills

required to identify and explore the right platforms. With hands-on experience in marketing on various social media platforms, you will be equipped to create and implement strategies on Facebook, Twitter, LinkedIn, Google+, YouTube, Pinterest and other major social networking platforms.

INTRODUCTION TO SOCIAL MEDIA

- What is social media?
- Latest stats and trends about social media
- Why businesses need it / benefits of social media

USING FACEBOOK – FACEBOOK MARKETING

- Orientation to Facebook brand pages
- Different strategies that can be implemented
- Building a Facebook strategy
- Facebook insights
- Edge Rank algorithm
- FB apps
- Facebook advertising
- Types of Facebook ads
- Optimizing ad copy & targeting
- Relevant case studies

USING TWITTER

- Introduction to Twitter
- When & how to use
- Tweeting, influencers
- Tools & measurement
- Twitter for PR, brand building, customer engagement
- Creating Twitter marketing strategy
- Case studies & best practices

LINKEDIN FOR B2B LEAD GENERATION & PERSONAL BRANDING

- Why LinkedIn
- Company pages
- Groups / Q&A
- Using Quora for thought leadership
- Case studies & best practices

- Developing plugins, add-ons, apps and widgets

➢ **DAY 7 - 4 HOURS**

YOUTUBE & OTHER SOCIAL MEDIA CHANNELS

- YouTube statistics
- Content approach
- YouTube insights
- YouTube advertising
- Case studies & best practices
- Opportunity of other social media channels (e.g. Instagram, Pinterest, Google+, Vines)

ORM & SOCIAL MEDIA STRATEGY

- Online Reputation Management (ORM)
- ORM tools
- Planning & creating multi-channel social media strategy
- Examine common pitfalls & mistakes
- Measuring ROI of social media

➢ **DAY 7 - 4 HOURS**

Search Engine Optimization

Search Engine Optimization (SEO) is a digital marketing technique used to enhance the ranking of a website on search engine results. The course in SEO is aimed at providing you the knowledge and skills required to improve the rankings of a website on Google. There is an increased awareness about the need of SEO among website owners, and hence the demand for SEO specialists has been on the rise.

Outcome of the Course:

The SEO course will equip you to take up an SEO role with confidence. With clear understanding of the functioning of search engines and the latest trends, you will be able to develop a competent strategy and get high rankings for your website or your client's website on Google search results.

INTRODUCTION TO SEO

- SEO fundamentals
- Key terminology & technology
- Search engine algorithms
- Major search engines & directories

ON PAGE OPTIMIZATION

- Website Audit
- Keyword research & analysis
- Competition analysis
- Meta tags (title, keywords, description) optimization
- Robots.txt optimization
- Canonical tag implementation
- Hyper link optimization
- Image optimization
- SEO friendly website content
- URL rewriting
- Site map creation & submission
- Landing page optimization
- Google analytics setup
- Google webmaster tools
- 404/301 Optimization.
- Html Site map creation.
- Image Site map creation.
- Webpage speed optimization.
-URL mapping.
-Site Navigation.
- Call to action analysis
- Google index status check and report
- Do follow & No Follow link analyzing.
- Google crawl rate optimization.
- UI & UX Optimization

- **DAY 8 – 4 HOURS**

OFF PAGE OPTIMIZATION

- Directory submission
- Article submission
- Forum posting
- Blog commenting
- Classifieds submission
- Social bookmarking
- Online PR

- Link building
- Social Bookmarking.
- Video Submissions.
- Web 2.0 Submissions.
- Guest Posting.
- Content writing for micro sites.
- Micro sites submission.
- Search Engine Submission.
- Document Submission.
- Local Listing.
- Business Directory Submission (Online Yellow Pages).
- Video optimization and promotion

- **DAY 9 – 4 HOURS**

TOOLS & REPORTING

- SEO tools
- SEO reporting
- Algorithm updates (Panda, Penguin, and Hummingbird UpdatesRank brain, Possum, Mobile, Pigeon, Pirate.)
- Best practices
- Tool & websites to know latest Google Updates.
- Free E-Books.
- Browser Tools.

WordPress Website SEO Optimization

- WordPress Overview
- WordPress SEO Plugins
- WordPress Content Optimization
- Additional Content Marketing Activities

- **DAY 10 – 4 HOURS**

Google Analytics

Google Analytics is a web analysis tool that helps in measuring the performance of a website using various metrics. There has been a drastic increase in demand for web analysts over the past few years, due to the boom in the E-commerce industry. Google Analytics is a popular tool used by MNCs and SMEs alike to analyze their websites.

Outcome of the course:

By the end of the course, you will have developed a keen analytical skill that will help you understand the numbers that matter to the future of your website. Knowledge in Google Analytics will help you make significant decisions regarding the marketing strategies of your/your client's website. Keen analysis will help in taking measures to increase the effectiveness of your marketing activities.

INTRODUCTION TO WEB ANALYTICS

- What is web analytics?
- Importance of analysis

INTRODUCTION TO GOOGLE ANALYTICS

- How Google Analytics works
- Basic Metrics
- Setting up an account & profile
- Adding Users
- Overview of the Dashboard

TRAFFIC SOURCES

- Direct / referral / search traffic
- Keyword Analysis
- Motion Charts
- Analysis of SEM reports
- Analysis of sources, campaigns & mediums

VISITORS REPORTS

- Types of Visitors
- Geographic and language reports
- System, network reports

GOALS & CONVERSIONS

- Overview of goals and funnels
- Setting-up goals

- Over view of site search
- Event tracking

FILTERS & ADVANCED SEGMENTS

- Key performance indicator
- Ad versions
- Site content optimization
- Ecommerce tracking

REPORTS INTERFACE

- Introduction to reports
- Discuss interface features
- Customizing Dashboards
- Exporting & saving reports
- Custom reporting
- Emailing reports

- **DAY 11 – 4 HOURS**

Search Engine Marketing (SEM/PPC)

Pay Per Click campaigns on prominent search engines gives immediate results and reflects on the ROI sooner than the other digital marketing techniques. PPC helps in enhancing the visibility of your website on search engines. In this course you will learn how to successfully administer Google Ad words campaigns in order to get maximum results. This course will help you to get underperforming campaigns up to speed or to garner maximum out of your existing campaign budget.

Outcome:

This course will help you in learning how to set setting a budget; will develop your skills in writing ad copy and to administer lucrative AdWords campaigns. You will also be able to analyze the PPC campaigns.

INTRODUCTION TO SEM & PPC

- Understanding Search Engines
- How SEO & SEM differ
- An Introduction to Pay Per Click Marketing
- Overview of Google Adwords, Yahoo Search Marketing and Microsoft AdCenter (Bing)
- Terminology explanation

ANALYSIS & TARGETING

- Website analysis
- Competitor analysis
- Setting objectives, goals & expectations
- Targeting

USING GOOGLE ADWORDS

- Fundamentals of AdWords
- AdWords account setup
- Researching keywords with the Keyword Planner tool

➢ **DAY 12 – 4 HOURS**

CAMPAIGN MANAGEMENT

- Setting up a campaign
- Creating ad groups
- Writing great ad headlines and copy
- Geo targeting & local search campaigns
- Bid management
- Budget management
- Optimizing Quality Score

EFFECTIVE LANDING PAGES

- How to Create Killer Landing Pages
- Call-to-action

TESTING

- A/B Ad copy Testing
- Testing Landing Pages

PERFORMANCE TRACKING & REPORTING

- Installing conversion tracking code
- Goals & Funnels tracking
- Integrate AdWords account with Google Analytics
- Understanding reports and Performance monitoring

- Optimizing performance, profitability and growth
- Measuring ROI

SEM MANAGEMENT & TOOLS

- AdWords tools / AdWords Editor
- Google Display Network (GDN)
- Creating video ad campaign - Remarketing
- Managing multiple accounts
- Best Practices

- **DAY 13 – 4 HOURS**

Mobile Marketing

Mobile marketing has become a part and parcel of Digital marketing. This makes it a fast growing discipline within digital marketing. This course will help you master the skills required to be a successful mobile marketer. Industry experts will share the tricks of the trade that are important for one to become a steadfast mobile marketing specialist.

Outcome of the course:

The course will give you a clear understanding about the significance of adding mobile marketing to your digital marketing strategies. It will help you in the planning, administration and measurement of mobile marketing campaigns. At the end of the course, you will be equipped to drives leads and sales through eCommerce channels.

INTRODUCTION TO MOBILE MARKETING

- The current & future mobile landscape
- Key mobile stats and trends
- Discover how marketers are harnessing mobile
- Understanding Mobile Devices

PLANNING INTEGRATED MOBILE CAMPAIGNS

- Mobile Marketing and Social Media
- Mobile Search marketing
- In-App Advertising
- SMS/MMS marketing
- Proximity (location) marketing
- The Mobile website & mCommerce
- Combining Mobile with Other Channels

TRACKING AND ANALYTICS

- Using analytics tools to monitor mobile (and mCommerce) performance
- How to maximize engagement and ROI
- Next steps to take action

- **DAY 14 – 4 HOURS**

Voice Search Optimization

According to Hitwise, nearly 60 percent of searches are now performed on a mobile device. With more and more people using mobile devices to search, people often find it's easier to use their voice to search instead of typing.

The way people search for quires and information online is changing, Increasingly, people are using voice search on their smartphones, tablets or voice assistants (like Google Assistant, Echo, Siri) to search for information on the internet. Google Assistant is popular for Android devices, Siri for Iphone and Cortana for Microsoft.

Understanding Search Quires:

Local Information
Fun and Entertainment
Personal Information
General Information

Implementations:

Understanding Humming Bird Update for VSO
Understanding Rank Brain Update for VSO
Understanding Long Tail Keywords
Long Tail Keyword Research
Log Tail Keyword Optimization
Implementing Keywords
Content Optimization for VSO (Blogs, Meta)
Understanding Structure Data
Understanding Schema
Understanding and Implementing Google Listing

Mobile Friendly test and Optimization

➢ DAY 15 – 4 HOURS

App store Optimization

App Store Optimization is the process of positioning mobile applications in the preferred App Stores' search results in order to rank your application.

It is continuing process of monitoring and implementing marketing efforts for Optimizing apps. It includes both organic positions and paid position. ASO includes multiple variables like getting listed in top results and making in-app changes for getting more conversions.

Most app Downloads are carried from App stores like Google Play Store, iOS App Store, Windows Phone Stores, etc.

Understanding Mobile Applications:

Branding Apps

Leisure Apps

E-Commerce Apps

Create an app and selling it

Converting a need/Solving a problem (Tool App)

Database Apps

Security Apps

Implementations:

Keyword Research

Title Optimization

Description Optimization

Optimizing Screenshot for Description

Analyzing Reviews

Analyzing Download Conversions

Analyzing app creative

Measuring Engagement

Back-link count and submissions.

Localization

INCHARGE
PRINCIPAL
Seth L. U. J & Sir M. V. College of
Arts, Science & Commerce
Andheri (East), Mumbai-400 069.

LAXMI CHARITABLE TRUST'S

SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

Digital Marketing Time Table

Batch - 19 (JULY,2022)

SR. NO.	DATE	DAY	TIME
1	7/2/2022	Saturday	12:00 pm to 04:00 pm
2	7/8/2022	Friday	12:00 pm to 04:00 pm
3	7/9/2022	Saturday	12:00 pm to 04:00 pm
4	7/15/2022	Friday	12:00 pm to 04:00 pm
5	7/16/2022	Saturday	12:00 pm to 04:00 pm
6	7/22/2022	Friday	12:00 pm to 04:00 pm
7	7/23/2022	Saturday	12:00 pm to 04:00 pm
8	7/29/2022	Friday	12:00 pm to 04:00 pm
9	7/30/2022	Saturday	12:00 pm to 04:00 pm
10	8/5/2022	Friday	12:00 pm to 04:00 pm
11	8/6/2022	Saturday	12:00 pm to 04:00 pm
12	8/12/2022	Friday	12:00 pm to 04:00 pm
13	8/13/2022	Saturday	12:00 pm to 04:00 pm
14	8/20/2022	Saturday	12:00 pm to 04:00 pm
15	8/26/2022	Friday	12:00 pm to 04:00 pm

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Digital Marketing

Batch - 19 (JULY,2022)

Sr. No.	Roll No.	Name
1	MVLU/MDM19/22-23/01	SAHAS RAJAK
2	MVLU/MDM19/22-23/02	ROHAN BARIA
3	MVLU/MDM19/22-23/03	VANRAJ NADAR
4	MVLU/MDM19/22-23/04	HARSH PANCHAL
5	MVLU/MDM19/22-23/05	VAISHNAVI RAVIGOTRE
6	MVLU/MDM19/22-23/06	HARIOM SAINI
7	MVLU/MDM19/22-23/07	MANISHA YADAV
8	MVLU/MDM19/22-23/08	CHIRAG LADE
9	MVLU/MDM19/22-23/09	NIDHI DUBEY
10	MVLU/MDM19/22-23/10	JAYRAJ JADEJA
11	MVLU/MDM19/22-23/11	ASHA SOLANKI
12	MVLU/MDM19/22-23/12	TAMRA MIRANDA
13	MVLU/MDM19/22-23/13	SUMIRAN GUPTA
14	MVLU/MDM19/22-23/14	VAISHNAVI CHAMPANERKAR
15	MVLU/MDM19/22-23/15	HARSH VERMA
16	MVLU/MDM19/22-23/16	JAYSHREE GAHLOT
17	MVLU/MDM19/22-23/17	RENN VAS
18	MVLU/MDM19/22-23/18	SUMIT SONI
19	MVLU/MDM19/22-23/19	HEET NISHER
20	MVLU/MDM19/22-23/20	CHINTAN SAHA

Laxmi Charitable Trust's
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☎: 22-66992022/23 | : info@mvlucollege.in | www.mvlucollege.in

BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-19

Date: 29th August 2022
By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 02.07.2022 **Duration: 60 hours** **Venue:** College Computer lab

Faculty & Staff Attended: 01 **Students Attended:** 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:
Brochure: NA
Photos: NA
Attendance:
https://drive.google.com/drive/folders/10TMQ-O9gILfIcMlwBJIZVSMUxnKDCp5G?usp=drive_link
Feedback: NA
YouTube Link: NA
Website Link: MVLU College

Program Director IQAC Coordinator IQAC Chairperson

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 14/07/ 2022

Proposal For Seminar ☐ Webinar ☐ Workshop ☐ Others Add-on Course

Event Type: Certificate Course – Offline

Session Title: Digital Marketing Batch -20

Proposed Date and Time: 20.07.2022 - 23.09.2022 (12:00 pm -4:00 pm (Wednesday and Friday) & 8:00 am -12:00 pm and 12:00 pm to 4:00 pm (Saturday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator - BMM/ BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmaill.com

Resource Person Details:

- Name: Shrutika Waghmare
- Department /Specialization: Digital Marketing & Information Technology
- Organization /Institute: I-digitized
- Email ID: -

Intended Audience: Media students & other candidates interested in learning digital marketing.

Learning Objectives: To make students Industry ready as digital marketing is essential today for each field.

IQAC Coordinator

IQAC Chairperson

Proposed By

LAXMI CHARITABLE TRUST'S

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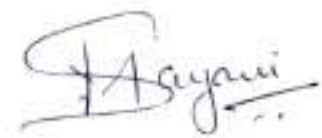
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

Digital Marketing Time Table

ACADEMIC YEAR 2022-23

BATCH - 20 (JULY)

SR. NO.	DATE	DAY	TIME
1	20/7/22	WEDNESDAY	12:00 PM - 4:00 PM
2	23/7/2022	SATURDAY	8:00 AM - 12:00 PM
3	27/7/2022	WEDNESDAY	12:00 PM - 4:00 PM
4	6/8/2022	SATURDAY	8:00 AM - 12:00 PM
5	10/8/2022	WEDNESDAY	12:00 PM - 4:00 PM
6	13/8/2022	SATURDAY	8:00 AM - 12:00 PM
7	20/8/2022	SATURDAY	8:00 AM - 12:00 PM
8	24/8/2022	WEDNESDAY	12:00 PM - 4:00 PM
9	27/8/2022	SATURDAY	12:00 PM - 4:00 PM
10	2/9/2022	FRIDAY	12:00 PM - 4:00 PM
11	3/9/2022	SATURDAY	12:00 PM - 4:00 PM
12	10/9/2022	SATURDAY	12:00 PM - 4:00 PM
13	16/9/2022	FRIDAY	12:00 PM - 4:00 PM
14	17/9/2022	SATURDAY	12:00 PM - 4:00 PM
15	23/9/2022	FRIDAY	12:00 PM - 4:00 PM



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DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

Digital Marketing

ACADEMIC YEAR 2022-23

Batch - 20 (JULY,2022)

Sr. No.	Roll No.	Name
1	BAMMC/MDM20/22-23/21	VAISHNAVI NAYAK
2	BAMMC/MDM20/22-23/22	KHUSHI SICKRI
3	BAMMC/MDM20/22-23/23	SHREYA DUBEY
4	BAMMC/MDM20/22-23/24	MEHAK PATEL
5	BAMMC/MDM20/22-23/25	MANASVI MOHITE
6	BAMMC/MDM20/22-23/26	ARYAN YADAV
7	BAMMC/MDM20/22-23/27	KALPESH DHARGALKAR
8	BAMMC/MDM20/22-23/28	POOJA NAGAR
9	BAMMC/MDM20/22-23/29	POOJA CHAVAN
10	BAMMC/MDM20/22-23/30	PRATHAMESH DHAWADE
11	BAMMC/MDM20/22-23/31	GAYATRI SONI
12	BAMMC/MDM20/22-23/32	POOJA CHOUGULE
13	BAMMC/MDM20/22-23/33	SHARON DAVID
14	BAMMC/MDM20/22-23/34	VIRENDRA PARAB
15	BAMMC/MDM20/22-23/35	MRUNAL SHARMA
16	BAMMC/MDM20/22-23/36	HITESH BHAMBLE
17	BAMMC/MDM20/22-23/37	OM BHANUSHALI
18	BAMMC/MDM20/22-23/38	RAGHUVENDRA TIWARI
19	BAMMC/MDM20/22-23/39	ABDUS SAMAD SHAIKH
20	BAMMC/MDM20/22-23/40	AMAN SAHA

Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
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22 66992022/23 | info@mvlucollege.in | www.mvlucollege.in

BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-20

Date: 26 September 2022
By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 20.07.2022 **Duration: 60 hours** **Venue**: College Computer lab

Faculty & Staff Attended: 01 **Students Attended**: 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

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Feedback: NA
YouTube Link: NA
Website Link: MVLU College

Program Director IQAC Coordinator IQAC Chairperson

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date: 21/11/2022

Proposal For **Seminar** ☐ **Webinar** ☐ **Workshop** ☐ **Others** Add-on Course

Event Type:	Certificate Course – Offline
Session Title:	Digital Marketing Batch -21
Proposed Date and Time:	26.11.2022 - 15.01.2023 (10:00 am -2:00 pm (Saturday) & (8:00 am - 12:00 pm (Sunday)
Department:	BAMMC Department
Organizing Committee:	Mrs. Manisha Mehul Sayani, Coordinator - BMM/ BAMMC
Contact Number:	+91 9870051523
Email ID:	manishasayani@gmailI.com

Resource Person Details:

- Name: Mr. Bhavesh Vaidya
- Department /Specialization: SEO Analyst
- Organization /Institute: Freelancer
- Email ID: optimizedbhavesh@gmail.com

Intended Audience:	Media students & other candidates interested in learning digital marketing
Learning Objectives:	To make students Industry ready as digital marketing is essential today for each field.

IQAC Coordinator

IQAC Chairperson

Proposed by

LAXMI CHARITABLE TRUST'S

SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

Digital Marketing Time Table

ACADEMIC YEAR 2022-23

BATCH - 21 (NOVEMBER)

SR. NO.	DATE	DAY	TIME
1	11/26/2022	SATURDAY	10:00 AM - 2:00 PM
2	11/27/2022	SUNDAY	8:00 AM - 12:00 PM
3	12/3/2022	SATURDAY	10:00 AM - 2:00 PM
4	12/4/2022	SUNDAY	8:00 AM - 12:00 PM
5	12/10/2022	SATURDAY	10:00 AM - 2:00 PM
6	12/11/2022	SUNDAY	8:00 AM - 12:00 PM
7	12/17/2022	SATURDAY	10:00 AM - 2:00 PM
8	12/18/2022	SUNDAY	8:00 AM - 12:00 PM
9	12/24/2022	SATURDAY	10:00 AM - 2:00 PM
10	12/25/2022	SUNDAY	8:00 AM - 12:00 PM
11	12/31/2022	SATURDAY	10:00 AM - 2:00 PM
12	1/7/2023	SATURDAY	10:00 AM - 2:00 PM
13	1/8/2023	SUNDAY	8:00 AM - 12:00 PM
14	1/14/2023	SATURDAY	10:00 AM - 2:00 PM
15	1/15/2023	SUNDAY	8:00 AM - 12:00 PM

HOD BAMMC

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SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

Digital Marketing

ACADEMIC YEAR 2022-23

Batch - 21 (NOVEMBER,2022)

Sr. No.	Roll No.	Name
1	BAMMC/MDM20/22-23/41	RUPA BHANUSHALI
2	BAMMC/MDM20/22-23/42	MANISHA PATEL
3	BAMMC/MDM20/22-23/43	ASHISH PATEL
4	BAMMC/MDM20/22-23/44	VIVEK KHARVA
5	BAMMC/MDM20/22-23/45	PRITHVI SINGH
6	BAMMC/MDM20/22-23/46	KUNAL KHARVA
7	BAMMC/MDM20/22-23/47	NISHANT BABALKAR
8	BAMMC/MDM20/22-23/48	SAMEER SHAIKH
9	BAMMC/MDM20/22-23/49	SHALINI SHARMA
10	BAMMC/MDM20/22-23/50	ROHIT MESTRY
11	BAMMC/MDM20/22-23/51	VIKASH BIND
12	BAMMC/MDM20/22-23/52	ARIF KHAN
13	BAMMC/MDM20/22-23/53	ISTEKHAR SHAIKH
14	BAMMC/MDM20/22-23/54	HARSHITA SUTHAR
15	BAMMC/MDM20/22-23/55	PRANALI BHOIR
16	BAMMC/MDM20/22-23/56	YASH SINDHE
17	BAMMC/MDM20/22-23/57	HIRAL JAIN
18	BAMMC/MDM20/22-23/58	KHUSHBU RAO
19	BAMMC/MDM20/22-23/59	NAGMA SHAIKH
20	BAMMC/MDM20/22-23/60	NEHA RAWAT

Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
Dr. S. Radhakrisnan Marg, Andheri (East) Mumbai 400 069
22-66992022/23 | info@mvlucollege.in | www.mvlucollege.in

BMM/BAMMC DEPARTMENT

REPORT ON DIGITAL MARKETING BATCH-21

Date: 20 January 2022
By - Prof. Manisha Sayani

Title: Report on Digital Marketing

Criteria: BMM/BAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 26.11.2022 **Duration: 60 hours** **Venue:** College Computer lab

Faculty & Staff Attended: 01 **Students Attended:** 20

Objective: To make students industry ready by teaching them digital marketing which is slowly becoming very essential in each and every field.

Outcome: Some of the critical candidate learning outcomes include: Multichannel Marketing, Crafting Content, Devising strategies, and having a strong practice in the operational aspects of various social media platforms. Students got hands-on exposure to the application of new media, Digital Ethics, critical thinking & problem solving as well as digital communication along with Google Certification.

Brief Report: Digital marketing course provides attendees with an in-depth understanding of the principles and practices of digital marketing so they can leverage their knowledge once they go out in the corporate world. Google Certification post the successful completion of the course makes the student job-ready in the field of Digital Marketing.

Documents Attached:
Brochure: NA
Photos: NA
Attendance:
https://drive.google.com/drive/folders/1kEbLDBC_svttHE3NVq2mK2RIT2BIojTh?usp=drive_link
Feedback: NA
YouTube Link: NA
Website Link: MVLU College

Program Director IQAC Coordinator IQAC Chairperson

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC

Proposal Form

To,

The Chairperson, IQAC.

Date: 09/01/2023

Proposal For Seminar ☐ Webinar ☐ Workshop ☐ Others Value added Courses

Event Type: Certificate Value added Course – Offline

Session Title: Graphic Designing Batch- 05

Proposed Date and Time: 16/01/2023 - 10/02/2022 (12:00 pm -3:00 pm (Monday to Saturday)

Department: BAMMC Department

Organizing Committee: Mrs. Manisha Mehul Sayani, Coordinator- BAMMC

Contact Number: +91 9870051523

Email ID: manishasayani@gmaill.com

Resource Person Details:

- Name: Mukesh Verma
- Department /Specialization: Graphic Designer, VFX Editor, Visiting Faculty of SYBAMMC Computers & Multimedia.
- Organization /Institute: Techconsults.
- Email ID: vermamukss@gmail.com

Intended Audience: Media students & candidates interested in learning Graphic Designing

Learning Objectives: To make students' industry ready by enhancing their skills in graphics designing that helps with visual content so as to communicate with the audience.

IQAC Coordinator

IQAC Chairperson

Proposed by

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir
M.V. College Of Science & Commerce

Date: 16/01/2023

Academic Year 2022-2023

GRAPHIC DESIGNING SYLLABUS – BASIC LEVEL

PHOTOSHOP

- Basic Image Editing
- Image Retouching and layer styles.
- Masking and its types
- Advanced image editing using Masks
- Matte-painting
- Filter-effects
- File formats
- Web page slicing and creation

ILLUSTRATOR

- Basic user interface
- Creating logos and tracing images
- Creating Visiting Cards
- Creating Vector arts

- Creating magazine covers
- Creating brushes
- Working with file formats
- Working with Symbols
- Exporting the file.
- Unifying.

InDesign

- Working with Typography
- Working with Colour
- Working with Images
- Working on pages & grids
- Style sheets and Fine-Tuning text
- Image manipulation
- Exporting file for printing

LAXMI CHARITABLE TRUST'S

SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

Graphics Designing Time Table

Batch - 05 Dt - 2/01/2023

SR. NO.	DATE	DAY	TIME
1	1/16/2023	MONDAY	12:00 PM TO 3:00 PM
2	1/17/2023	TUESDAY	12:00 PM TO 3:00 PM
3	1/18/2023	WEDNESDAY	12:00 PM TO 3:00 PM
4	1/19/2023	THURSDAY	12:00 PM TO 3:00 PM
5	1/20/2023	FRIDAY	12:00 PM TO 3:00 PM
6	1/21/2023	SATURDAY	12:00 PM TO 3:00 PM
7	1/23/2023	MONDAY	12:00 PM TO 3:00 PM
8	1/24/2023	TUESDAY	12:00 PM TO 3:00 PM
9	1/25/2023	WEDNESDAY	12:00 PM TO 3:00 PM
10	1/26/2023	THURSDAY	12:00 PM TO 3:00 PM
11	1/27/2023	FRIDAY	12:00 PM TO 3:00 PM
12	1/28/2023	SATURDAY	12:00 PM TO 3:00 PM
13	1/30/2023	MONDAY	12:00 PM TO 3:00 PM
14	1/31/2023	TUESDAY	12:00 PM TO 3:00 PM
15	2/1/2023	WEDNESDAY	12:00 PM TO 3:00 PM
16	2/2/2023	THURSDAY	12:00 PM TO 3:00 PM
17	2/3/2023	FRIDAY	12:00 PM TO 3:00 PM
18	2/4/2023	SATURDAY	12:00 PM TO 3:00 PM
19	2/6/2023	MONDAY	12:00 PM TO 3:00 PM
20	2/7/2023	TUESDAY	12:00 PM TO 3:00 PM
21	2/9/2023	THURSDAY	8:00 AM TO 3:00 PM
22	2/10/2023	FRIDAY	12:00 PM TO 3:00 PM

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SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069.

GRAPHICS DESIGNING

Batch - 05 (JANUARY,2023)

Sr. No.	Roll No.	Name
1	MVLU/GD05/22-23/01	NIDHI DUBEY
2	MVLU/GD05/22-23/02	HARSH PANCHAL
3	MVLU/GD05/22-23/03	ANJALI KAHAR
4	MVLU/GD05/22-23/04	SAYALI MAIN
5	MVLU/GD05/22-23/05	KAWALE VEDIKA
6	MVLU/GD05/22-23/06	SHIVANI BHINGARDE
7	MVLU/GD05/22-23/07	ROHAN BARIA
8	MVLU/GD05/22-23/08	YOGITA CHAVAN
9	MVLU/GD05/22-23/09	RITIK VARHADE
10	MVLU/GD05/22-23/10	RIDDHI NAIK
11	MVLU/GD05/22-23/11	ANJALI KANOJIYA
12	MVLU/GD05/22-23/12	SHRIKANT PUJARI
13	MVLU/GD05/22-23/13	NILESH PANDEY
14	MVLU/GD05/22-23/14	SURAJ KAMAT
15	MVLU/GD05/22-23/15	SAMIKSHA JADHAV
16	MVLU/GD05/22-23/16	AJAY MOURYA
17	MVLU/GD05/22-23/17	SNEHA RAJPUT

Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
Dr. S. Radhakrishnan Marg, Andheri (East) Mumbai 400 069
☎: 22-66992022/23 | : info@mvlucollege.in | www.mvlucollege.in
BMM Department in Association with MVLU IQAC

REPORT ON GRAPHIC DESIGNING BATCH-05

Date: 17.02.2023
By - Prof. Manisha Sayani

Title: Report on Graphic Designing

Criteria: BAMMC students

Committee: BAMMC Department

Collaboration: -

Date: 16.01.2023 **Duration: 60 hours** **Venue:** College Computer lab

Faculty & Staff Attended: 01 **Students Attended:** 17

Objective: To make students get corporate ready by enhancing their skills in graphic design that helps create visual content so as to communicate to the audiences.

Outcome: hands-on exposure and in-depth practice with software like Photoshop, Illustrator, and InDesign made students proficient in graphic designing and thus opened them to a whole new field of career opportunities in editing & graphic designing.

Brief Report: Graphic Designing course is a 60 hours add-on course for the students which helps them to learn more about the elements found in visual communication and content like typography, colors, pictures, illustrations, and icons. The course helps them to start up with their own individual freelancing career options in designing and creating mock-ups, logos, advertising, merchandising, and product packaging. The students learned PhotoShop, Illustrator & Indesign, and many other software were discussed.

Documents Attached:
Brochure:
https://drive.google.com/drive/folders/1rVdtIqNUa1T1zI8GnVhOsMfhRTVcvbu0?usp=share_link
Photos: NA
Attendance:
https://drive.google.com/drive/folders/1--69FLmmmx8uHq-qKBpodQoG?PeOoMVm?usp=share_link
Feedback: NA
YouTube Link: NA
Website Link: MVLU College

Program Director IQAC Coordinator IQAC Chairperson

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

Date:01/07/2022

To,
The Chairperson, IQAC.

Proposal For ☐ Seminar ☐ Webinar ☐ Workshop ☐ Others: Add-on Course

Event Type	Add-on Certification Course
Session Title	CEC Certified Software Professional (CCSP 2022-23 SEM I)
Proposed Date and Time	August 2022 to January 2023
Department	Department of Computer Science and IQAC
Organizing Committee	Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi
Resource Person Details	Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi, Mr. Chetan Kanojia

Resource Person Details 1

Name	Dr. Mahendra Kanojia
Department / Specialization	HOD Computer Science
Organization / Institute	Sheth L.U.J. & Sir M.V. College
Phone Number	9820477088
Email ID	kgkmahendra@gmail.com

Resource Person Details 2

Name	Ms. Jyoti Chauhan
Department / Specialization	Asst. Professor
Organization / Institute	Sheth L.U.J. & Sir M.V. College
Phone Number	8425939025
Email ID	chauhan.jyoti2911@gmail.com

Resource Person Details 3

Name	Mr. Sumit Tripathi
Department / Specialization	Asst. Professor
Organization / Institute	Sheth L.U.J. & Sir M.V. College
Phone Number	9819323011
Email ID	sumit11.tripathi@gmail.com

Resource Person Details 4

Name	Mr. Chetan Kanojia
Department / Specialization	Hardware Networking expert & Statistician
Organization / Institute	Sheth L.U.J. & Sir M.V. College
Phone Number	8369346738
Email ID	chetankk123@gmail.com

Contact Number	(+91) 9820846693
Email ID	info@mvlucollege.in, sirmv.cec@gmail.com
Intended Audience	Degree College Students
Learning Objectives	To focus on employability in Python development, database management systems, and hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.

IQAC Coordinator

IQAC Chairperson

Proposed by

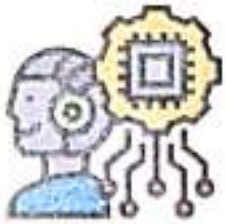
SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE ANDHERI (EAST) MUMBAI-69.

Laxmi Charitable Trust's

Sir Mathuradas Vissanji

Computer Education Centre

Data Science Certification



Syllabus

Semester - I
→ Python Programming Basic
→ Oracle DBMS
(Certification Level - I)
→ Hardware & Networking
→ Python & Databases
(Project Development)

Semester III - Data Science
→ Artificial Intelligence
→ Python for Data Science
→ Statistics for Data Science
→ Project Implementation

Semester V - Data Science
→ Machine Learning Advance
→ Deep Learning Fundamentals and Advance
→ Data Science Modelling
→ Research project Implementation

Semester - II
→ Python Advance
→ Oracle DBMS Certification
(Level - II & Level - III)
→ Java Basics & Advance
→ Project Development Implementation

Semester IV - Data Science
→ Machine Learning : Fundamentals
→ Forecasting Techniques using R Programming
→ Libraries and Frameworks for Data Science
→ Project Implementation

Semester - VI
→ INTERNSHIP

Phone No. :- 98208 46693
Email ID :- info@mvcec.com
Website :- www.mvcec.com

Address :- Old Nagardas Road,
Dr. S. Radhakrishnan Marg,
Andheri East,
Mumbai - 400 069

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Computer Education Centre

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir
M.V. College
Of Science & Commerce

CCSP SEM I 2022-23 Batch

Syllabus

Date: 01-07-2022

Semester - I
1. Python Programming Basic
2. Oracle DBMS Certification Level - I
3. Hardware & Networking
4. Python & Databases Project Development

Note: Detailed syllabus is attached.

Centre Head

Sir M.V. Computer Education Centre

python™

Python Programming

Duration : 40 Hours

Course Content

- What's Programming?
- Introduction to Python.
- Designing and Using Functions
- Strings
- Conditional statements
- A Modular Approach to Program Organization
- Using Methods
- Collections and Lists
- Loops
- Reading and Writing Files
- Exception Handling
- Set, Tuples and Dictionaries
- Searching and Sorting
- Designing Algorithm
- Object-Oriented Programming in Python
- Testing and Debugging
- Graphical User Interfaces
- Databases Connection (MySql)
- Project Development

Application Domains

- Web and Internet Development
- Database Access
- Desktop GUIs
- Scientific and Statistics.
- Mobile App development.
- Network Programming

Why Python

- Easy to Learn and Program.
- Supported by All Operating Systems and Web Browsers
- Open Source

Top Organizations Using Python

- Yahoo Maps, Yahoo Groups
- Google
- Linux Weekly News
- YouTube, Facebook
- Industrial Light & Magic
- Walt Disney

- Introduction
- Retrieve Data using the SQL SELECT Statement
- Restricted and Sorted Data
- Usage of Single-Row Functions to Customize Output
- Conversion Functions and Conditional Expressions
- Aggregated Data Using the Group Functions
- Display Data From Multiple Tables
- Usage of Subqueries to Solve Queries
- SET Operators
- Data Manipulation
- DDL Statements to Create and Manage Tables

- Introduction to PL/SQL
- PL/SQL Identifiers
- Write Executable Statements
- Interaction with the Oracle Server
- Control Structures
- Usage of Composite Data Types
- Explicit Cursors
- Exception Handling
- Stored Procedures and Functions
- Triggers in PL/SQL

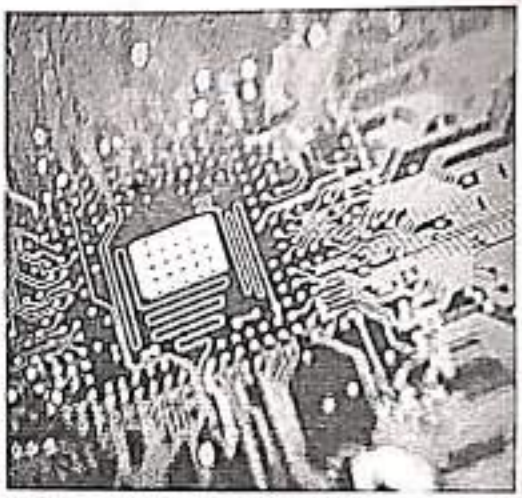
Sir M.V. Computer Education Centre

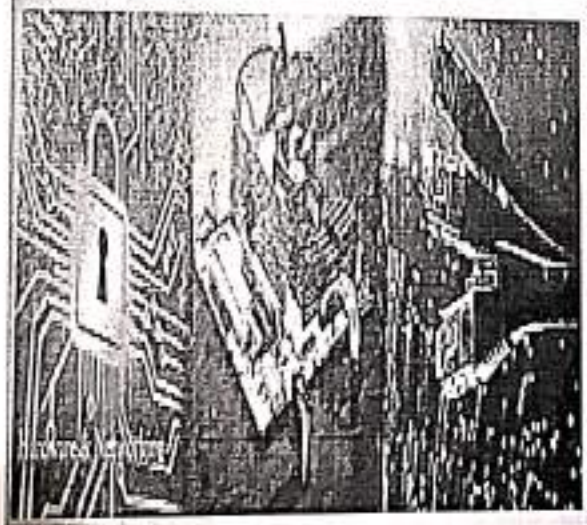
Hardware (Desktop & Laptop) & Networking

Duration : 80 Hours

Module ~ I

- Computer Architecture and its parts
- Storage Devices
- Assembling of Computer
- Partitioning & Formatting Hard Disk
- Installation of Software and Antivirus
- Different types of Laptop Components
- Fault Finding & Troubleshooting in Computer
- Assignment
- Customer Management Skills
- Hardware & Networking Notes will be provided*





Module ~ II

- Networking Standards & Topologies
- IP Addressing, creating Subnets
- Window Server Networking,
- Managing Domain, User & Groups
- File & Folder Sharing, Backup & Restore
- Managing Print Server, Remote Network Management
- Configuring Wireless Router, Wireless LAN Cards
- WAN Technologies & Different Types of Networks
- Troubleshooting Networking

Laxmi Charitable Trust's
Sir Mathuradas Vissanji
Computer Education Centre

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir
M.V. College
Of Science & Commerce

TIME TABLE

CCSP 2022-2023 SEMESTER - I

DATE 15-08-2022

Sr No.	Date	Subject	Time
1	18/08/2022	DBMS	1.40 PM TO 3.10 PM
2	23/08/2022	PYTHON	1.30 PM TO 3.30 PM
3	25/08/2022	DBMS	1.40 PM TO 3.10 PM
4	30/08/2022	PYTHON	1.40 PM TO 3.10 PM
5	01/09/2022	DBMS	10.00 AM TO 12.00 PM
6	06/09/2022	PYTHON	1.40 PM TO 3.40 PM
7	08/09/2022	DBMS	1.40 PM TO 3.40 PM
8	13/09/2022	PYTHON	1.40 PM TO 3.40 PM
9	15/09/2022	DBMS	1.40 PM TO 3.40 PM
10	20/09/2022	PYTHON	1.40 PM TO 3.40 PM
11	22/09/2022	DBMS	1.40 PM TO 3.40 PM
12	27/09/2022	PYTHON	1.40 PM TO 3.40 PM
13	04/10/2022	PYTHON	1.40 PM TO 3.40 PM
14	06/10/2022	DBMS	1.40 PM TO 3.40 PM
15	10/10/2022	PYTHON	1.40 PM TO 3.40 PM
16	11/10/2022	PYTHON	1.30 PM TO 3.20 PM
17	13/10/2022	DBMS	2.00 PM TO 3.30 PM
18	18/10/2022	PYTHON	1.40 PM TO 3.40 PM
19	28/10/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
20	29/10/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
21	31/10/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
22	31/10/2022	PYTHON	9.30 AM TO 11.30 AM
23	01/11/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
24	01/11/2022	DBMS	09.30 AM TO 11.30 AM
25	02/11/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
26	04/11/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
27	04/11/2022	PYTHON	9.00 AM TO 10.00 AM
28	05/11/2022	HARDWARE AND NETWORKING	7.30 AM TO 9.00 AM
29	05/11/2022	PYTHON	10.30 AM TO 12.30 PM
30	18/01/2023	PYTHON	2.30 PM TO 4.00 PM

Laxmi Charitable Trust's
SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir
M.V. College
Of Science & Commerce

Sr No.	Date	Subject	Time
31	21/01/2023	DBMS	01.00 PM TO 3.00 PM
32	23/01/2023	PYTHON	01.30 PM TO 02.30 PM
33	28/01/2023	DBMS	01.00 PM TO 04.00 PM
34	30/01/2023	PYTHON	02.00 PM TO 03.00 PM
35	01/02/2023	PYTHON	02.30 PM TO 3.30 PM
36	04/02/2023	DBMS	01.00 PM TO 03.30 PM
37	08/02/2023	PYTHON	2.30 PM TO 3.00 PM
38	25/02/2023	DBMS	12.15 PM TO 2.00 PM
39	06/03/2023	PYTHON	1.30 PM TO 3.00 PM
40	08/03/2023	PYTHON	2.30 PM TO 3.30 PM
41	11/03/2023	DBMS	01.30 PM TO 3.30 PM

Centre Head

SHETH L.U.J & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
ANDHERI (EAST)

LAXMI CHARITABLE TRUST'S
SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE

CCSP 2022-23 (Semester - I)

	Date:	18/08/2223	23/08/22	25/08/2230/08/22		01/09/22	06/09/22	08/09/22	13/09/22	15/09/22
	Subject:	DBMS	Python	DBMS	Python	DBMS	Python	DBMS	Python	DBMS
Reg No.	Start time:	1:40PM	1:30PM	1:40PM	1:40PM	10:00 AM	1:40PM	1:40PM	1:40PM	1:40PM
	End Time:	3:10 PM	3:30PM	3:10PM	3:10PM	12:00 PM	3:40PM	3:40PM	3:40PM	3:40PM

MVCEC202223-01	Tanisha Purushottam Vichare	Vichare	Vichare	Vichare	Vichare	A	A	Vichare	Vichare	Vichare
MVCEC202223-02	Vedika Nilesh Raut	V.Raut	V.Raut	V.Raut	V.Raut	A	V.Raut	V.Raut	V.Raut	V.Raut
MVCEC202223-03	Saquib Sayed	A	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib
MVCEC202223-04	Sharique Shaikh	Shaikh	A	Shaikh	Shaikh	A	Shaikh	Shaikh	A	Shaikh
MVCEC202223-05	Pooja Prajapati	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja
MVCEC202223-06	Pratham Hariakar	A	Pratham	Pratham	Pratham	Pratham	Pratham	Pratham	A	Pratham
MVCEC202223-08	Pranav Bhoud	A	Bhoud	Bhoud	Bhoud	Bhoud	Bhoud	Bhoud	Bhoud	Bhoud
MVCEC202223-09	Sarah Shriyan	A	Sarah	Sarah	Sarah	A	Sarah	Sarah	A	Sarah
MVCEC202223-10	Sumit Chaturvedi	A	A	A	A	A	A	A	A	A
MVCEC202223-11	Vivek Das	A	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	A	A
MVCEC202223-13	Ekta Yadav	Ekta	A	Ekta	Ekta	Ekta	Ekta	Ekta	Ekta	Ekta
MVCEC202223-14	Rugved Shetge	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved
MVCEC202223-15	Narayan Behra	A	Bijaybehra	Bijaybehra	Bijaybehra	Bijaybehra	Bijaybehra	Bijaybehra	Bijaybehra	Bijaybehra
MVCEC202223-16	Khan Sajid Nafis	A	A	A	A	A	A	A	A	A
MVCEC202223-17	Samir Khan	A	A	A	A	A	A	A	A	A
MVCEC202223-18	Abhay Vinod Sharma	Abharma	Abharma	Abharma	Abharma	Abharma	Abharma	Abharma	Abharma	Abharma
MVCEC202223-19	Tapasya Yadav	Tapasya	A	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya
MVCEC202223-20	Sweya Nair	—	—	—	Sweya	Sweya	Sweya	Sweya	Sweya	Sweya
MVCEC202223-21	Raj Jaiswal	—	—	—	Rajswal	A	Raj	Raj	Raj	Raj
MVCEC202223-22	Harsh Raul	—	—	—	Harsh	A	Harsh	Harsh	Harsh	Harsh
MVCEC202223-23	Aryan Nanda	—	—	—	A.Nanda	A.Nanda	A.Nanda	A.Nanda	A.Nanda	A.Nanda

LAXMI CHARITABLE TRUST'S
SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE

CCSP 2022-23 (Semester - I)

Reg No.	Date:	20/09/22	2/09/22	27/09/22	4/10/22	6/10/22	10/10/22	11/10/22	13/10/22	18/10/22
	Subject:	Python	DBMS	Python	Python	DBMS	Python	Python	DBMS	Python
	Start time:	1:40pm	1:40pm	1:40pm	12:50pm	1:40pm	1:40pm	1:30pm	2:00pm	1:40pm
	End Time:	3:40pm	3:40pm	3:40pm	2:50pm	3:40pm	3:40pm	3:20pm	3:30pm	3:40pm

MVCEC202223-01	Tanisha Vichare									
MVCEC202223-02	Vedika Raut									
MVCEC202223-03	Saquib Sayed									
MVCEC202223-04	Sharique Shaikh				A·B		AB			A·B
MVCEC202223-05	Pooja Prajapati									
MVCEC202223-06	Pratham Hariakar				A					
MVCEC202223-08	Pranav Bhoud						AB			
MVCEC202223-09	Sarah Shriyan	A		A			AB			A
MVCEC202223-11	Vivek Das				A					
MVCEC202223-13	Ekta Yadav				A			A		
MVCEC202223-14	Rugved Shetge						AB			
MVCEC202223-15	Narayan Behra									
MVCEC202223-18	Abhay Sharma									
MVCEC202223-19	Tapasya Yadav									
MVCEC202223-20	Surya Nair			A						A
MVCEC202223-21	Raj Javrat									
MVCEC202223-22	Harsh Raul									
MVCEC202223-23	Aryan Nanda									

Aneera Patnaik

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SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE

CCSP 2022-23 (Semester - I)

Reg No.	Date:	28/10/22	29/10/22	31/10/22	31/10/22	1/11/22	1/11/22	2/11/22	4/11/22
	Subject:	H & N	H&N	H&N	PYTHON	H&N	OBMS	H&N	H&N
	Start time:	7:30	7:30	7:30	9:30	7:30	9:30	7:30	7:30
	End Time:	9:00	9:00	9:00	11:30	9:00	11:30	9:00	9:00

MVCEC202223-01	Tanisha Vichare	Vichare	Vichare	A	A	AP	AP	Vichare	P
MVCEC202223-02	Vedika Raut	V.Raut	V.Raut	V.Raut	V.Raut	V.Raut	V.Raut	V.Raut	V.Raut
MVCEC202223-03	Saquib Sayed	Sayed	Sayed	Sayed	Sayed	Sayed	Sayed	Sayed	Sayed
MVCEC202223-04	Sharique Shaikh	A	A	Shaikh	Shaikh	A	A	Shaikh	A
MVCEC202223-05	Pooja Prajapati	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja	Pooja
MVCEC202223-06	Pratham Hariakar						A		
MVCEC202223-08	Pranav Bhoud	A	A	A	A	A	A	Bhoud	A
MVCEC202223-09	Sarah Shriyan	A	Sarah	Sarah A	Sarah	Sarah	A	Sarah	
MVCEC202223-11	Vivek Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das
MVCEC202223-13	Ekta Yadav	A	Ekta	Ekta	Ekta	Ekta	A	A	
MVCEC202223-14	Rugved Shetge	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved	Rugved
MVCEC202223-15	Narayan Behra	Narayan	Narayan	Narayan	Narayan	Narayan	Narayan	Narayan	Narayan
MVCEC202223-18	Abhay Sharma	Abhay	Abhay	Abhay	Abhay	Abhay	Abhay	Abhay	Abhay
MVCEC202223-19	Tapasya Yadav	Tapasya	Tapasya	Tapasya	Tapasya	A	A	Tapasya	Tapasya
MVCEC202223-20	Surya Nair	Surya	A	Surya	Surya	A	A	A	Surya
MVCEC202223-21	Raj Javrat	Javrat	Javrat	Javrat	Javrat	Javrat	Javrat	Javrat	Javrat
MVCEC202223-22	Harsh Raul	Raul	Raul	Raul	Raul	Raul	Raul	Raul	Raul
MVCEC202223-23	Aryan Nanda	Nanda	Nanda	Nanda	Nanda	Nanda	Nanda	Nanda	Nanda
MVCEC202223-24	Aneira Patricio	Aneira	Aneira	A	A	Aneira	Aneira	A	Aneira

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SIR MATHURADAS VISSANJI

COMPUTER EDUCATION CENTRE

CCSP 2022-23 (Semester - I)

	Date:	4/11/22	5/11/22	5/11/22	18/01/23	21/01/23	23/01/23	28/01/23	30/1/23	1/2/23
	Subject:	Python	H&N	Python	Python	DBMS	Python	DBMS	Python	Python
Reg No.	Start time:	9:00	7:30	10:30	02:30 PM	01:00PM	01:30PM	1:00 PM	2:00 PM	2:30PM
	End Time:	10:00	10:00	12:30	4:00 PM	03:00 PM	2:30 PM	04:00 PM	3:00 PM	3:30PM

MVCEC202223-01	Tanisha Vichare	P	P	P	Present	Present	Present	AB	AB	AB
MVCEC202223-02	Vedika Raut	V.Raut	V.Raut	V.Raut	V.raut	V.Raut	AB	V.Raut	AB	AB
MVCEC202223-03	Saquib Sayed	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib	Saquib
MVCEC202223-04	Sharique Shaikh	A	A	Sharique	AB	AB	AB	AB	Sharique	Sharique
MVCEC202223-05	Pooja Prajapati	Pooja	Pooja	Pooja	AB	Pooja	Pooja	Pooja	AB	AB
MVCEC202223-06	Pratham Harlakar	Pratham	Pratham	Pratham	AB	Pratham	Pratham	Pratham	Pratham	AB
MVCEC202223-08	Pranav Bhoud	A	Pranav	A	AB	Pranav	Pranav	AB	AB	AB
MVCEC202223-09	Sarah Shriyan	Sarah	A	A	AB	Sarah	AB	AB	AB	AB
MVCEC202223-11	Vivek Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	V.P.Das	AB
MVCEC202223-13	Ekta Yadav	A	Ekta	Ekta	AB	Ekta	AB	Ekta	Ekta	AB
MVCEC202223-14	Rugved Shetge	Rugved	Rugved	Rugved	AB	AB	AB	AB	AB	AB
MVCEC202223-15	Narayan Behra	Nijat	Nijat	Nijat	Nijat	Nijat	Nijat	Nijat	Nijat	Nijat
MVCEC202223-18	Abhay Sharma	Abhay	Abhay	Abhay	Abhay	Abhay	Abhay	Abhay	AB	AB
MVCEC202223-19	Tapasya Yadav	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya	Tapasya
MVCEC202223-20	Surya Nair	Surya	Surya	Surya	Surya	AB	Surya	Surya	AB	Surya
MVCEC202223-21	Raj Javrat	Rajvrat	Rajvrat	A	AB	Rajvrat	Rajvrat	Rajvrat	AB	AB
MVCEC202223-22	Harsh Raul	Harsh	Harsh	A	AB	Harsh	Harsh	Harsh	AB	AB
MVCEC202223-23	Aryan Nanda	Aryan	Aryan	Aryan	Aryan	Aryan	Aryan	Aryan	Aryan	Aryan
MVCEC202223-24	Aneira Patricio	Aneira	Aneira	A	AB	Aneira	Aneira	Aneira	Aneira	AB

SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE

LADHI CHARITABLE TRUST'S
SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE

CCSP 2022-23 (Semester – I) Attendance Sheet

	Date	06/02/23	08/02/23	21/02/23	06/03/23	07/3/23	11/03/23			
	Subject	DBMS	Python	DBMS	Python	Python	DBMS			
	start time	1:00PM	2:30	12:15	1:30	2:30	01:30			
Reg. No.	End time	3:30 PM	3:00	2:00	3:00	3:30	03:30			
MVCEC202223-01	Tanisha Vichare	A	A	A	Vichare	Vichare	AB			
MVCEC202223-02	Vedika Raut	A	Vraut	A	Vraut	Vraut	Vraut			
MVCEC202223-03	Saquib Sayad						AB			
MVCEC202223-04	Sharique Shaikh	A	A	A	A	A	AB			
MVCEC202223-05	Pooja Prajapati	A			A	A	Pooja			
MVCEC202223-06	Pratham Hariakar			A	A	A	AB			
MVCEC202223-08	Pranav Bhoud				A	A	AB			
MVCEC202223-09	Serah Shriyan	A		A	A	A	AB			
MVCEC202223-11	Vivek Das	A	A	V.P.Das	A	A	V.P.Das			
MVCEC202223-13	Ekta Yadav	A	A	A	A	A	AB			
MVCEC202223-14	Rugved Shatge	A	A	A	A	A	AB			
MVCEC202223-15	Narayan Behera									
MVCEC202223-18	Abhay Sharma	A		A						
MVCEC202223-19	Tapasya Yadav									
MVCEC202223-20	Surya Nair				A	A				
MVCEC202223-21	Raj Javrat	Javrat	Javrat	Javrat	A	A				
MVCEC202223-22	Harsh Raul	A			A	A				
MVCEC202223-23	Aryan Nanda			A	A	A	AB			
MVCEC202223-24	Aneira Patricio	A	A	A			AB			

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SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE
Old Nagardas Road, Dr. S. Radhakrishnan Marg, Andheri East, Mumbai - 400 069
e-mail : simv.cec@gmail.com
Tel.: 022 6699 2022 / 23
Mob.: 98208 46693

SAMPLE COPY

GRADE CARD

Programme: CEC Certified Software Professional

Student ID: MVCEC202223-18

Student Name: Abhay Vinod Sharma

Month & Year of Examination

MARCH 2023

Semester- I

Course Name	Theory Marks Max Marks (50)	Practical Marks Max Marks (50)	Total	Grade
Python Programming-I	32	45	77	A
Oracle Database Level-I	42	45	87	A+
Hardware & Networking	37	37	74	B+
Project	N/A	42	42	A

Final Total (Out of 350) 280

Result A

Remark: Project Completed in **Python - "Word Counter"**

Checked

Exam In-charge

COMPUTER EDUCATION CENTRE ANDHERI (EAST) MUMBAI-69 SIR M.V.

Centre Head

Place: Mumbai
Date: 24th April, 2023.

Per >=85: "A+", >=75: "A", >=65: "B+", >=55: "B", >=40: "C", <40: "Fail"

SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE ANDHERI (EAST) MUMBAI

Laxmi Charitable Trust's
Sir Mathuradas Vissanji
Computer Education Centre

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir
M.V. College
Of Science & Commerce

CCSP SEM I 2022-23 Batch

Student Details

Date: 22-04-2023

STUDENT ID	NAME
MVCEC202223-01	Tanisha Vichare
MVCEC202223-02	Vedika Raut
MVCEC202223-03	Saquib Sayed
MVCEC202223-04	Sharique Shaikh
MVCEC202223-05	Pooja Prajapati
MVCEC202223-06	Pratham Hariakar
MVCEC202223-08	Pranav Bhoud
MVCEC202223-09	Sarah Raviraj Shriyan
MVCEC202223-11	Vivek Prakash Das
MVCEC202223-13	Ekta Yadav
MVCEC202223-14	Rugved Shetge
MVCEC202223-15	Narayan Behera
MVCEC202223-18	Abhay Vinod Sharma
MVCEC202223-19	Tapasya Yadav
MVCEC202223-20	Surya Nair
MVCEC202223-21	Raj Javrat
MVCEC202223-22	Harsh Raul
MVCEC202223-23	Aryan Nanda
MVCEC202223-24	Aneira Patricio

Centre Head

Laxmi Charitable Trust's
Sheth L.U.J. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
Dr. S. Radhakrisnan Marg, Andheri (East) Mumbai 400 069
☎: 22-66992022/23 | ✉: info@mvlucollege.in | www.mvlucollege.in
Computer Science in Association with MVLU IQAC

REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2022-23 SEM I

Date: 22nd April 2023
By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2022-23 Sem-I

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi, and Mr. Chetan Kanojia

Collaboration: NA

Date: August 2022 **Duration:** From August 2022 to April 2023: 09 Months

Venue: Computer Education Centre **Faculty & Trainer Attended:** 04 **Participants:** Total 19 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, and exceptional faculty from the IT Industry.

Outcome: Participants learned Python basics, DBMS, and hardware & networking. They also created live projects based on Python.

Brief Report:
At the start of the course, the goal was to provide students with hands-on experience in programming, covering certain topics that are not typically part of the Computer Science curriculum. Throughout the semester, students studied three subjects: Python Basics, DBMS, and hardware networking, which were taught by Dr. Mahendra Kanojia, Mr. Sumit Tripathi, Ms. Jyoti Chauhan, and Mr. Chetan Kanojia. The semester concluded with students taking both multiple-choice and practical exams, as well as creating their own live projects based on what they had learned.

Documents Attached:
Brochure: https://shrturl.app/6BjuX2
Photos: https://rb.gy/ml0x2
Attendance: https://bit.ly/42aO16t
Feedback: https://bit.ly/4246dyN
YouTube Link: NA
Social Media Link:

1. Instagram: https://www.instagram.com/sirmvcec
2. Facebook: https://www.facebook.com/mvcec
3. Twitter: https://twitter.com/mvcec

Website Link: https://www.mvcec.com/

Program Director IQAC Coordinator IQAC Chairperson

SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE * ANDHERI (EAST) MUMBAI-69.

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC
Proposal Form

To,
The Chairperson, IQAC.

Date:25/04/2022

Proposal For ☐ Seminar ☐ Webinar ☐ Workshop ☐ Others: Add-On Course

Event Type Add-on Certification Course

Session Title CEC Certified Software Professional (CCSP 2021-22 SEM II)

Proposed Date and Time May 2022 to March 2022

Department Department of Computer Science and IQAC

Organizing Committee Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi

Resource Person Details Ms. Jyoti Chauhan, Mr. Sumit Tripathi, Mr. Chetan Kanojia, Ms. Sumitha Naidu

Resource Person Details 1

- Name: Ms. Jyoti Chauhan
- Department / Specialization: Asst. Professor
- Organization / Institute: Sheth L.U.J. & Sir M.V. College
- Phone Number: 8425939025
- Email ID: chauhan.jyoti2911@gmail.com

Resource Person Details 2

- Name: Mr. Sumit Tripathi
- Department / Specialization: Asst. Professor
- Organization / Institute: Sheth L.U.J. & Sir M.V. College
- Phone Number: 9819323011
- Email ID: sumit11.tripathi@gmail.com

Resource Person Details 3

- Name: Mr. Chetan Kanojia
- Department / Specialization: H/W networking expert & Statistician
- Organization / Institute: Sheth L.U.J. & Sir M.V. College
- Phone Number: 8369346738
- Email ID: chetankk123@gmail.com

Resource Person Details 1

- Name: Ms. Sumitha Naidu
- Department / Specialization: S/W Developer
- Organization / Institute: Freelancer
- Phone Number: +91 90292 05849
- Email ID: sumithanaidu1996@gmail.com

Contact Number (+91) 9820846693

Email ID info@mvlucollege.in, sirmv.cec@gmail.com

Intended Audience Degree College Students

Learning Objectives To focus on employability in Python development, Java development, database management systems, and hardware & networking field. Focus on entrepreneurship, assisting candidates in launching their own software development venture or freelancing assignments.

IQAC Coordinator | IQAC Chairperson | Proposed by

SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE • ANDHERI (EAST) MUMBAI-69

Laxmi Charitable Trust's
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Sheth L.U.J College of Arts & Sir
M.V. College
Of Science & Commerce

CCSP SEM II 2021-22 Batch

Syllabus

Date: 01-07-2022

Semester - II
1. Python Advance
2. Oracle DBMS Certification Level - II & Level - III
3. Java Basics
4. Adv. Python & Database Real-World Project Development

Note: Detailed syllabus is attached.

Centre Head

Laxmi Charitable Trust's

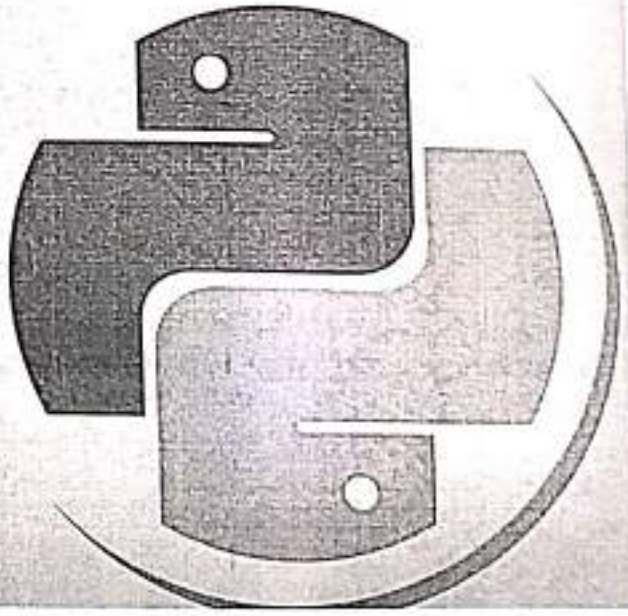
Sir Mathuradas Vissanji Computer Education Centre

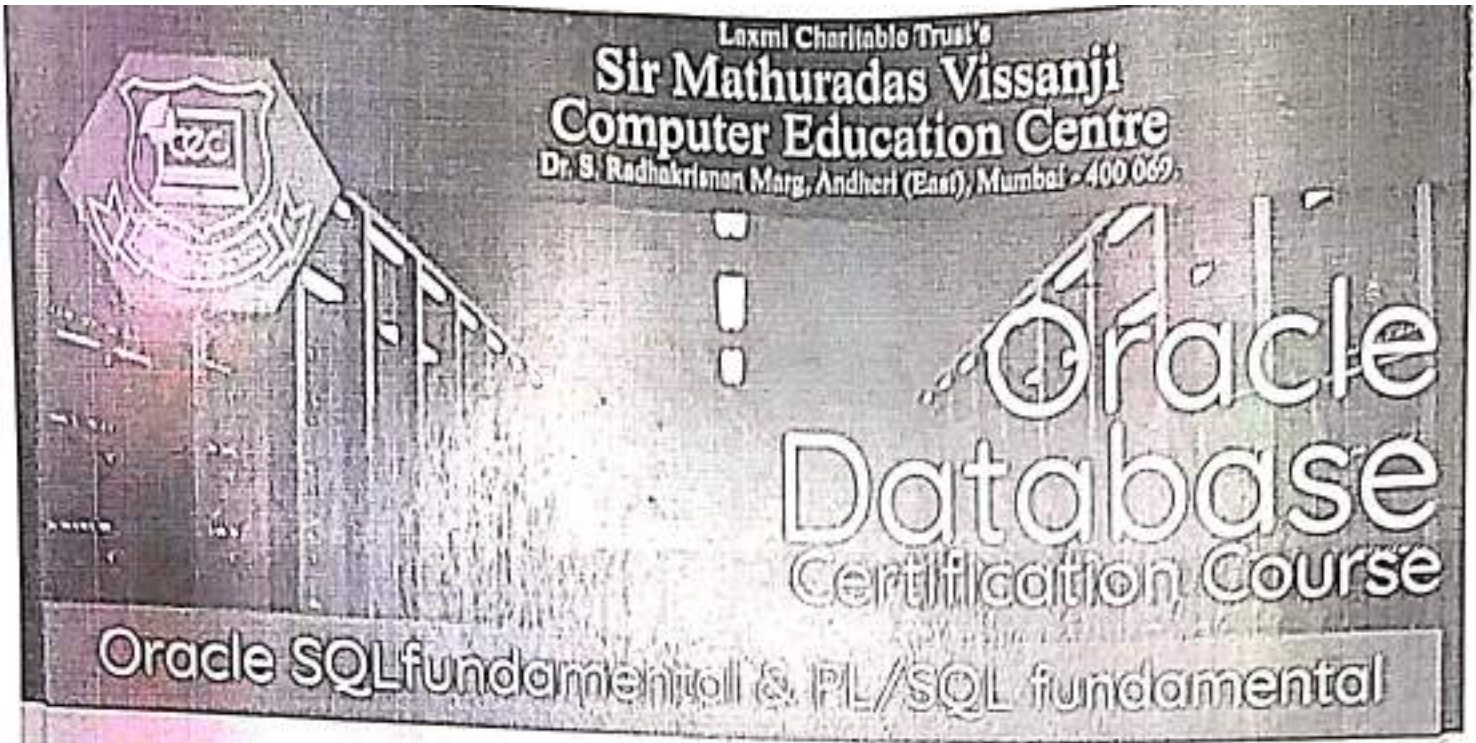
Dr. S. Radhakrisnan Marg, Andheri (East), Mumbai - 400 069.

Python Advance

Course Duration: 60 Hours

- Object Oriented Programming in Python
- Application Development in Python (GUI + Database)
- Python Scripting
- DJango
- Exception Handling
- Multi - Threads
- Networking Program
- Email
- Text Processing (Regex)





- Introduction
- Retrieve Data using the SQL SELECT Statement
- Restricted and Sorted Data
- Usage of Single-Row Functions to Customize Output
- Conversion Functions and Conditional Expressions
- Aggregated Data Using the Group Functions
- Display Data From Multiple Tables
- Usage of Subqueries to Solve Queries
- SET Operators
- Data Manipulation
- DDL Statements to Create and Manage Tables

- Introduction to PL/SQL
- PL/SQL Identifiers
- Write Executable Statements
- Interaction with the Oracle Server
- Control Structures
- Usage of Composite Data Types
- Explicit Cursors
- Exception Handling
- Stored Procedures and Functions
- Triggers in PL/SQL

Sir M.V. Computer Education Centre

Java Core & Adv.

Duration : 60 + 90 Hours

Java Basics ~ I

- Java Basics, Data Types.
- Operators and Decision Constructs.
- Creating and Using Arrays & Loop Constructs.
- Working with Methods.
- Encapsulation, Inheritance.
- Handling Exceptions.

Java Basics ~ II

- Java Advanced Class Design,
- Object-Oriented Design Principles.
- Generics and Collections.
- String Processing.
- Exceptions and Assertions.
- Java Console I/O & File I/O Fundamentals.
- Building Database Applications with JDBC.
- Threads, Concurrency & Localization.

Java Advance

- Part I : GUI Application using swing component.
- Part II : Java Servlet Technology.
- Part III : Java Server Pages.
- Part IV : Web Services.
- Part V : Enterprise Beans.

CEC Features

* Highly Qualified Trainers.
* Course Certificate.
* Certification Mock Exams.
* Java Project Development.
* Extra hours for Lab Practice
* Flexible Batch Timings.
* Interview & Aptitude Test Preparation.
* Internship & Placement Support.
* 100% Practicals
* Courseware.

Laxmi Charitable Trust's
Sir Mathuradas Vissanji
Computer Education Centre

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir M.V. College
Of Science & Commerce

TIME TABLE

CCSP 2022-2023 SEMESTER - II

DATE 08-05-2022

Sr No.	Date	Subject	Time
1	09/05/2022	JAVA	10.00 PM TO 12.00 PM
2	10/05/2022	JAVA	10.00 PM TO 12.00 PM
3	11/05/2022	JAVA	10.00 PM TO 12.00 PM
4	12/05/2022	JAVA	10.00 PM TO 12.00 PM
5	13/05/2022	DBMS - II	10.00 PM TO 12.00 PM
6	17/05/2022	PYTHON	10.00 PM TO 03.00 PM
7	18/05/2022	PYTHON	11.00 AM TO 01.00 PM
8	19/05/2022	DBMS - II	10.00 PM TO 12.00 PM
9	20/05/2022	DBMS - II	10.00 PM TO 12.00 PM
10	08/06/2022	JAVA	10.00 PM TO 12.00 PM
11	09/06/2022	DBMS - II	10.00 PM TO 12.00 PM
12	10/06/2022	DBMS - II	10.00 PM TO 12.00 PM
13	14/06/2022	JAVA	11.30 AM TO 01.45 PM
14	20/06/2022	JAVA	01.00 PM TO 02.00 PM
15	21/06/2022	DBMS - II	12.30 PM TO 02.30 PM
16	27/06/2022	JAVA	01.00 PM TO 03.00 PM
17	28/06/2022	JAVA	01.00 PM TO 02.00 PM
18	30/06/2022	DBMS	01.00 PM TO 03.00 PM
19	09/07/2022	DJANGO	01.00 PM TO 03.00 PM
20	11/07/2022	JAVA	02.00 PM TO 03.00 PM
21	12/07/2022	JAVA	01.30 PM TO 03.30 PM
22	16/07/2022	DJANGO	01.00 PM TO 03.00 PM
23	18/07/2022	JAVA	01.40 PM TO 03.00 PM
24	19/07/2022	JAVA	01.40 PM TO 03.00 PM
25	22/07/2022	JAVA	01.40 PM TO 03.00 PM
26	23/07/2022	DJANGO	01.40 PM TO 03.00 PM
27	25/07/2022	JAVA	01.40 PM TO 03.00 PM
28	26/07/2022	JAVA	01.40 PM TO 03.00 PM
29	28/07/2022	DBMS	01.40 PM TO 03.00 PM
30	29/07/2022	DBMS	01.40 PM TO 03.00 PM

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Of Science & Commerce

Sr No.	Date	Subject	Time
31	30/07/2022	DJANGO	01.40 PM TO 03.00 PM
32	01/08/2022	JAVA	01.40 PM TO 03.00 PM
33	02/08/2022	JAVA	01.40 PM TO 03.00 PM
34	04/08/2022	DBMS	01.40 PM TO 03.00 PM
35	05/08/2022	DBMS	01.30 PM TO 03.30 PM
36	06/08/2022	DJANGO	01.40 PM TO 03.00 PM
37	10/08/2022	DBMS	01.30 PM TO 03.30 PM
38	12/08/2022	DBMS	01.30 PM TO 03.30 PM
39	20/08/2022	DJANGO	01.00 PM TO 03.00 PM
40	22/08/2022	JAVA	01.30 PM TO 03.30 PM
41	26/08/2022	DBMS	01.30 PM TO 03.30 PM
42	27/08/2022	DJANGO	01.00 PM TO 03.00 PM
43	29/08/2022	JAVA	01.40 PM TO 03.40 PM
44	02/09/2022	DBMS	10.00 AM TO 12.00 PM
45	12/09/2022	JAVA	01.30 PM TO 03.30 PM
46	04/11/2022	HARDWARE AND NETWORKING	07.30 AM TO 09.00 AM
47	05/11/2022	HARDWARE AND NETWORKING	07.30 AM TO 09.00 AM
48	15/11/2022	JAVA	01.15 PM TO 02.15 PM
49	27/01/2023	JAVA	01.50 PM TO 03.00 PM
50	05/02/2023	JAVA	12.00 PM TO 02.30 PM
51	17/02/2023	JAVA	12.45 PM TO 02.45 PM

Centre Head

Lakho Charitable Trust's
Sir Mathuradas Vissanji
Computer Education Centre

CCSP 2021-22 (Semester - II)

	Date:	9/5/22	10/5/22	11/5/22	12/05/22	13/05/22	17/5/22	18/5/22	19/5/22	20/5/22	9/6/22	9/6/22	10/6/22	14/6/22	20/6/22	21/6/22	27/6/22	29/6/22
	Subject:	Java	Java	Python	DBMS II	DBMS II	Python	Python	DBMS II	DBMS II	Java	DBMS II	DBMS II	Java	Java	DBMS II	Java	Java
Time	Start time:	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	11:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	10:00 AM	11:30 AM	11:30 AM	12:30 PM	1:00 PM	1:00 PM
	End Time:	12:00 PM	12:00 PM	12:00 PM	12:00 PM	12:00	03:00 PM	1:00 PM	12:00 PM	12:00 PM	12:00 PM	12:00 PM	12:00 PM	1:45 PM	2:00 PM	2:30 PM	3:00 PM	2:00 PM
	Jessica Jayesh															A		
	Sandhya Prajapati																	
	Taha Shaikh							A	A						A			
	Senorita Dsouza				A											A	A	A
	Krutika mali	P	A	P	P	A	A	P	P	A	A	A	A					
	Dhruv Dagla																	
	Amaan Sayed										A	A					A	
	Pranjal Pawar																	
	Jayesh Mali							A	A	A	A							

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SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE

CCSP 2021-22 (Semester - II)

	Date:																					
	Subject:	DBMS	DBMS	Java	Java	DBMS	Java		Java Test	DBMS	Java	Java	DBMS	DBMS	Django	Java	Java	DBMS				
Time	Start time:	1:00PM	1:00PM	2:00	1:30	1:00PM	1:40PM		1:00PM	1:00PM	1:40PM	1:40PM	1:30PM	1:30PM	1:00PM	1:40	1:40	1:30PM				
	End Time:	3:00PM	3:00PM	3:00PM	2:30	3:00PM	3:00PM		3:00PM	3:00PM	2:40PM	2:40PM	2:30PM	3:30 PM	3:00PM	3:40	2:40	3:30 PM				
	01	Jessica Jayesh					A									A						
	02	Sandhya Prajapati														A						
	03	Taha Shaikh					A					A										
	04	Senorita Dcouza	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A				
	05	Kritika mali	A			A	A	A	A	A	A	A	A	A	A	A	A	A				
	06	Dhruv Dagla																				
	07	Amaan Sayed								A												
	08	Pranjal Pawar											A									
	09	Jayesh Mali		A																		

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COMPUTER EDUCATION CENTRE

CCSP 2021-22 (Semester - II)

	Date:	05/08/2022	06/08/22	10/08/22	12/08/22	20/08/22	22/08/22	26/08/22	27/08/22	29/08/22	02/09/22	12/09/22
	Subject:	DBMS	DJANGO	DBMS	DBMS	Django	JAVA	DBMS	DJANGO	Java	DBMS	Java
Reg No.	Start time:	1:30 PM	1:40 PM	1:30 PM	1:30 PM	1:00 PM	1:40 PM	1:30 pm	1:00 PM	1:40 PM	10:00 AM	1:30 PM
	End Time:	3:30 PM	3:00 PM	3:30 PM	3:30 PM	3:00 PM	3:40 PM	3:00 PM	3:00 PM	3:00 PM	12:00 PM	3:30 PM
MVCEC20212201	Jessicavijayesh											
MVCEC20212202	Sandhya Prajapati	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya
MVCEC20212203	Taha Shaikh		A			A					A	
MVCEC20212204	Senorita Usouza	A	A	A	A	A	A	A	A	A	A	A
MVCEC20212205	Krutika mali	A	A	A	A	A	A	A	A	A	A	A
MVCEC20212206	Dhruv Dagla	Dagla	Dagla	A	Dagla	Dagla	Dagla	Dagla	Dagla	Dagla	Dagla	Dagla
MVCEC20212207	Amaan Sayed											
MVCEC20212208	Pranjal Pawar	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal	A	Pranjal
MVCEC20212209	Jayesh Mali											

Laxmi Charitable Trust's
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CCSP 2021-22 (Semester - II)

Reg No.	Date:	4/11/22	5/11/22	15/11/22	27/01/23	5/02/23	17/02/23					
	Subject:	H&N	H&N	Java	Java	Java	Java					
	Start time:	7:30	7:30	12:15	1:50PM	12:00PM	12:45PM					
	End Time:	9:00	9:00	2:15	3:02PM	2:30PM	2:45PM					
MVCEC20212201	Jessica Jayesh	Jessica	Jessica	A	A	Jessica	Jessica					
MVCEC20212202	Sandhya Prajapati	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya					
MVCEC20212203	Taha Shaikh	A	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]					
MVCEC20212204	Senorita Dsouza	A	A	A	A	A	A					
MVCEC20212205	Krutika mali	A	A	A	A	A	A					
MVCEC20212206	Dhruv Dagla	Dagla	Dagla	Dagla	Dagla	Dagla	A					
MVCEC20212207	Amaan Sayed	Amaan	Amaan	Amaan	A	[illegible]	[illegible]					
MVCEC20212208	Pranjal Pawar	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal	Pranjal					
MVCEC20212209	Jayesh Mali	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]					

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SIR MATHURADAS VISSANJI
COMPUTER EDUCATION CENTRE
Old Nagardas Road, Dr. S. Radhakrishnan Marg, Andheri East, Mumbai - 400 069
Tel.: 022 6699 2022 / 23
Mob.: 98208 46693
e-mail : sirmv.cec@gmail.com

SAMPLE COPY

GRADE CARD

Programme: CEC Certified Software Professional

Student ID: MVCEC20212207

Student Name: Amaan Sayed

Month & Year of Examination

MARCH 2023

Semester- II

Course Name	Theory Marks Max Marks (50)	Practical Marks Max Marks (50)	Total	Grade
Python Advance	36	50	86	A+
Oracle Database Level-II & Level-III	39	45	84	A
Java Basics	28	40	68	B+
Hardware & Networking	31	35	66	B+
Project	N/A	28	28	B

Final Total (Out of 450) 332

Result B+

Remark: Project Completed in **Java- 'ATM System'**

Checked

Exam In-charge

Centre Head

Place: Mumbai
Date: 24th April, 2023.

Per >=85: "A+", >=75: "A", >=65: "B+", >=55: "B", >=40: "C", <40: "Fail"

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Computer Education Centre

Laxmi Charitable Trust's
Sheth L.U.J College of Arts & Sir
M.V. College
Of Science & Commerce

CCSP SEM I 2020-21 Batch

Student Details

Date: 22-04-2023

STUDENT ID	NAME
MVCEC20212201	Jessica Jayesh
MVCEC20212202	Sandhya Prajapati
MVCEC20212203	Taha Shaikh
MVCEC20212206	Dhruv Dagla
MVCEC20212207	Amaan Sayed
MVCEC20212208	Pranjal Pawar
MVCEC20212209	Jayesh Mali

Centre Head

Laxmi Charitable Trust's
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Computer Science in Association with MVLU IQAC

REPORT ON CEC CERTIFIED SOFTWARE PROFESSIONALS 2021-22 SEM II

Date: 22nd April 2023
By - Ms. Jyoti Chauhan

Title: CEC Certified Software Professionals 2021-22 Sem-II

Criteria: Degree College Students

Committee: Dr. Mahendra Kanojia, Ms. Jyoti Chauhan, Mr. Sumit Tripathi, Mr. Chetan Kanojia & Ms. Sumitha Naidu

Collaboration: NA

Date: May 2022 **Duration:** From May 2022 to April 2023:12 Months

Venue: MVCEC **Faculty & Trainer Attended:** 4 **Participants:** 07 students.

Objective: The main objective of this course is to create globally competent IT professionals through our innovative teaching methods, advanced courses, & exceptional faculty from the IT Industry.

Outcome: Participants learned advanced Python, DBMS, Java, & hardware networking. They also created live projects based on Python/Java.

Brief Report: At the start of the course, the goal was to provide students with practical knowledge of programming, covering certain topics that are not included in the current Computer Science curriculum. This semester, the students were taught four subjects, namely Java, Advanced Python, Oracle Level II & III, & Hardware Networking by Mr. Sumit Tripathi, Ms. Sumitha Naidu, Ms. Jyoti Chauhan, & Mr. Chetan Kanojia. The semester concluded by taking multiple-choice and practical exams, as well as creating live projects based on what they had learned throughout the semester.

Documents Attached:
Brochure: https://shorturl.at/filAP
Photos: https://rb.gy/ygc7v
Attendance: https://bit.ly/3pj8V5b
Feedback: https://bit.ly/3NGcRHc
YouTube Link: NA
Social Media Link:

1. Instagram: https://www.instagram.com/sirmvcec
2. Facebook: https://www.facebook.com/mvcec
3. Twitter: https://twitter.com/mvcec

Website Link: https://www.mvcec.com/

Program Director IQAC Coordinator IQAC Chairperson

SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE ANDHERI (EAST) MUMBAI-69.

LAXMI CHARITABLE TRUST'S
SHETH L.U.J. & SIR M.V. COLLEGE OF ARTS, SCIENCE & COMMERCE
DR. S. RADHAKRISHNAN MARG, ANDHERI (E), MUMBAI – 400 069

IQAC

Proposal Form

To,

The Chairperson, IQAC.

Date: 27/08/2022

Proposal For **Seminar** ☐ **Webinar** ☐ **Workshop** ☐ **Others** Add-on Course

Event Type: Certificate Course – Offline

Session Title: Course on IOT-Based Automation

Proposed Date and Time: 4 Days September 2022

Department: BSc.I.T. Department

Organizing Committee: Mrs. Sneha Gokarnkar

Contact Number: +91 9987394282

Email ID: gokarnkarsneha@gmail.com

Resource Person Details:

- Name: Mr. Nilendra., Mr. Faizal & Mrs. Sneha Gokarnkar
- Department /Specialization: Robotics
- Organization /Institute: Robokart
- Email ID: ritesh@robokart.com

Intended Audience: IT & CS undergraduate students.

Learning Objectives: Students got the opportunity to explore the field of the Internet of Things.

IQAC Coordinator

IQAC Chairperson

Proposed by

Course - IOT Based Automation
Syllabus

Day: 1 Duration: 4 Hours

1. Internet of Things, Components of IOT, Applications of IOT, Different types of Sensors, Actuators, Microcontrollers, Introduction to Node MCU microcontroller and Remote XY tool.

Day: 2 Duration: 8 Hours

2. Designing and implementation of Smart Air Quality Monitoring System
3. Designing and implementation of Home Automation

Day: 3 Duration: 6 Hours

4. Designing and implementation of Smart Door
5. Designing and implementation of Motion Activated Night Lights.

Day:4 Duration: 2 Hours

6. Test
7. Session Conclusion

Course Takeaways:

- Understood IOT systems and their applications, Learned various types of sensors, actuators, and microcontrollers. Learned features and pin configurations of ESP8266 Node MCU Board, Interfacing of Nde MCU with Remote XY tool. (Day 1)
- Designed and implemented Smart Air Quality Monitoring System (Day 2)
- Designed and implemented a Home Automation System (Day 2)
- Designed and implemented Smart Door (Day 3)
- Designed and implemented Motion Activated Night Lights System (Day 3).
- Q and A Session, Test Taken. (Day 4)

Course Coordinator

LAXMI CHARITABLE TRUST'S

SIR MATHURADAS VISSANJI COMPUTER EDUCATION CENTRE | SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE

DR. S. RADHAKRISHNAN MARG, ANDHERI (EAST), MUMBAI - 400069

Add-on Course - IOT Based Automation

Student Details

Academic Year : 2022-23
Date: 11-02-2023

Sr. No	STUDENT ID	NAME
1	MVCEC202223IOT01	KHAN MOHD. AQUIB
2	MVCEC202223IOT02	MOHIT MANGAL SHARMA
3	MVCEC202223IOT03	SHIVAM RAMESH MOLASI
4	MVCEC202223IOT04	KHAN SHAHBAZ ALAM
5	MVCEC202223IOT05	ANOGRAH MATHEW VICTOR
6	MVCEC202223IOT06	RUTANSH PARAS DUSARA
7	MVCEC202223IOT07	ANAND RAMJANAM MAURYA
8	MVCEC202223IOT08	HIMANSHU BHASKAR
9	MVCEC202223IOT09	UDAYRAJ MISHRA

Centre Head

SHETH L.U.J. & SIR M.V. COLLEGE OF SCIENCE & COMMERCE ANDHERI (EAST) MUMBAI-69.

Program Incharge.

LAXMI CHARITABLE TRUST'S
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COMPUTER EDUCATION CENTRE

Attendance Sheet – Course : IOT with Automation A.Y. 2022-2023

Sr no.	Name	17/09/22 Day 1 (Sign)	18/09/22 Day 2 (Sign)	25/02/2023 Day 3	11/03/2023 Day 4
MVCEC202223IOT01	KhanMond Aquib				
MVCEC202223IOT02	Mohit mangal Sharma				
MVCEC202223IOT03	Shivam Ramesh Molasi				
MVCEC202223IOT04	Khan Shahbaz Alam				
MVCEC202223IOT05	Anograh Matthew Victor				
MVCEC202223IOT06	Rutansh Paras Dusara				
MVCEC202223IOT07	Anand Ramjanam Maurya				
MVCEC202223IOT08	Himanshui Bhaskar				
MVCEC202223IOT09	Udayraj Mishra				

Attendance Sheet – Course Trainer : IOT with Automation

Trainer Name	17/09/22 Day 1 (Sign)	18/09/22 Day 2 (Sign)	25/02/23 Day 3	
Sneha Mam				
Faizal Shaikh			—	—
Nilendra Gupta	—		—	—

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B.Sc.I.T. DEPARTMENT

ADD-ON COURSE REPORT

Date: 11-02-2023

By Mrs. Sneha Gokarnkar

Title: "Course on IOT-Based Automation"

Department: I.T. Department **Criteria:** I.T. and C.S. Students

Date: September 2022 and February 2023 **Duration:** 20 Hrs.

Venue: CEC **Teaching Staff Attended:** 3 **Students Attended:** 09

Resource Person: Mr. Nilendra, Mr. Faizal & Mrs. Sneha Gokarnkar **Contact No.:** 8169124233

Objective: Students got the opportunity to explore the field of the Internet of Things.

Outcome: Students learned IOT applications, various types of sensors, actuators, and microcontrollers. Students were able to design and implement IOT systems and enhanced their awareness and experience with IOT systems.

Brief Report: IOT is an important topic to learn nowadays as new technology is making its way into our workplaces, homes, and shared public spaces. Therefore, this time again the IT department conducted a course on 'IOT Based Automation' in the month of September 2022. Students learned features, pin configurations of ESP8266 Node MCU Board, and interfacing of Nde MCU with Remote XY tool. This workshop equipped students with the skills necessary to design and develop different IOT Systems like Smart Door, Smart Air Quality Monitoring Systems, Home Automation, Motion Activated Night Lights Systems, etc. The session was inspiring and informative and the instructor's method of approach was excellent.

Documents Attached:
Brochure: https://drive.google.com/file/d/1hdVdJ1YNa5-8i_dc-wUbYIki7023Zu_h/view?usp=sharing
Photos: https://drive.google.com/drive/folders/1A08vAQ8ZY-GmR_keNxZoTCSb0XV5sGsC?usp=sharing
Attendance: https://drive.google.com/drive/folders/1cu0P_h_nArs4wSqomgJQ2oYENZjLDM54?usp=sharing
Feedback:https://docs.google.com/spreadsheets/d/1xjAXDLHKlV7XG9I_aB4tZ65ucuWp45KNxgOQRmlVDGk/edit?usp=sharing
Link for website: https://mvlucollege.in/

Program Coordinator
Mrs. Sneha Gokarnkar

IQAC Coordinator
Mrs. Manisha Sayani

IQAC Chairperson
Dr. Mahendra Kanojia