



(Laxmi Charitable Trusts)
Sheth L.U.I. College of Arts & Sir M.V. College of Science & Commerce
(Affiliated to University of Mumbai)
Dr. S. Radhakrishnan Marg, Andheri (East) Mumbai 400 069
☎ 22 66992022/23 | info@mvlucollege.in | www.mvlucollege.in
BAMMC Department in Association with MVLU IQAC

REPORT ON DIGITAL MARKETING INTER-COLLEGE WEBINAR

Date: 18th July 2022

By - Asst. Prof. Charmy Shah

Title: Digital Marketing & career opportunities

Criteria: BAMMC students & Interested students (Intercollege)

Committee: BMM/BAMMC Department

Collaboration: Beeing Social

Date: 16/07/2022

Duration: 10:30 am–12:00 pm

Venue: Online

Faculty & Staff Attended: 04

Students Attended: 108 (18 colleges of Maharashtra)

Objective: To know what exactly is digital media marketing and create awareness about career opportunities.

Outcome: Students understood the digital marketing industry, certifications importance, some concepts on how industry works and options of jobs available in the industry.

Brief Report: 108 students attended this webinar. The guest speaker was Mr. Abhishek Mittal, Co-founder and Chief Strategy Officer at Beeing Social. He gave detailed insights of the digital world and the strategies used for communicating the masses. He spoke on shifts in consumer buying behavior patterns within the masses & as a brand/ organization how to grab the opportunities available and also create one. Job opportunities in detail with the students were communicated so that they get an idea and clearance in thoughts. At the end of the session, the students were allowed to ask questions, doubts and discuss.

Documents Attached:

Brochure:

https://drive.google.com/drive/folders/1z5o5DqMe_7D7pQe30XkypbY4N0f10G1Yf?usp=share_link

Photos:

https://drive.google.com/drive/folders/1cM3qJoV8kw6Zp2UTt2wvzDssOE-iz7tD?usp=share_link

Attendance:

https://drive.google.com/drive/folders/1sZ9D4UWjytThf5b4a8rHkAmvwX12_RsX?usp=share_link

Feedback:

https://drive.google.com/drive/folders/1sZ9D4UWjytThf5b4a8rHkAmvwX12_RsX?usp=share_link

YouTube Link: <https://www.youtube.com/watch?v=dHfRrHJQDVM>

Website Link: MVLUCollege


Program Director


IQAC Coordinator




IQAC Chairperson



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Information Technology in Association with MVLU IQAC

SEMINAR REPORT

Date: 25-07-2022

By Mrs. Sneha Gokarnkar

Title: "Career Guidance on Abroad Studies"

Department: I.T. Department

Criteria: TY IT/CS students

Date: 20th July 2022 Time: 10:30 A.M. to 12:00 P.M. Collaboration: Global Educonnets

Venue: Classroom 209 Teaching Staff Attended: 4 Students Attended: 63

Resource Person: Ms. Aarti Oza & Ms. Sushma Yadav

Contact No.: 7506610052

Objective: To highlight International Career Opportunities in Higher Education.

Outcome: Students were enlightened on various Career opportunities in the USA, UK, Canada, Australia, and New Zealand.

Brief Report: Ms. Aarti Oza guided students about various global universities, the courses offered by these universities, and their rankings. Ms. Sushma Yadav spoke on eligibility criteria, preparation for competitive exams like the GRE and IELTS, how to shortlist the universities based on these exam scores, the university admission process, the visa process, etc. She also imparted knowledge on internships and master's programs in global universities and overseas placements. It was indeed a futuristic approach towards higher education in global universities. Students were also guided about the earn-and-learn approach to managing their finances. The seminar was helpful for students who want to pursue their dreams of studying abroad.

Documents Attached:

Notice: <https://shorturl.at/egsEV>

Brochure: <https://shorturl.at/nlJW3>

Photos: <https://shorturl.at/pfHK3>

Attendance: <https://shorturl.at/acEK3>

Feedback: <https://shorturl.at/oKOQR>

Link for website: <https://mvlucollege.in/>



Program Incharge
Mrs. Sneha Gokarnkar

IQAC Coordinator
Mrs. Manisha Sayani

IQAC Chairperson
Dr. Mahendra Kanojia



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Women's Development Cell (WDC) in Association with MVLU IOAC

REPORT ON WOMEN'S SAFETY & SELF-DEFENSE WORKSHOP

Date: 21st July '22
By - Prof. Manisha Sayani

Title: WOMEN'S SAFETY & SELF-DEFENSE

Criteria: Female staff & students

Committee: WDC

Collaboration: Alexander Frenandes (LITMA)

Date: 21/07/2022 **Duration:** 1.5 hour 11:00 am–12:30 pm **Venue:** College Auditorium

Faculty & Staff Attended: 13 **Students Attended:** 111

Objective: To create awareness of Women's Safety and development of certain techniques for Self-Defense.

Outcome: The participants understood, learned and practiced certain safety techniques to be used during self-defense.

Brief Report:

The workshop was attended by the female staff and students of the college to get complete awareness about Safety & Self-Defense. The Guest speaker was Alexander Fernandes, an Internationally Acclaimed Indian Martial Art Trainer. He briefed everyone about safety and how to react during alarming situations. He also taught everyone some techniques and handy tips which can be used during alarming situations. He also gave us a small demo about martial arts. The demo was performed live with his assistance. Later, we were asked to practice a self-defense technique. Participants shared their unavoidable situations happened/related to them to which he responded with satisfactory answers & solutions.

Documents Attached:

Brochure:

https://drive.google.com/drive/folders/1puyc6QqoIPycpi1ZDTu253GxixXwuUfi?usp=share_link

Photos:

https://drive.google.com/drive/folders/1QMPTkXGI8yzs-DDIKW0Fjs1hmSuRzDvz?usp=share_link

Attendance:

https://drive.google.com/drive/folders/1G-LoqFcmme46MBeWg1oj4x2q37QReTkW?usp=share_link

YouTube Link: <https://www.youtube.com/watch?v=MBfzKNathLU>

Website Link: [MVLU College](http://mvlucollege.in)


Program Director


IOAC Coordinator




IOAC Chairperson



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Computer Science in Association with MVLU IQAC

REPORT ON NATIONAL LEVEL TRAINING PROGRAMME

Date: 11th September 2022
By – Ms. Jyoti Chauhan

Title: Cyber Security

Criteria: Open to All

Committee: Dr. Mahendra Kanojia, Ms. Pradnya Kharade, Ms. Jyoti Chauhan

Collaboration: Dr. Mahendra Kanojia & MVLU IQAC

Date: 10th & 11th Sept 2022 **Duration** 4 hr 9:00 – 1:00 PM **Venue:** Google Meet & MVLU College(CS Lab)

Faculty & Staff Attended: 3

Participants: 40

Objective: Participants will get hands-on training on Introduction to Cyber Security as mentioned in the attached brochure.

Outcome: Participants learned the basics of cyber security as well as got hands-on training on various tools to work with cyber security.

Brief Report:

A welcome address was given first, followed by an introduction to the College. Mr. Rohit Kumar Sahu then went over the fundamentals of the program's major goal. This session was divided over two days. The syllabus content for the webinar as given was covered within these days. Also, the session was conducted in both online as well as offline mode. All the tools mentioned were practiced by the participants during the workshop. At the conclusion of the session, principal Dr. Mahendra Kanojia facilitated the resource person and provided guidance to all attendees.

Documents Attached:

Brochure: <https://rb.gy/6uwtb>

Photos: <https://rb.gy/6717x>

Attendance: <https://rb.gy/vcc13>

Feedback: Same as attendance

YouTube Link: <https://www.youtube.com/watch?v=y0H6-y72238>

Social Media Link: Instagram: https://www.instagram.com/mvlucollege_official/?hl=en

LinkedIn: <https://in.linkedin.com/company/mvlucollege>, Facebook: <https://www.facebook.com/mvlucollege>

Website Link: <https://www.mvlucollege.in>

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INFORMATION TECHNOLOGY WITH IQAC

SEMINAR REPORT

Date : 25/11/2022

By Mrs. Sneha Gokarnkar

Criteria: Staff and Student

Title of Event: Seminar: Awareness of Voting

Committee Organized the Event: Information Technology

Date: 23/11/2022

Duration: 1 Hour

Venue: ROOM NO - 04

Teaching staff Attended: 3

Students participated: 60

Resource Persons: Mr. Satish

Contact No.: 9892993929

Objective: To motivate and create awareness of voting among students.

Outcome: Students learned the significance of voting.

Brief Report of the Event: Information Technology Department organized this seminar to encourage and educate young voters. Students were educated about the importance of voting and the right to vote which is a fundamental human right. Students were made to realize that voting is the responsibility of each individual and they must exercise it. Voter Registration forms were distributed to young students who turned out to be eligible for voting. Students' queries were also addressed at the end.

Supporting Documents Attached :

Proposal: <https://shorturl.at/cjF19>

Photos: <https://shorturl.at/egs15>

Attendance: <https://shorturl.at/inoz7>

Website Link: www.mvlucollege.in


Program Incharge

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IQAC Coordinator

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WORKSHOP REPORT

Date: 20-02-2023

By Mrs. Sneha Gokarnkar

Title: "Catalyse - Citizenship Workshop"

Department: I.T. Department

Criteria: Undergraduate Students

Date: February 2023 (4 days - 9th, 13th, 14th & 15th Feb. 2023)

Duration: 07 Hrs.

Venue: Room No. 004

Teaching Staff Attended: 1

Students Attended: 47

Resource Person: Mohan Chavan and Nita Gadge, CMCA.

Contact No.: 99230 35542

Objective: To transform students into responsible citizens by training in life skills.

Outcome: This program helped participants to develop and strengthen democratic and citizenship values.

Brief Report: IT Dept. HOD Mrs. Sneha Gokarnkar introduced CMCA members Mr. Mohan Chavan and Nita Gadge to the participants. CMCA believes that students are born citizens and must imbibe the values of the Indian constitution in order for India to reach its potential. On the first day, students were made to attempt a quiz. On the second day, students were given budget management activities in sectors such as education, agriculture, startups, etc. On the third day, students were made to think and work on dismantling inefficiency, discrimination, and inequality to spark the change. On the fourth day, students were made aware of their rights and responsibilities towards their country. In the end, Mrs. Gokarnkar expressed her gratitude to CMCA members for instilling more civic sense and transforming the youth into concerned, thinking, active citizens. Later on, certificates were distributed to students.

Documents Attached:

Notice: <https://shorturl.at/dyIQ5>

Photos: <https://shorturl.at/dsDV3>

Attendance: <https://shorturl.at/GXY27>

Feedback: <https://shorturl.at/bfwV9>

Link for website: <https://mvlucollege.in/>



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Report on "How to write a Research Paper" Workshop

Date : 23rd February 2023

By – Prof. Shweta Khopde

Title : How to write a Research Paper

Criteria : MVLU Students

Committee : Biotech Department

Collaboration : -

Date : 20-22nd February 2023

Duration : 3 days – 2:00-3:30 pm

Venue : Ground Floor Auditorium

Faculty & Staff Attended : 14

Students Attended : 40+

Objective : To create awareness to all the teaching staff and students regarding various methods in which research papers can be written.

Outcome : Training program guided about the various writing techniques of how to write a good research paper.

Brief Report :

The workshop was organized for 3 days. Ms. Diwani Kapadia and Prof. Shweta Khopde were the organizers. Ms. Diwani Kapadia introduced our resource person, Dr. Mahendra Kanojia on the first day. He gave a brief introduction to the concept of "Research Paper" writing and described many elements of a research paper. The ending notes of the speaker were to write without self-doubt and fear. A vote of thanks was provided by Ms. Diwani Kapadia on the third day wherein she thanked Dr. Mahendra Kanojia for providing the audience with their valuable time. Thereafter the workshop was concluded.

Documents Attached :

Brochure : NA

Photos :

https://drive.google.com/drive/folders/1FRtXwQLNfPC49vHQeWBRQecju54guzp?usp=drive_link

Attendance :

https://drive.google.com/file/d/1AB6ZocuxfdkG5eizWxaTlnVaVNfNu9/view?usp=drive_link

Feedback :

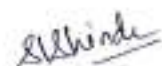
Day 1 : <https://forms.gle/PNLj73UPpgGMGG7z7>

Day 2 : <https://forms.gle/KbPhaGPTedKzR35fB>

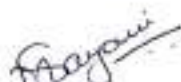
Day 3 : <https://forms.gle/242g66g4NMbpdjNR7>

YouTube Link : <https://youtube.com/live/5oXXStURXOE>

Website Link : MVLU College



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REPORT ON CAREER COUNSELING

Date: 15th April 2023

By - Asst. Prof. Charmy Shah

Title: Career Counseling

Criteria: TYBAMMC and SYBAMMC students

Committee: BMM/BAMMC Department

Collaboration: -

Date: 13/04/2023

Duration: 10:00 am onwards

Venue: Room no. 109

Faculty & Staff Attended: 04

Students Attended: 19

Objective: To understand about various educational institutions and their associations with the subjects in academia for further studies as well as career opportunities in the media industry.

Outcome: Students learnt about various colleges along with their entrance exams before pursuing higher education. They were exposed to career opportunities after completion of education program.

Brief Report: The students of SYBAMMC and TYBAMMC were guided briefly about the importance of selecting a right career. They were informed about the importance of further studies and its implications when it comes to get recruited by the top companies. The students got to know various entrance exams and websites from where they can prepare and apply for distance learning too. The speakers bridged the gap between the education syllabi and industry trends when it comes to education and career respectively. At the end of the session the students cleared their doubts or confusions related to education and career aspects which they usually face while selecting and deciding their career.

Documents Attached:

Brochure/Notice:

https://drive.google.com/drive/folders/17iDrHYz1Xk2H5phJY5na6Cxjadix0k3M?usp=drive_link

Photos:

https://drive.google.com/drive/folders/16i833mo25ESUX0CeTnPG3dsvwEW3bJ-m?usp=drive_link

Attendance:

https://drive.google.com/drive/folders/1L7T3sTkkTxL2BaeRUd6JZBYf18MgdBGg?usp=drive_link

Feedback: -

YouTube Link: -

Website Link: MVLU College


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Computer Science in Association with MVLU IQAC

REPORT ON SEMINAR

Date: 29th April 2023
By - Ms. Jyoti Chauhan

Title: Career Counseling Seminar

Criteria: T. Y. B. Sc. Computer Science Students

Committee: Dr. Mahendra Kanojia, Ms. Pradnya Bhabal, Ms. Jyoti Chauhan

Collaboration: Dr. Mahendra Kanojia and MVLU IQAC

Date: 28th April 2023 **Duration:** 11:00 AM - 12:30 PM **Venue:** MVLU College, Ground Floor Classroom 003

Faculty & Staff Attended: 3

Participants: 20

Objective: To educate B.Sc. Computer Science students about diverse career paths, industry trends, skill enhancement, and effective job search strategies for post-graduation success.

Outcome: Students learn about career choices, industry insights, skills, networking, job search strategies, entrepreneurship, post-graduation courses, and government exams.

Brief Report:

The seminar, led by Dr. Mahendra Kanojia, featured insights into post-B.Sc. computer science pathways. He introduced diverse options, including government exams and master's courses, post-graduation. Engaged students posed inquiries, seeking clarity on their future prospects. The seminar culminated in a Q&A session, during which he adeptly addressed students' queries, providing comprehensive information to empower informed decisions regarding their career trajectories.

Documents Attached:

Brochure: NA

Photos: <https://rb.gy/k5mof>

Attendance: <https://rb.gy/n8ze3>

Feedback: <https://tinyurl.com/mr4ybv7f>

YouTube Link: <https://www.youtube.com/@mvlucollege285>

Social Media Link: <https://www.facebook.com/mvlucollege/>

Website Link: <https://www.mvlucollege.in/>

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SEMINAR REPORT

Date: 30-04-2023

By Mrs. Sneha Gokarnkar

Title: "Career Counseling for BScIT Students"

Department: I.T. Department

Criteria: SY and TY IT students

Date: 29th April 2023

Time: 10:00 A.M. to 11:30 A.M.

Venue: Classroom 003

Teaching Staff Attended: 4

Students Attended: 17

Resource Persons: Mrs. Sneha, Mrs. Rohini, Ms. Merina, and Mr. Sumit.

Objective: To assist students in choosing the appropriate career path after completing B.Sc. IT degree.

Outcome: Students were enlightened on various Career opportunities in post-graduation studies and research.

Brief Report: Mrs. Sneha Gokarnkar explained various exams such as GRE, TOEFL, ILTES, and others, relating to international studies and opportunities for master's degrees in foreign universities. The Masters in Computer Application course curriculum, the MH-CET tests, and tactics for passing them were then explained by Mr. Sumit Tripathi. The students were introduced to the Masters in Information Technology degree program offered by Mumbai University, by Ms. Merina Gheevarghese. Additionally, she acquainted the students with the world of research and the various opportunities available to them after earning their master's degree. Following that, Mrs. Rohini introduced students to opportunities in government Civil Services exams such as UPSC, SSC, IBPS PO, SSC exam, IBPS Clerk, and so on, as well as jobs available for the same. At the end of the session, students expressed their gratitude by thanking all speakers.

Documents Attached:

Notice: <https://shorturl.at/jprzQ>

Photos: <https://shorturl.at/suDN4>

Attendance: <https://shorturl.at/qmzEL>

Link for website: <https://mvlucollege.in/>



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Report on "Career Paths in Biotechnology" Seminar

Date : 03/05/2023

By – Ms Dhvani Kapadia & Ms. Dnyanada

Ghadi

Title : Career Paths in Biotechnology

Criteria: T. Y. B. Sc. Biotech Students

Committee: Department of Biotechnology

Collaboration: -

Date: 3rd May 2023 **Duration:** 11:00 AM - 12:00 PM **Venue:** MVLU College, Room no 209

Faculty & Staff Attended: 3

Participants: 31

Objective: To educate B.Sc. Biotech students about a variety of career options, industry trends, skill development, and successful job search techniques.

Outcome: Students gained knowledge about additional courses, government exams, entrepreneurship, career options, industry insights, skills and job search techniques.

Brief Report:

Ms. Dhvani Kapadia and Ms. Dnyanada Ghadi provided insights into post-B.Sc. Biotech career paths. After graduation, students were presented a variety of possibilities, such as master's programs and government exams. The session was very interactive; students were very attentive and asked questions and clarified the doubts. The seminar came to a close with a Q&A session where Ms. Dhvani Kapadia and Ms. Dnyanada Ghadi skillfully responded to students' concerns and provided thorough knowledge to empower conscious decisions about their career trajectories.

Documents Attached:

Brochure: NA

Photos : https://drive.google.com/drive/folders/1AFPkA4XLloK29v5ke_Qu-xkTwu--084Z?usp=sharing

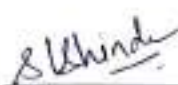
Attendance : https://drive.google.com/file/d/1jbn3vvG1oHeG21oQ19_jUBwIk0mORDju/view?usp=sharing

Feedback :

<https://docs.google.com/spreadsheets/d/1YLBpgfN7hIYbUcAdbclKZCdYT0sRr1rr/edit?usp=sharing&oid=108751606648362325494&rtop=true&sd=true>

YouTube Link: -


Website Link: -



Program Director



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IQAC Chairperson

